

Monica J. Quintanilla

Lens Based Artist

CONTACT:

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(508) 847-5633

PORTFOLIO:

www.monicajmedia.com

LANGUAGES:

Spanish
Native

English
Native

EDUCATION:

The New England Institute of Art
Bachelor's of Science in Photography

SOFT SKILLS:

Leadership
Communication
Time-Management
Teamwork
Critical Thinking
Adaptability
Organization
Interpersonal Skills
Detail Oriented
Community Management
Content Writing

HIGHLIGHTS:

Adobe Creative Suite
Visual Design
Storytelling
Graphic Design
Print & Document Design
Instagram
Facebook
YouTube
Recording Techniques
Equipment Operation
Google Analytics
Brand Engagement
Media Production
Filmmaking
Capture One
i1 Screen Calibration
Troubleshoot
Typography
SEO
Technical
Project Management

EXPERIENCE:

Social Media Management - (Freelance), 2023 - Current

- Collaborate social media content for client in coffee roasting space, focusing specifically on Instagram and Facebook
- Helped support paid social campaigns by designing graphics and video elements across multiple platforms
- Used Adobe Creative Suite platforms to create compelling visuals that improved in engagement through multiple platforms
- Recognized for constantly performing great work

SEO Copywriter - (Freelance), 2021 - Current

- Maintain day-to-day of company's website, including updating content and landing pages
- Re-wrote new descriptions for 100% of items that were outdated
- Increased SEO performance for focus keywords, including landing pages of the search engine results page
- Strong understanding of HTML, JavaScript and CSS
- Strong proof-reading skills, excellent verbal, written communication and presentation skills

Monica J. Media - (Freelance), 2013 - Current

- Initiated in creating abstract designs to be displayed on social media accounts, websites, document designs and print layouts
- Planned and prepared for all on-location and studio shoots
- Photographed high-quality images for both print and Internet distribution
- Edited raw images in Photoshop
- Scanned images into digital archives and manipulated with Photoshop
- Audio/Video:
 - Edited podcast episodes
 - Helped organize a podcast
 - Added voice-overs and B-roll footage to short documentaries
 - Operated cameras, controlled lighting, production equipment, and recording techniques

Retoucher - YOOX Net-A-Porter Group, 2016 - 2018

- Excellent communication skills and ability to work well in a team
- Retouched luxury on model/still life e-comm images for Net-A-Porter, Outnet and Mr Porter
- Strong attention to detail and high volume with same day turnaround
- Possess in-depth knowledge of retouching skin tone, body shape, jewelry, products, and luxury fashion brands
- Ensured consistent color across all images per SKU from different cameras and sets

Digital Imaging Specialist - Rue La La, Inc., 2013 - 2015

- Provide detailed retouching, color correction and crop images within tight deadlines from Directors, Producers and Studio team
- Present work in a professional format and deliver consistent color-accurate product images
- Edits and reviews images with management to obtain approval and upload to admin website for daily-live launches
- Possess in-depth knowledge of retouching skin tone, body shape, jewelry, luxury fashion and home products