



NextNW

Cascadia Creative Awards

LOGO OPTIONS / R1

March 5, 2026

Crap-tons of sketches!!!
The following pages have some
more “built” options

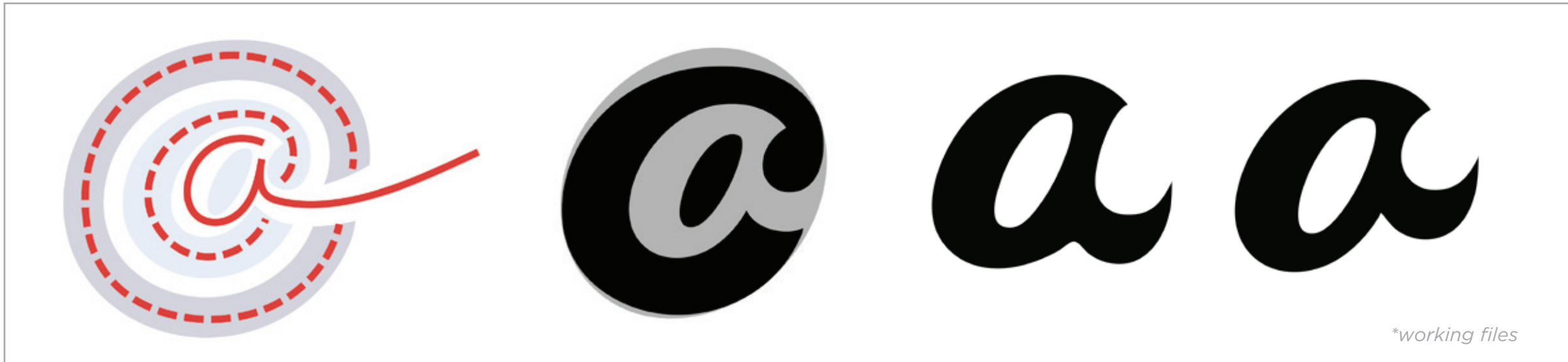
Color Palette

This is the ~~outside~~ palette. Dark green and light ~~teal~~ green are the primary colors and should be most frequently used. Light green and dark blue are secondary colors. Black and white are tertiary colors and should be sparingly.

Dark Green RGB: 23 61 05 CMYK: 87 36 7 5 Hex: #1B3A07	Light Blue RGB: 61 82 247 CMYK: 63 37 00 Hex: #3D87E7
Light Green RGB: 84 83 9 CMYK: 68 0 84 Hex: #548A5	Dark Blue RGB: 31 39 8 CMYK: 93 83 4 8 Hex: #1F53B
Black RGB: 0 0 0 CMYK: 74 71 6 7 Hex: #00000	White RGB: 255 255 25 CMYK: 0 0 0 Hex: #FFFFFF

