



MIKE HURST.

CREATIVE DESIGNER.

LONDON.

CONTACT.

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PORTFOLIO.

www.mikehurstdesign.com

INTERESTS.

Art
History
Craft Beer

SKILLS.

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe InDesign
Adobe After Effects
Adobe Premier Pro
Axure
Yodiz
Microsoft Office Suite
Basic HTML

ABOUT ME.

With over 12 years in the creative design industry. I have direct experience in working at and with, mature digital creative agencies, small agile digital businesses and large corporate companies, creating and implementing designs to deadlines and briefs.

Hands-on experience through all stages of the design process, from requirement gathering to prototyping, responsive design, mobile app design, testing and working to project delivery timelines.

EXPERIENCE.

Mvine Ltd - Head of Design - September 2020 - Present

Senior Creative Designer - September 2012 - September 2020

Responsible for all aspects of UI/UX design for website and app design, technical diagrams and corporate marketing materials. Working directly with developers on a day-to-day basis both in-house and externally, providing design guidance through the implementation phase and beyond.

Present and former clients include Transport for London, Metropolitan Police, British Telecom, English Cricket Board, University of Bath, Open Identity Exchange (OIX), Sthaler / Fingopay and Quintessentially.

Freelance - September 2010 - Present

While freelancing I have worked on projects for hospitality, construction and clothing companies. Also designed and launched a football boardgame in 2020 and selling out in 4 months called Rising Star Football Edition.

Ditto TV - May 2010 - August 2010 (Internship)

I designed a corporate identity from start to finish for an Insurance Broker, Andrew Thompson & Associates (www.ataib.co.uk).

DigitasLBI, formally LBI London - June 2009 (Work Experience)

I worked on small internal projects designing internal event posters and shadowing senior designers.

EDUCATION.

Redbridge College - September 2010 - June 2012

Triple Distinction - Level 3 BTEC National Diploma in Graphic Design

Coursework completed in digital and traditional art fields, including typography, advertising, packaging, branding, web design and photography.