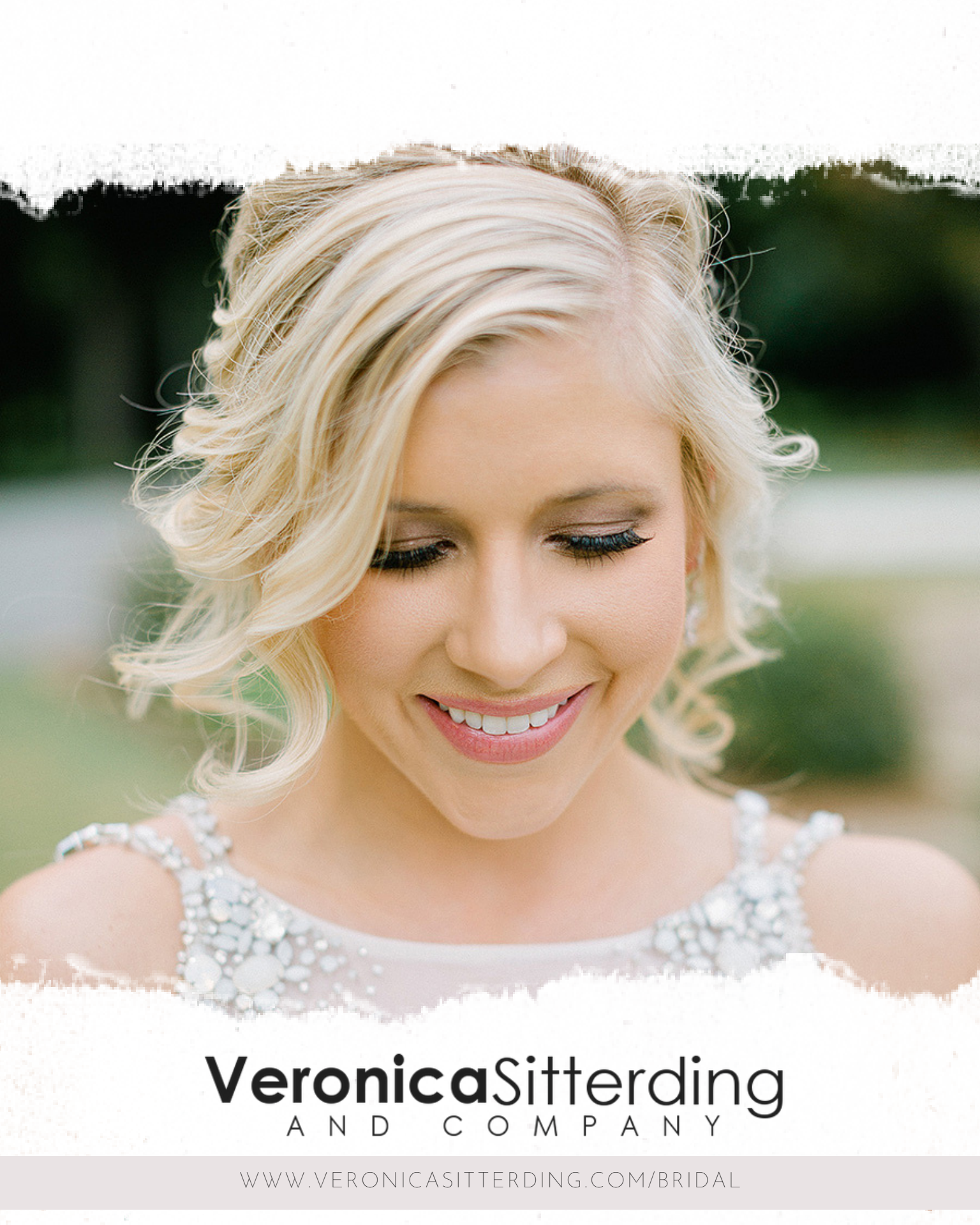
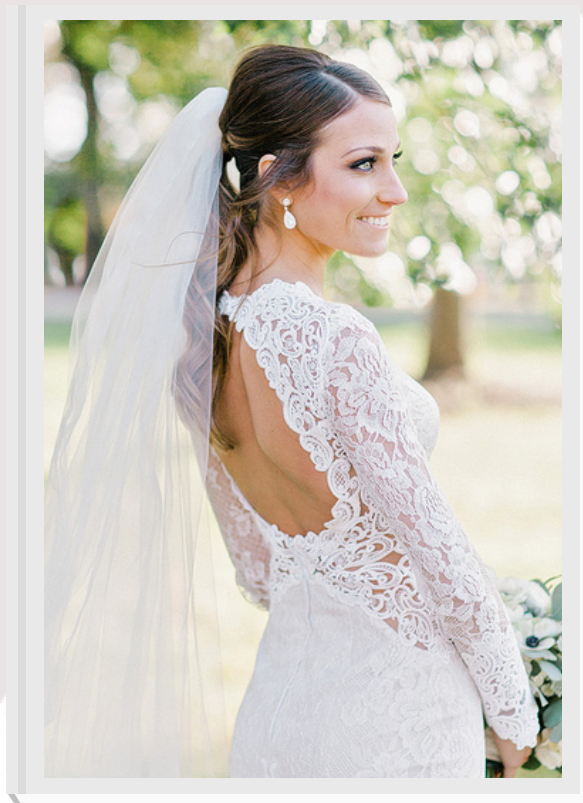