Brand Guidelines





*After designing...
Realized this looks
too much like
Communication Arts?*

*(Flashback to college
art school days)*



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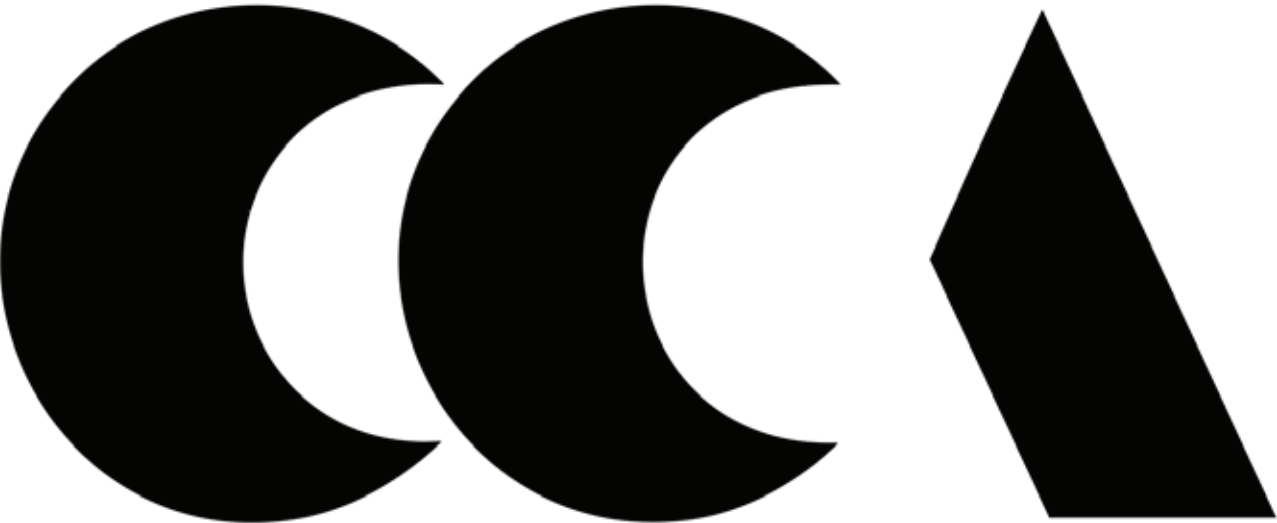
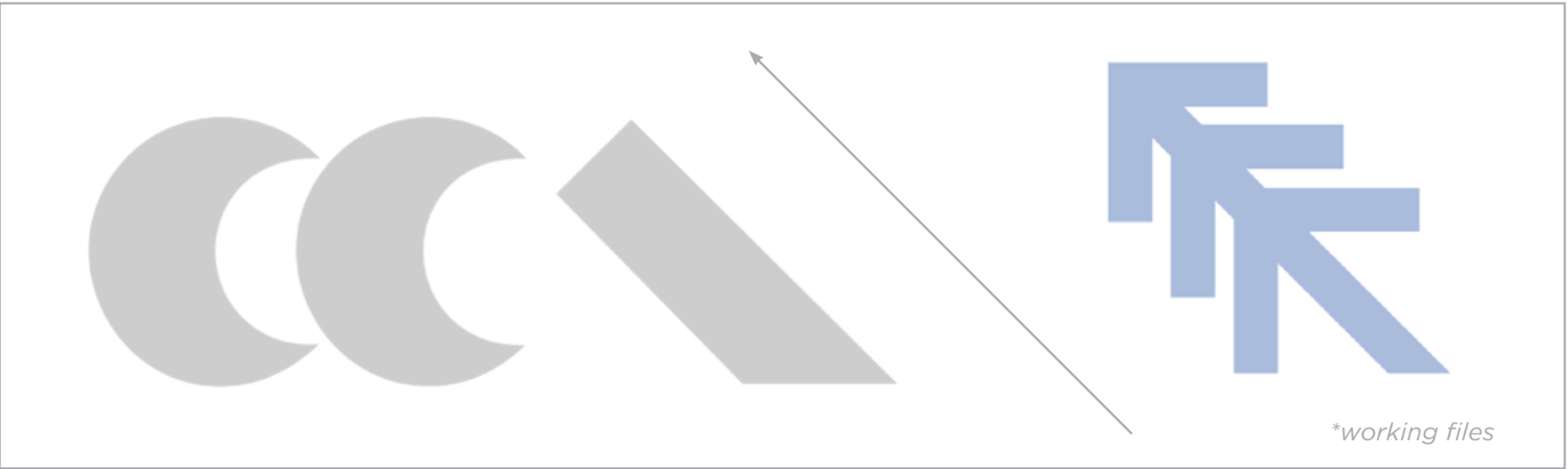
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CCA



