

HER NAME IS

# SARAH HOLMES

## PROFILE

Name	Sarah Holmes	Website	<a href="http://hernameissarahholmes.com">hernameissarahholmes.com</a>
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## WORK EXPERIENCE

Aug 21 – Present

Part time Lead Graphic Designer at Australian Cancer Research Foundation  
Working as the lead graphic designer for this leading Foundation, I have been able to work across valuable projects that have a direct impact into the community. Projects including lab openings, new sub-brand identities and impact reports.

Jan 20 – Aug 21

Part time Graphic Designer at Lifestyle Solutions, Newcastle  
Working with the national marketing team, I have been able to work across a range of design work for Lifestyle Solutions. From corporate documents such as the Annual Report, to social media and campaign driven visuals, all work produced for this Not For Profit has had the people they support at the heart of everything.

Oct 19 – Jan 20

Part time Contract Creative Graphic Designer at Charter Hall, Sydney  
Working within the Industrial & Logistics sector of Charter Hall, I was responsible for rolling out the new brand guidelines for all print and digital collateral and campaigns.

Jul 19 – Jan 20

Freelance Graphic Designer, Sydney  
Designing for various clients, including Marlin Communications, Channel Nine, Draw Card Media, The Dungog Festival, and Plump & Spry.

Jul 18 – July 19

Contract Graphic Designer, icare (Insurance and Care NSW Gov), Sydney  
Project Graphic Designer for icare. Projects include the 2017-18 Annual Report, company strategy documents and updating & rolling out brand guidelines.

Oct 17 – Jul 18

Part time Graphic Designer, NewsLocal News Life Media, Sydney  
Graphic Designer for the NewsLocal newspaper titles for print and digital formats. Working within a small team across Sydney, responsible for creating visuals for 20 front pages weekly and also assisting the editorial team for layouts and other graphic components to support story creation.

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## WORK EXPERIENCE

Feb 16 – Feb 17

Contract Graphic Designer, icare (Insurance & Care NSW Gov), Sydney  
Working as the sole designer within the icare team. Responsible for all corporate print work including the annual reports and all print production.

Aug 15 – Feb 16

Contract Senior Graphic Designer, The Travel Corp, Sydney  
Working as the lead designer in a small in-house team. Designing for global brands such as Trafalgar, Contiki, Creative Holidays and Insight Vacations.

Dec 14 – Jul 15

Freelance Graphic Designer, Sydney  
Designing for various clients, including Onement (Mirvac), ChangeLabs, MJW, Orchard Marketing and Magnesium Media.

May 13 – Dec 14

Freelance Graphic Designer, London  
Designing and creative artworking for various clients, including Pentland Brands (Lacoste, Speedo, Canterbury), Marks & Spencer, New Look Fashion Stores, SapientNitro, Ogilvy, J2 Design and Wordsearch.

Sept 10 – Apr 13

Designer & Production Coordinator, Avant Card, Sydney  
Designing new campaigns from client briefs, liaising with account managers and printers, providing production specs and timings for fortnightly print runs.

Jan 09 – Dec 11

Freelance Photographer and Picture Editor, Sydney  
Freelance photographer for music events (Falls Festival, Homebake), newspapers and magazines (Girlfriend), MTV Awards and private event such as the ProChile showcase and the Toyota Winter Ball.

## EDUCATION

2023 - 2023

Newcastle Art School Hunter TAFE, Certificate IV in Arts and Cultural Administration (Galleries and Museums)

2009 - 2009

Shillington College, Diploma of Graphic Design

2000 - 2002

Sydney College of the Arts, Sydney University, Bachelor of Photomedia

## REFERENCES

Available on request