VeronicaSitterding
AND COMPANY

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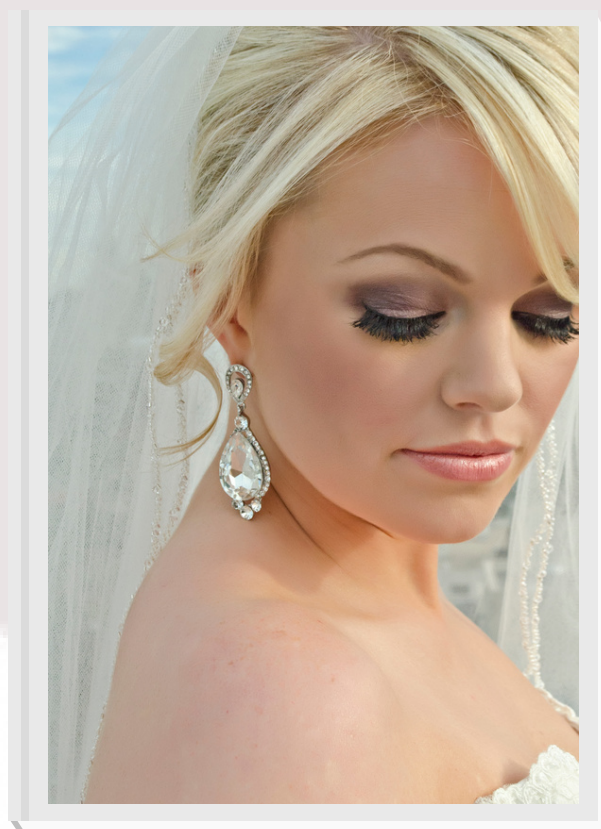
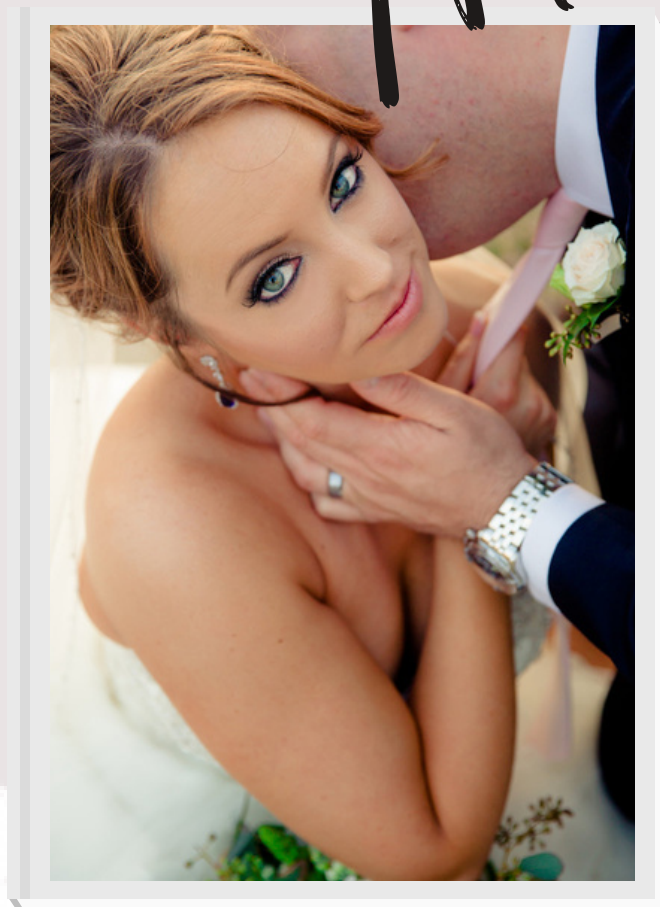
Hair