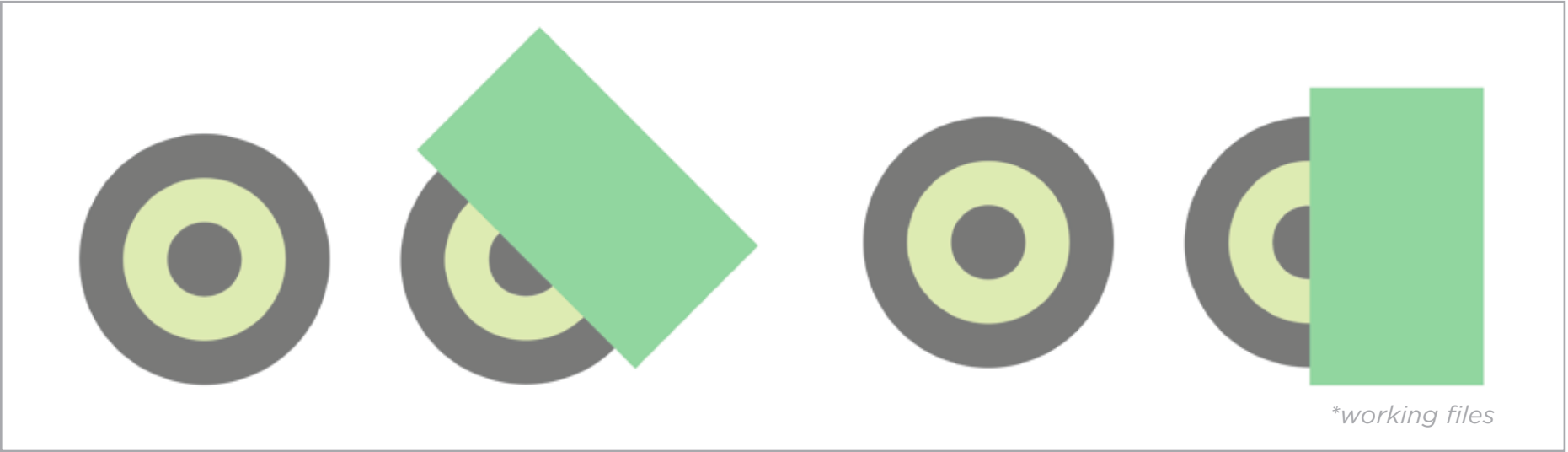




90 degree flip



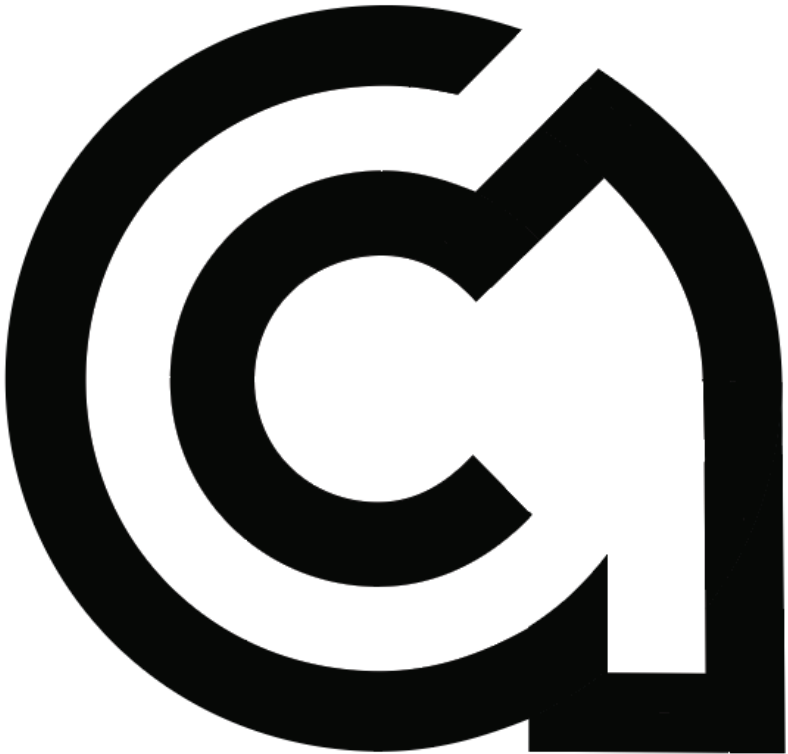
90 degree flip

