

**Education**

Illinois Institute of Art, Chicago, IL | Bachelor of Fine Arts, 1997 | Advertising & Graphic Design

UCLA Extension: Designing Experiences: Exhibit, Retail, Event, and Environmental Graphic Design, 2012

Art Center at Night: Designing for iPad, 2011

**Experience**

**freelance designer and art director | 2006 - current | Los Angeles, CA | clients include:**

L.A. Parent Magazine | publication design for L.A. Parent, Educational Guide and Special Needs

introduced new typographical and design treatments; ongoing layout & design

Jingle | publication design

designed brand new seasonal online publication

School of Style | marketing material

ongoing print and digital marketing material design and upkeep: banners, html newsletters and emails

Karen Klein Lifestyle | package design

designed product logo and packaging for spa candles within existing brand guidelines

GLAM Salon | identity design

brochure and business cards design within the existing brand guidelines

The Eighth Abbey | promotional design

designed and produced brand new presentation material for start up craft beer store

Automobile Driving Museum | marketing & identity design

logo redesign, design and upkeep of quarterly newsletter, ongoing marketing material

Of the Soul | clothing graphics and promotional design

designed clothing graphics for yoga clothing line + logo and identity items

**freelance designer and art director | 2004 - 2006 | Los Angeles, CA | clients include:**

Rubin Postaer & Associates for Honda | branding material

designed Honda and WellPoint booklets; worked close with in-house writers

Garnet Hill and Mervyn's | catalog and logo design

designed premiere issue of Garnet Hills kids and redesigned Mervyn's; assisted in product photoshoots

**1999 - 2000 art director for Primedia/Intertec Publishing**

full time art director for trade magazine Special Events

**1998 - 2003 team and freelance designer for Aquent, Pates Design | Los Angeles, CA | clients include:**

E! Entertainment Television | print collaterals and premiums

Direct Partners | direct mail design

Deutsch | production department

Pittard Sullivan, Inc. | print collaterals

Merle Norman Cosmetics | team designer

Gary Taylor Creative for Jafra Cosmetics | catalog design

MGM Studios | marketing department ad design

**1997 - 1999 designer for Pates Design Communication; Woodland Hills, CA | clients include:**

Condé Nast Publication: Architectural Digest Motoring | art direction, premiere issue design

Sunset Publications: Mazda's Zoom Zoom | publication design

Red Springs Communications: Blue Cross Blue Shield | publication design

**Skills**

Adobe CC: expert in InDesign, Photoshop, Illustrator, Dreamweaver basic | Microsoft Office: PowerPoint, Word

MailChimp and Wordpress | scale model construction, sketching, collage, silk screen printing;

wardrobe styling, familiarity with fashion brands and current trends