Trial (À la carte)	\$150
Wedding Day Bride	\$200
Attendant	\$125
Attendant Extra Long Hair	\$175
Flower Girl (10 and under)	\$75

*extensions available upon request for an additional fee

Makeup



Trial Airbrush or Traditional*	\$150
Bride Wedding Day Airbrush or Traditional*‡	\$200
Attendant Airbrush or Traditional*	\$125
Junior Attendant (ages 10-13)	\$90

*Complimentary lashes included

‡Custom Bridal touch-up Kit included

Dual



Bride Hair & Makeup *‡	\$375
Attendant Hair & Makeup *	\$225
Junior Attendant Hair & Makeup (ages 8-13)	\$150

*Complimentary lashes included

‡Custom Bridal touch-up Kit included

There is a 5-person minimum booking for services with Veronica or an individual makeup or hair artist.

There is a 5-service minimum to book with a dual hair and makeup artist within the Agency.



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the knot
BEST OF
WEDDINGS
★
HALL OF FAME



Our Mission

Simply put...our goal is to provide the best hair and makeup the industry has to offer! Experts in what we do, the award-winning team of Veronica Sitterding & Company is here to meet all the needs of our clients and exceed their expectations. We exist as an Agency to provide every single Client who sits in our chair a unique and editorial experience that will be remembered forever. We listen and ask all the questions necessary to develop a look that is tailored individually. Each client can feel confident they will receive hair and makeup that lasts all day and night! Our mission is that everyone will love their look each time they see it! We understand that beauty services are an investment and appreciate this fact. This is why we pride ourselves on delivering an experience that is unique to working with Veronica Sitterding & Company!

FAQ's

When and where do you perform the Bridal trial and what is the retainer?

The trial is hosted at the home studio of Veronica Sitterding in Woodstock, GA. All services are a-la-carte so the trial stands on its own. If you would like to move forward with booking, a retainer and contract will be completed following the trial. The retainer paid is an administrative fee of \$250 to cover time spent handling all aspects of the booking. **Please bring cash or check to pay for the trial and retainer (\$250 retainer).**

Can you book a wedding without a trial?

Trials are required for booking. This is for your peace of mind and protection. The trial is the time to play with ideas and see how the makeup and hair you envision translates on you. This ensures we can make your day as seamless and easy as possible.

What is the typical length of the trial and can anyone request a trial?

The trial typically lasts 2 hrs given time for discussion of looks and pictures taken to document the trial. The trial speed is largely determined by your preparedness with images and ideas so we can visualize your look. The more prepared you are, the quicker the trial will go.

We invite family, bridesmaids, and any additional attendants to join you in your trial as well as engage in a trial themselves. Please let Veronica know who will be attending in advance.

Do we travel for weddings and is there a distance restriction?

Yes, we are 100% on location and equipped to travel to you. Please note that if travel is more than 2 hours - 1 way, we might require lodging accommodations are made if the call time is before 8 am the day of the wedding. A travel fee will also be applied based on the location of the wedding and travel time. Please contact Veronica for a quote on travel.

What kind of makeup and lashes do you use?