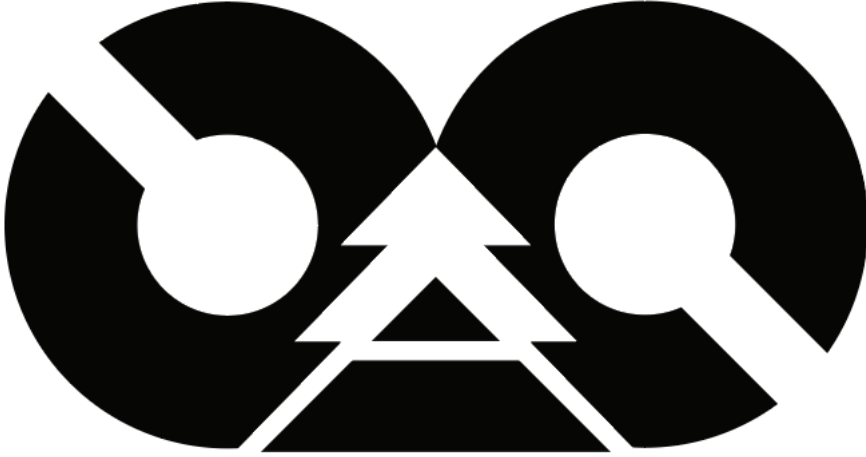
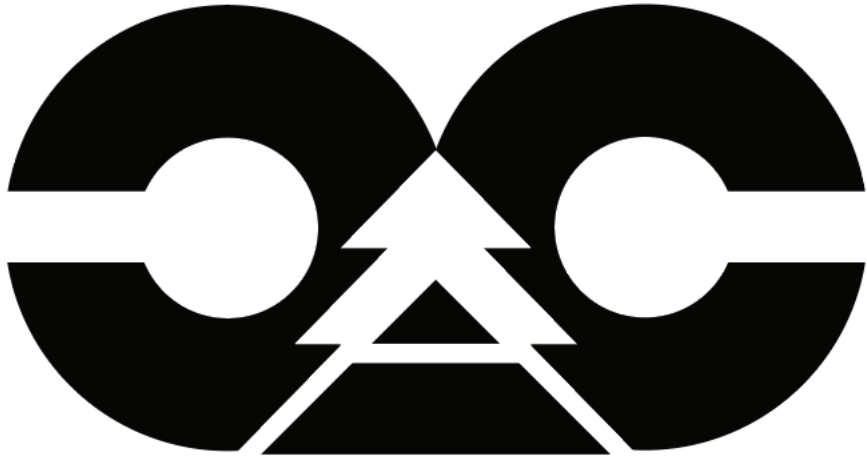
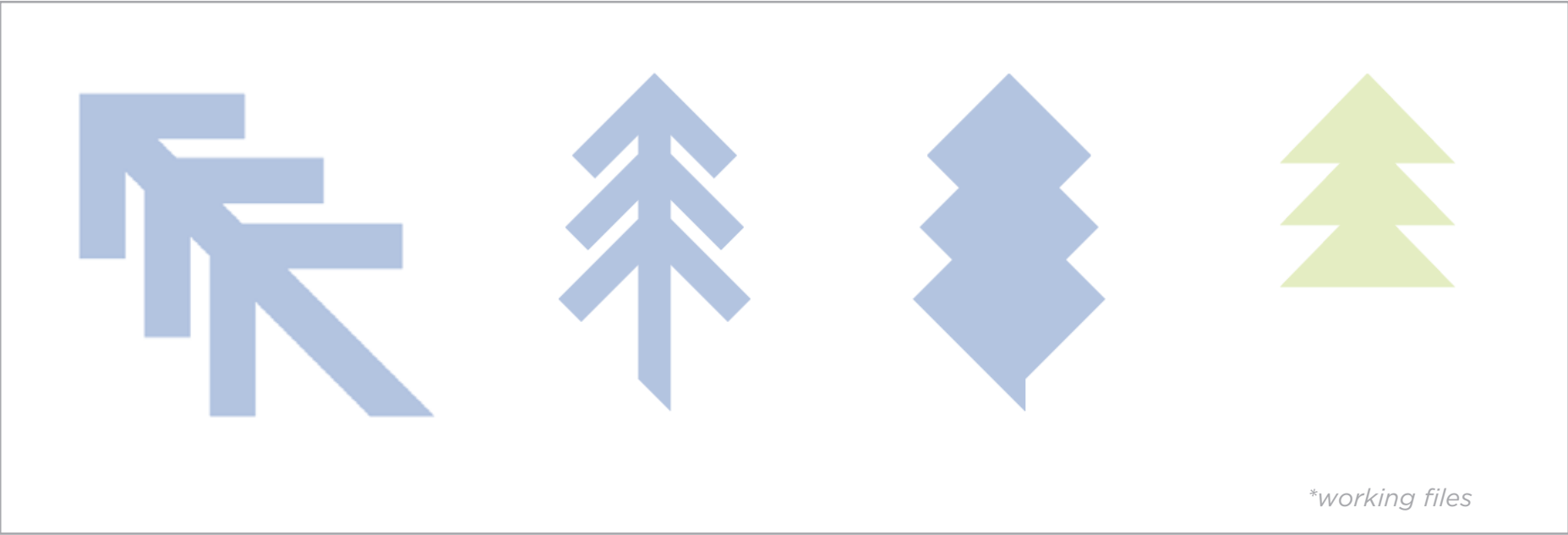


