

Alex Nogle

Profile	Innovative graphic designer with clean esthetic, thought-provoking visuals, and brand development experience. Comprehensive business and design educations and quantifiable successes in e-commerce and social entrepreneurship demonstrate a focus on client results.	
Education	Professional Certificate/Associate in Arts in Graphic Design MiraCosta College 12-course program, 3.7 GPA, Dec 2016 Bachelor of Science in Business Management/Entrepreneurship San Diego State University, May 2014 Summa Cum Laude 3.83 GPA, Business Honors Program Graduate Auckland University of Technology, SDSU Study Abroad, Jul-Dec 2013	
Experience	Alex Nogle Design - Graphic Designer, Sep 2016-present Conceptualize and produce logos, websites, packaging, and collateral materials for several early-stage companies in the U.S. and abroad. SleepScore Labs - Graphic Design Intern, Oct 2017-April 2018 Intepreted the style guide and created marketing assets that furthered the SleepScore mission of tracking and improving sleep. Silent Pocket - Graphic Designer, Mar 2015-Sep 2016 Created cohesive branding assets and oversaw initial growth period of what is now a successful ecommerce company. Spearheaded Kickstarter campaign that exceeded financial goals by 70%. SDSU Zahn Innovation Center - Business Developer, Jan-May 2014 Won USD Social Innovation Challenge grand prize of \$10,000 for a low-cost, human-powered thresher, increasing agricultural prosperity in Ethiopia. Authored winning business plan.	
Software	InDesign Illustrator Photoshop	After Effects Premiere HTML / CSS
Recognition	Ellen G. & Edward G. Wong Scholarship in Business Management, 2014 Jeffrey and Lisa Glazer Study Abroad Scholarship in Management, 2013 President's Permanent Honor Roll, Phi Theta Kappa Member, 2012	

