

# Josie Gallo

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I have a strong background in project management and film production, and a passion for the use of media and technology for education and behaviour change.

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## **Massive Open Online Course and Open Education Resource Coordinator London School of Hygiene and Tropical Medicine 2017 – present**

- Managing portfolio of online global health courses on a range of topics including COVID-19, maternal health, disability, antimicrobial resistance, and infectious diseases
- Coordinating projects from concept to evaluation, working with academic teams and funding partners, and managing project schedules
- Advising on learning design and course structure, and developing and creating engaging educational content including film and animation

## **Content Development Manager Medical Aid Films 2014 – 2017**

- Responsible for the organisation's entire production output of health education and training films, on topics including maternal and newborn health, sexual and reproductive health, hygiene, and tropical diseases
- Managed multiple film projects across Africa, working to tight deadlines; producing editorial briefs, creating and monitoring budgets, managing schedules and contracts, sourcing production teams and contributors, adhering to ethical guidelines and dealing with sensitive subjects, overseeing post-production, coordinating technical reviews with key stakeholders, facilitating translation of content into 20+ languages, assisting with dissemination and distribution in a variety of contexts
- Worked with a range of high-profile partners including global health NGOs, Ministries of Health, health institutions, international development consultancies, and medical and technology companies
- Assisted with development of funding bids; creating concepts, meeting with donors, building partnerships, and creating budgets
- Managed projects in South Sudan (participatory animation workshop as part of a UK Aid-funded girls' education programme) and Zambia (integrating film into health outreach work with the Ministry of Health), and worked in South Africa and Ethiopia on production shoots
- Represented the organisation at a number of high-level meetings, and presented our work at many conferences and events

**Distribution Development Assistant & Project Coordinator**  
**Vodafone World of Difference award winner**  
**Purple Field Productions**  
**2013**

- Researched and developed database to scale up film distribution within sub-Saharan Africa, building connections with NGOs and media partners
- Developed ideas for increasing film distribution into rural areas
- Coordinated review of agriculture and health films to be included in film festival programme
- Sourced translation of films into Chichewa for community film project in Malawi

**Supporter Care Assistant**  
**Send a Cow**  
**2013 - 2014**

- Responsible for communicating with supporters over telephone, post and email
- Assisted with video work, including content for DfID UK Aid matched funding appeal

**Digital Communications Volunteer & Festival Coordinator**  
**FRANK Water**  
**2012**

- Managed website and assisted with major re-design
- Produced social media and video content
- Coordinated volunteers at festivals, and responsible for financial tasks and logistics

**Film & Photography Officer**  
**Anza International**  
**2012**

- Worked in Tanzania to produce promotional film material
- Managed a participatory photography project with school children in Moshi

**Media Manager**  
**Child's i Foundation**  
**2011**

- Worked in Uganda managing the charity's media output, including film and social media, and overseeing the media library
- Produced material for social work team in Uganda and fundraising team in UK
- Produced video content for partner organisations

*Further career experience can be viewed on my [LinkedIn profile](#)*

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## Education

### **MA Communication for Development – Malmö University, Sweden 2018 – 2020**

- Completed modules in Media, Globalization and Development; Communications, Culture and Media Analysis; New Media and ICT for Development; Research Methodology
- Undertaking thesis exploring the role of the medium of film in maternal health communication in sub-Saharan Africa

### **BA (Hons) Television Production – Bournemouth University, UK 2007 – 2010**

#### **Graduated with Upper second-class honours**

- Learnt basic skills in all areas of production and specialised in camera operating, with a particular interest in documentary
- Achieved First-class honours in thesis focusing on documentary filmmaking ethics
- Student representative for the course and student ambassador for the university

### **BA (Hons) Radio and Television Arts – Ryerson University, Canada 2009**

#### **Achieved GPA 3.8**

- Exchange programme where I studied modules including Documentary Production and Media Preservation & Content Management

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## Presentations

I have presented at the following conferences and events:

- FutureLearn Partners' Forum
- London School of Hygiene and Tropical Medicine: Questions Symposium
- FutureLearn Academic Network
- FutureLearn Healthcare Workshop
- Association for Learning Technology
- Research & Innovation in Distance Education and Learning
- Communication 4 Development Network
- Barts and the London School of Medicine: Global Health and the Media
- Tropical Health Education Trust
- Women Deliver
- Global Health Film Festival
- Sheffield Doc/Fest

I have also been published by [Wellcome Open Research](#)