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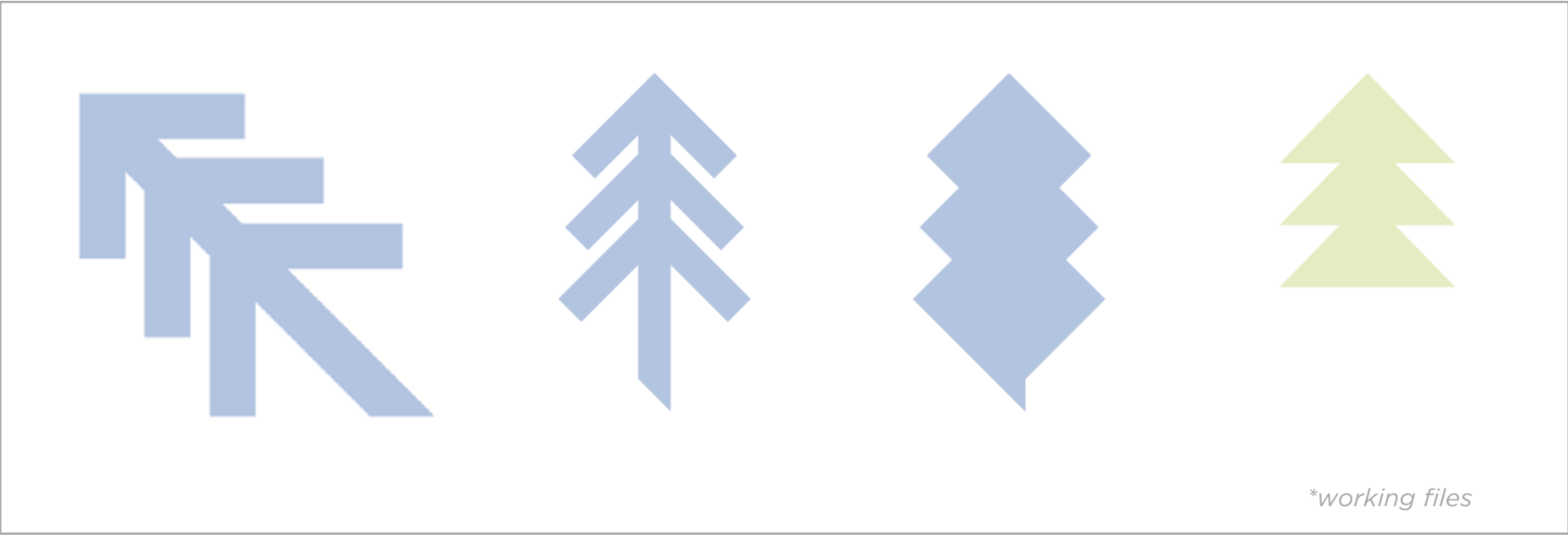
**working files*



