

HER NAME IS

SARAH HOLMES

PROFILE

Name	Sarah Holmes	Website	hernameissarahholmes.com
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WORK EXPERIENCE

Jan 20 – Present

Part time Graphic Designer at Lifestyle Solutions, Newcastle

Working with the national marketing team, I have been able to work across a range of design work for Lifestyle Solutions. From corporate documents such as the Annual Report, to social media and campaign driven visuals, all work produced for this Not For Profit has had the people they support at the heart of everything.

Oct 19 – Jan 20

Part time Contract Creative Graphic Designer at Charter Hall, Sydney

Working within the Industrial & Logistics sector of Charter Hall, I was responsible for rolling out the new brand guidelines for all print and digital collateral and campaigns.

Jul 19 – Jan 20

Freelance Graphic Designer, Sydney

Designing for various clients, including Marlin Communications, Channel Nine, Draw Card Media, The Dungog Festival, and Plump & Spry.

Jul 18 – July 19

Contract Graphic Designer, icare (Insurance and Care NSW Gov), Sydney

Project Graphic Designer for icare, Projects include the 2017-18 Annual Report, company strategy documents, updating brand guidelines.

Oct 17 – Jul 18

Part time Graphic Designer, NewsLocal News Life Media, Sydney

Graphic Designer for the NewsLocal newspaper titles for print and digital formats. Working within a small team across Sydney, responsible for creating visuals for 20 front pages weekly and also assisting the editorial team for layouts and other graphic components to support story creation.

Feb 16 – Feb 17

Contract Graphic Designer, icare (Insurance & Care NSW Gov), Sydney

Working as the sole designer within the icare team. Responsible for all corporate print work including the annual reports and all print production.

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WORK EXPERIENCE

Aug 15 – Feb 16

Contract Senior Graphic Designer, The Travel Corp, Sydney

Working as the lead designer in a small in-house team. Designing for global brands such as Trafalgar, Contiki, Creative Holidays and Insight Vacations.

Dec 14 – Jul 15

Freelance Graphic Designer, Sydney

Designing for various clients, including Onement (Mirvac), ChangeLabs, MJW, Orchard Marketing and Magnesium Media.

May 13 – Dec 14

Freelance Graphic Designer, London

Designing and creative artworking for various clients, including Pentland Brands (Lacoste, Speedo, Canterbury), Marks & Spencer, New Look Fashion Stores, SapientNitro, Ogilvy, J2 Design and Wordsearch.

Sept 10 – Apr 13

Designer & Production Coordinator, Avant Card, Sydney

Designing new campaigns from client briefs, liaising with account managers and printers, providing production specs and timings for fortnightly print runs.

Jan 09 – Dec 11

Freelance Photographer and Picture Editor, Sydney

Freelance photographer for music events (Falls Festival, Homebake), newspapers and magazines (Girlfriend), MTV Awards and private event such as the ProChile showcase and the Toyota Winter Ball.

EDUCATION

09 - 09

Shillington College
Dipolma of Graphic Design

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Sydney College of the Arts, Sydney University
Bachelor of Photomedia

REFERENCES

Available on request