

# Josie Gallo

[www.josiegallo.co.uk](http://www.josiegallo.co.uk)  
[josieevegallo@gmail.com](mailto:josieevegallo@gmail.com)  
(+44) 77900 47694  
(+256) 705 003 237

I have over a decade of experience working in media for development, social and behaviour change communication, and entertainment education. I have a strong background in project management and producing a range of content, including film (drama, factual, animation), radio, interactive media, and online learning — across global health, gender-based violence, agriculture, WASH, and education.

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## **Program Manager**

### **Peripheral Vision International - Uganda**

**2021 - present**

- Managing a range of projects including:
  - *Wanji*, an interactive educational audio mobile phone game used across the globe; working with clients such as USAID, GIZ, UNICEF, Oxfam
  - *Together With Gloria*, a 33-part radio drama series on gender-based violence which broadcast in western Uganda
  - BRAC *Girls Talk*, a selection of educational IVR content for adolescent girls on health, financial literacy, and wellbeing
  - *N\*Gen 'Brain Breaks'*, animated mindfulness segments for Africa's first science TV show for kids which broadcast on 60+ TV networks globally and was nominated for a Peabody Award
  - A range of health content for partners including Ministry of Health Uganda, available on Airtel's free information service across the country
  - Media distribution for WISH2Action, a UKAID-funded family planning programme in Uganda

## **Massive Open Online Course and Open Education Resource Coordinator**

### **London School of Hygiene and Tropical Medicine - UK**

**2017 – 2020**

- Managed a portfolio of online global health courses on a range of topics including COVID-19, maternal health, disability, antimicrobial resistance, and infectious diseases – reaching over 400,000 learners worldwide
- Coordinated projects from concept to evaluation; working with academic teams and funding partners, advising on learning design, developing and creating engaging educational content including film and animation

## **Content Development Manager**

### **Medical Aid Films - UK**

**2014 – 2017**

- Managed projects across Africa, Asia and the Caribbean; producing editorial briefs, creating and monitoring budgets, managing schedules and contracts, sourcing production teams and contributors, adhering to ethical guidelines and dealing with sensitive subjects, overseeing post-production, coordinating technical reviews with key stakeholders, facilitating translation of content into 20+ languages, assisting with dissemination and distribution in a variety of contexts

- Assisted with development of funding bids; creating concepts, meeting with donors, building partnerships, and creating budgets
- Managed projects in South Sudan (participatory animation workshop as part of a UK Aid-funded girls' education programme) and Zambia (integrating film into health outreach work with the Ministry of Health), and worked in South Africa and Ethiopia on production shoots

### **Distribution Development Assistant & Project Coordinator**

***Vodafone World of Difference award winner***

**Purple Field Productions - UK**

**2013**

- Researched and developed database to scale up educational film distribution within sub-Saharan Africa, building connections with NGOs and media partners
- Coordinated review and translation of films for community film festival in Malawi

### **Supporter Care Assistant**

**Send a Cow - UK**

**2013 - 2014**

- Responsible for communicating with supporters over telephone, post and email
- Assisted with video work, including content for UK Aid funding appeal

### **Digital Communications & Events Coordinator**

**FRANK Water - UK**

**2012**

- Managed major re-design of website, and produced social media and video content
- Coordinated volunteers and financial logistics at festivals across the UK

### **Film & Photography Officer**

**Anza International - Tanzania**

**2012**

- Produced a promotional documentary film and photo material
- Managed a participatory photography project with school children in Moshi

### **Media Manager**

**Child's i Foundation - Uganda**

**2011**

- Managed the organisation's media output, including film and social media
- Produced material for teams in UK and Uganda, and video content for partner organisations

### **Additional roles**

- I have been on the Board of Trustees for Purple Field Productions since April 2023

## Publications

- [Learning from each other in the COVID-19 pandemic](#) (LSHTM research published by Wellcome)
- [The role of film in maternal health communication in low-income countries](#) (MA thesis)
- [Using Film to Convey Critical Reproductive Health Information to Those Who Need It Most](#) (written for K4Health)
- Contributor to [Making Content Meaningful: A Guide to Adapting Existing Global Health Content for Different Audiences](#) (edited by USAID and K4Health)

## Presentations

### 2024

- ICT for Development Conference - *Delivering educational audio games through basic mobile using IVR technology*

### 2022

- International Social and Behavior Change Communication Summit - *Using interactive educational audio mobile phone games to empower adolescent girls in Uganda*

### 2021

- London School of Hygiene & Tropical Medicine: 16 Days of Activism Against Gender-Based Violence - *'Edu-tainment' interventions to improve gender-based violence outcomes*

### 2020

- FutureLearn Academic Network - *Preliminary findings from the study: How can MOOCs be used to support outbreak response? An Action Research approach*
- FutureLearn Partners' Forum - *Using Learning Manager for healthcare professional development*

### 2019

- FutureLearn Academic Network - *Using Learning Manager to target health professionals with essential information on antimicrobial resistance and diagnostics*
- FutureLearn Healthcare Workshop - *Unbundling global health MOOCs for use in Africa*

### 2018

- Association for Learning Technology OER - *Open education resources for improving health worldwide* (poster presentation)
- Research & Innovation in Distance Education and Learning - *Developing an open repository for health care education worldwide*

## 2016

- Communication 4 Development Network's Sights & Sounds of Change Festival – *The power of film in health*
- Barts and the London School of Medicine – Medsin Global Health and the Media series: *Global Health on Film*
- Tropical Health Education Trust (THET) – *Using film for health worker training and health education*
- Communication 4 Development Network – *The use of local languages in health communications*
- Reviewer for American Public Health Association's Global Public Health Film Festival

## 2015

- Global Health Film Festival - *The use of film and animation in health education and training in low income countries*
  - Sheffield Doc/Fest - Session producer for panel discussion *Films for life: Innovation at grass roots*
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## Education

### **MA Communication for Development – Malmö University, Sweden**

**2018 – 2021**

- Wrote thesis on the role of film in maternal health communication in sub-Saharan Africa, analysing a maternal health drama produced in Sierra Leone
- Completed modules in Media, Globalisation and Development; Communications, Culture and Media Analysis; New Media and ICT for Development; Research Methodology

### **BA (Hons) Television Production – Bournemouth University, UK**

**2007 – 2010**

**Graduated with Upper second-class honours**

- Learnt basic skills in all areas of production and specialised in camera operating, with a particular interest in documentary
- Achieved First-class honours in dissertation focused on documentary filmmaking ethics
- Student representative for the course and student ambassador for the university
- Final piece broadcast on Community Channel TV

### **BA (Hons) Radio and Television Arts – Ryerson University, Canada**

**2009**

**Achieved GPA 3.8**

- Exchange programme where I studied modules including Documentary Production and Media Preservation & Content Management