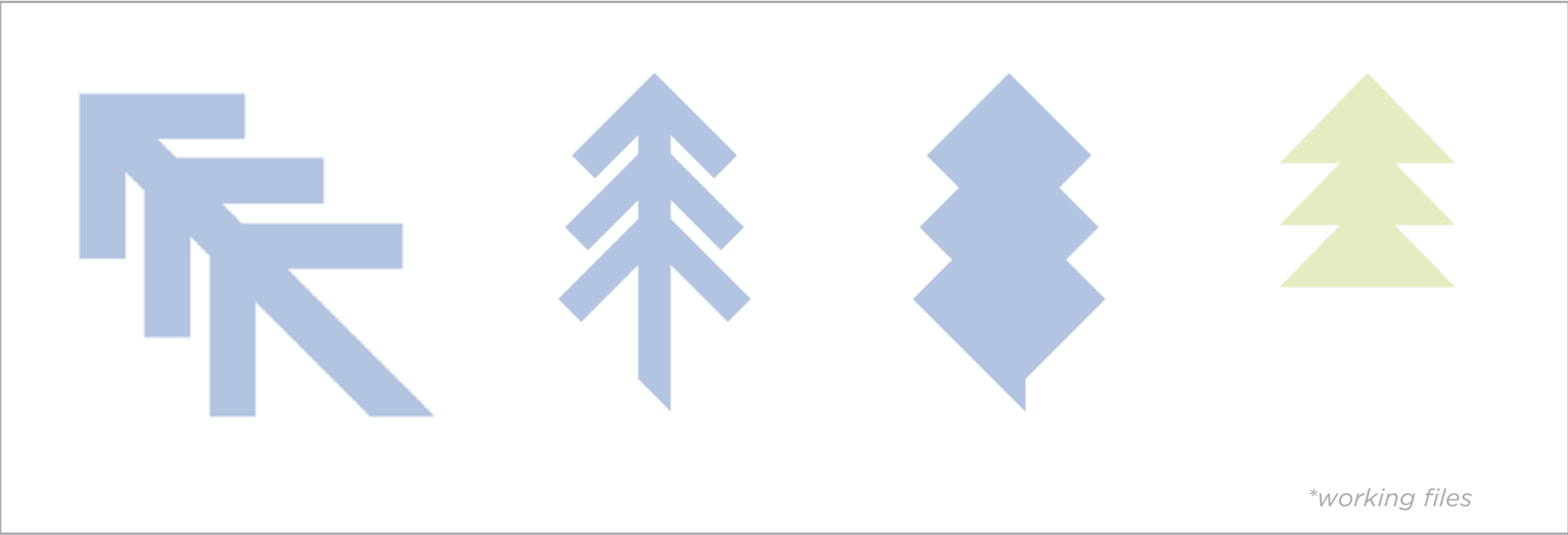




CCA - Modern Mountain



Too busy!





**working files*



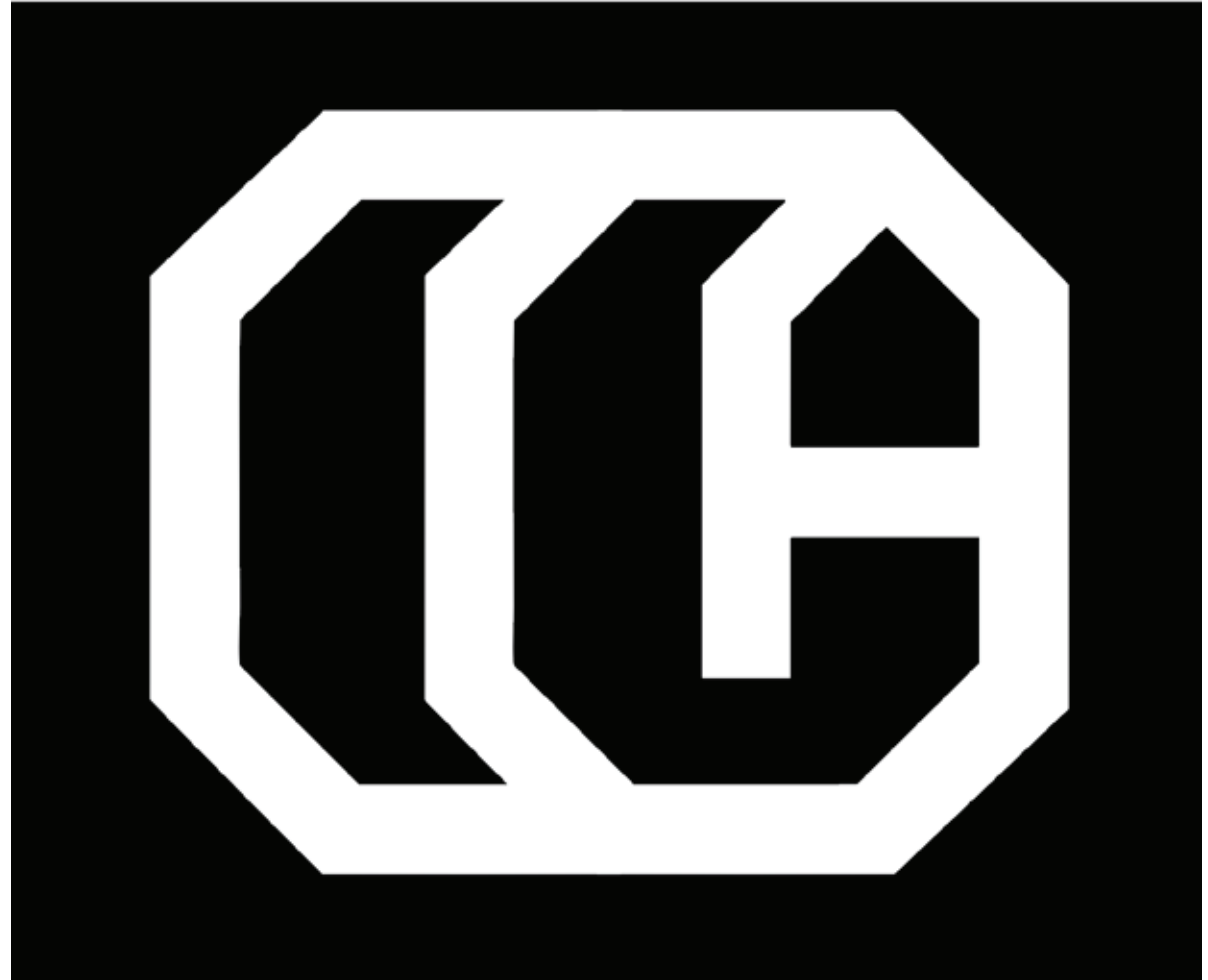
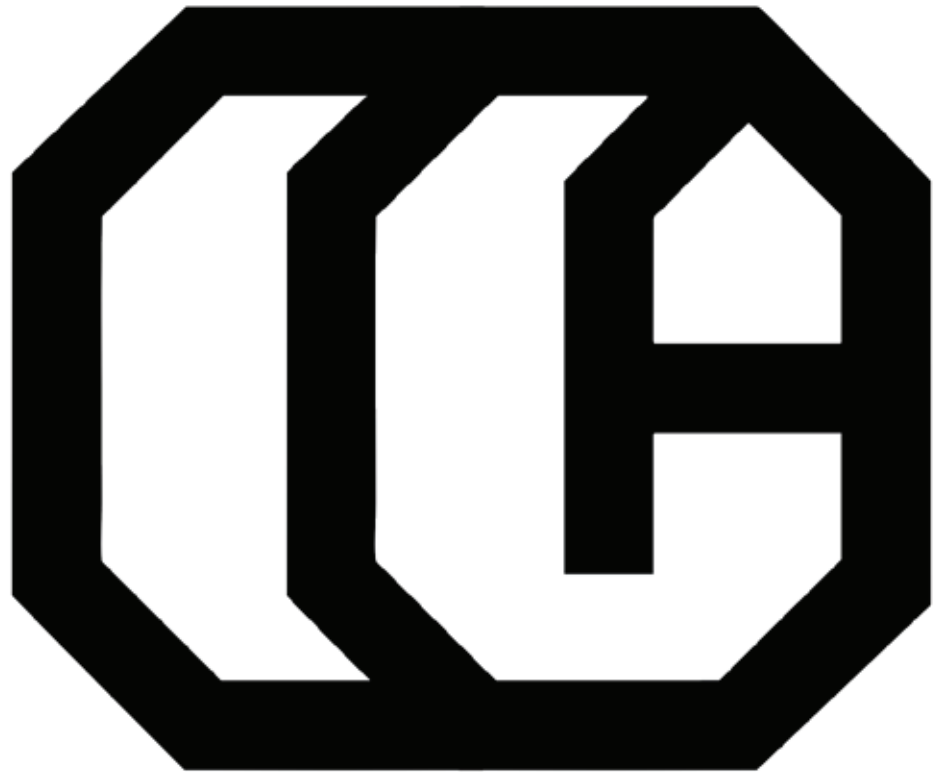