This is an area that will separate us from most vendors. All of our makeup is prestige brand and specifically made for High Definition (HD). This is important because HD makeup is created to translate on camera exactly as it looks in person. We have all experienced the dreaded picture where a made-up face appears lighter than the rest of the body. This is a result of the camera flash bouncing light back into the camera because of the ingredients in the makeup used. HD makeup was created to prevent this and mimic skin on camera. It is critical that any Artist you choose use HD makeup for pictures on this day. This can single-handedly ruin the investment that you make in your professional pictures. A grave mistake that you cannot afford to make because of the inability to duplicate your event or wedding. Given our strong background in brand and product knowledge, we make the necessary investments into our kits to ensure our clients are always camera-ready!

We will discuss during the trial what type of lashes will be the best fit for you. We offer individual, cluster, strip, and hand-cut lashes. What you receive is based on your lashes and your desired look. All attendants will receive this same service VIP service. There is no additional charge for this application. If you are not comfortable wearing lashes, we can forgo this service. Additionally, it is not a problem if you would like to wear lash extensions, we are familiar with working with them. Please just let us know in advance of the trial or wedding date. Please also invest in the water-based mascara made specifically for lash extensions as mascara will have to be applied. The reason for this is fallout - it is unavoidable and we need the ability to cover that color without compromising your lash extensions. Ask your lash tech to provide suggestions.

Airbrush or Traditional Makeup?

The price is the same for either service and the application you receive is based on your skin type and the Artist booked. Veronica and the team are experts in determining which makeup will best suit your skin type, and each application is set to last despite the makeup application used. All makeup is prepped, primed, and set to last!

Do you work with different ethnicities and skin types for hair and makeup?

YES! As evidenced by our website. We specialize in makeup for all races, ages, and skin types. This is our area of expertise and what we are known for. Please rest assured that we can accommodate any client who sits in our chair.

Do you work with hair extensions and is there an additional charge for this?

Yes, we are familiar with working with hair extensions, and the charge is determined by several factors like the length of the client's hair, amount of extensions, type of extensions, etc. If you bring your own extensions, we can place them in your hair and style it accordingly but have to account for that by scheduling additional time, and the fee is set by time. If you want to get extensions specific to the wedding, your hair artist can go over your options at the trial.

Will you do engagement shoots, bridal portraits, or boudoir portraits?

ABSOLUTELY! We are not exclusive bridal artists. We work in commercial, editorial, TV, and Film. and have had our work featured in several publications. If you can imagine it we can execute it! Please contact us with any request and we will work with you to make it a reality.

Parking & Setup

We are 100% mobile and fully equipped to service your wedding/event on location. We will bring lights, chairs, and tables, along with our kits - so that we can set up quickly and efficiently. As a result, we will set up 1 time at your designated location. Please note, if valet is available we will choose it for convenience in unloading and best timing. Carpooling is not always an option, plan for every artist to travel independently. Parking is to be provided by the Bride and will be charged to the room unless other arrangements have been discussed prior.

Hotel Accommodations

Accommodations the night before the wedding day will be required if the start time is 6 am or earlier and the travel time is an hour or more. Destination weddings with 2+ hrs of drive time will need to consider this to eliminate unforeseen circumstances in the early morning. This will ensure the artists are on-site and ready to go at the requested start time.

Additional rates and or fees?

HOURLY RATE FOR ON-CALL TOUCH-UPS: \$150 per hour/per artist
EARLY CALL TIME: A fee of \$100 per artist will be assessed if travel is required before 7 am.
ASSISTANT: after 5 services, an assistant will be brought in to keep the timing lower so you are not getting ready for hours on end. Each assistant is \$100.
HOLIDAY: A \$100 fee is assessed per Artist requested to work on a holiday or holiday weekend.
LATE: A \$150 fee is assessed for any bridal party that is over 30 minutes late for services.
GRATUITY: 20% of the SERVICE balance will be calculated and added to the final invoice for your convenience. Our experience over the years has identified this as the best practice due to the long list of tasks a bride and her party must tend to. Securing or having cash on hand for the wedding day has proven to be a stressor for brides and their parties. Paying in advance has proven to be the least stressful and most time-efficient approach.



Thank You