Moon, Sunrise, Sunset



Hidden "a"??

Does it look too much like the Coco Chanel logo?

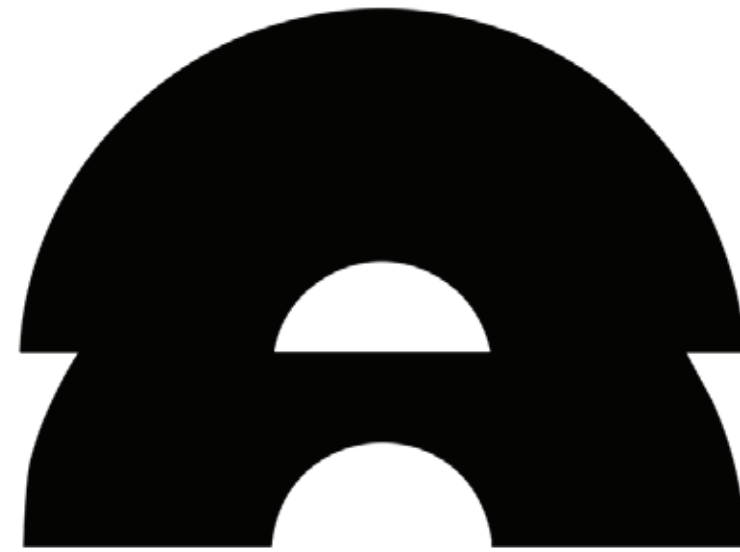
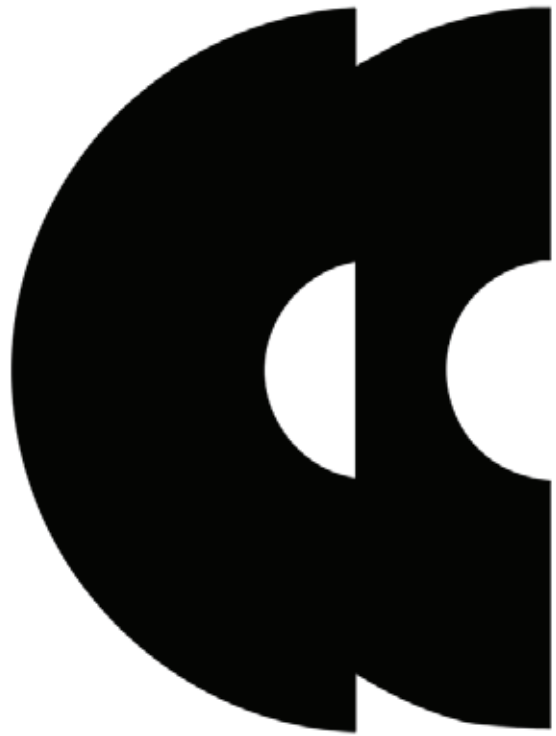


Once you see the “A” on the right side nothing is ever the same. :)

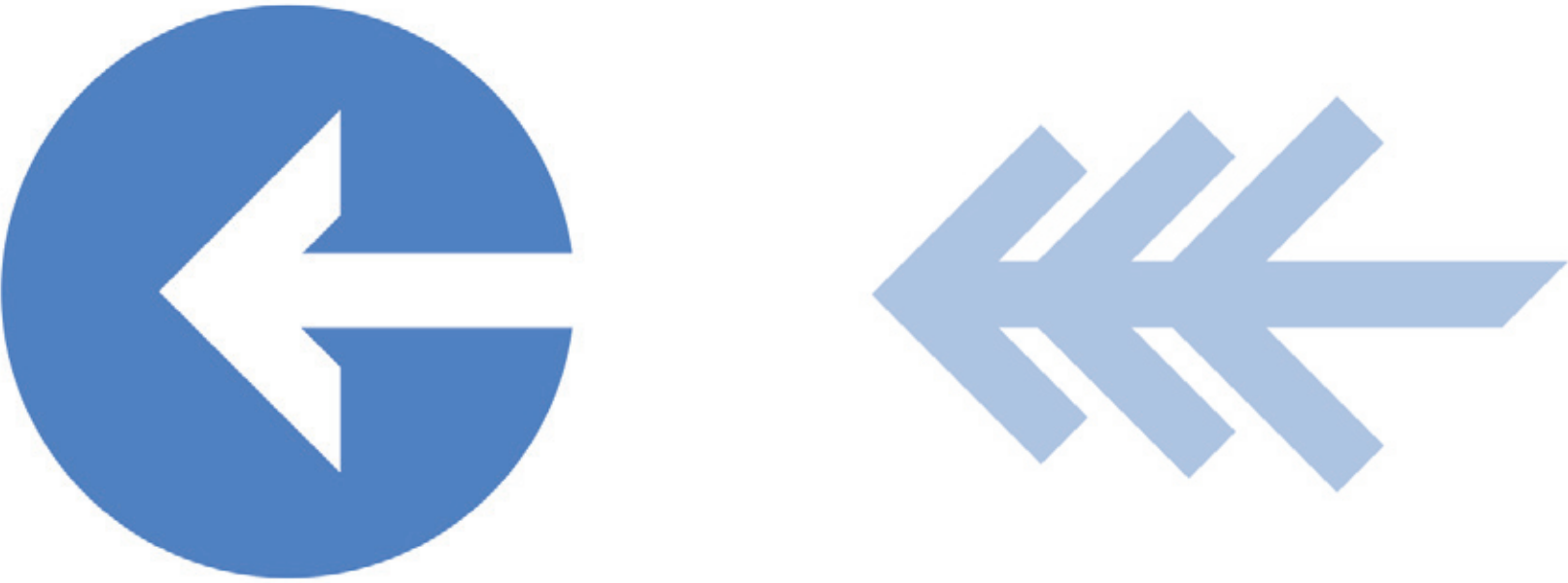




Rotate 90 degrees and you get an “A”



Rotate 90 degrees and you get an “A”



Arrow “C”



I'd like to stay away from the "Roseys" as much as we can, but for shits and giggles...

"Cascadia Creative Awards" is a long set of words. Maybe Just "Cascadia," but.. I do not recommend.

Cascadia