

TAMARA MELVILLE

makeup *artist*



Makeup by Tamara Melville

HOW TO LOOK LIKE YOURSELF ON YOUR WEDDING DAY

WHILE STILL LOOKING STUNNING IN YOUR PHOTOS

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Flair Magazine Bridal Makeup Article: Makeup by Tamara Melville

Hello!

Congrats to your Irie Destination - Jamaica Wedding!

Thanks for downloading our "No Problem" guide to help you plan your wedding day makeup.

I am Tamara Melville, makeup artist here in Jamaica. In this download I am sharing excerpts from my interview by the Flair Magazine a publication of Jamaica's #1 newspaper. Referred to, by them as "connoisseur bridal make-up artist" I am sharing my secret tips to help make you confident and relaxed in planning your wedding day makeup style.

I hope that you find my guide on how to look like yourself and still be breathtaking on your wedding day helpful. Please feel free to reach out to me with any questions.

TAMARA MELVILLE
JAMAICA, MAKEUP ARTIST



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*I lovingly share my
**BEST BRIDAL
MAKEUP TIPS**
and some of my
SECRETS!*

The Key To A Timeless and Classic Look.

I believe bridal makeup should be pretty makeup. What do I mean by pretty makeup? I will use Meagan Markel's wedding day makeup as a reference as I believe more persons would have seen her wedding day photographs and can relate.

Her makeup was the epitome of what a bride should be... the most beautiful version of herself. Other important factors that need to be considered when it comes to Bridal makeup is making sure that the makeup lasts without looking cakey or heavy until the last dance and even after as weddings are generally long events. The makeup should also photograph well, this means using techniques and products that are photography friendly.

LESS IS DEFINITELY MORE

You want to look like the most beautiful version of yourself on your wedding day. Your makeup should accentuate and enhance all your best features.

FORGET THE EXPERIMENTING

Your wedding day is not the day to experiment with a new look or trend unless that is how you generally wear your makeup. Trends come and go and can quickly cause your wedding day photos to look dated. The advantage of choosing a classic makeup style is that your wedding day photos will always be timeless.

SKIN CARE

Your makeup will look its best when your skin is in the best condition. A Proper skin care routine is important months before your wedding day. I advise all my brides that water is their best friend. I recommend that my brides speak with an aesthetician or a dermatologist at least 3 months before the wedding day to address any skin concerns.

SKIN PREP

Proper skin prep is the key to long lasting makeup. On your wedding day ensure that your skin is cleansed, exfoliated and properly moisturised. Hydration is key regardless of your skin type. Contrary to popular belief, ladies with oily skin also need adequate hydrating products as this prevents the skin from overcompensating, causing the sebaceous glands to go into overdrive and produce more oil. Ensuring that your skin is properly moisturised will make your foundation go on seamlessly smooth. If you have skin challenges such as oiliness, enlarged pores or a rough skin texture there are many primers on the market that targets these conditions.

Without proper skin prep your makeup will not lay properly on your skin and without adequate hydration your foundation will suck moisture from your skin resulting in a pachy look.

I love to treat my brides and everyone else getting makeup to a luxury mini facial as this ensures that your makeup looks like your skin but better and helps with relaxation.

*Choose a foundation
that perfectly matches
you skin tone and skin
type.*

PERFECTING FOUNDATION

One of the most important things regarding your foundation is to use a colour that perfectly matches your undertone. With your foundation applied, if you are able to distinguish your foundation product from your actual skin tone it is the wrong colour.

Test your foundation in natural sunlight as it will help you to see perfectly how it looks. Apply with a big fluffy brush and buff it in using circular motions"

When applying foundation for my clients whether airbrushed or hand applied I respect all the tones in their body and face so that their complexion looks perfect and body and face match.



The Key To A Timeless and Classic Look.

Contouring done right

We are now in the age of Instagram with heavy contouring and highlighting. Most of these looks are heavily photoshopped and can make your face look harsh and severe on your wedding day. Contouring done incorrectly can also look like a 5'o clock shadow. I would advise to leave the contouring to a professional. If you cannot resist make sure to blend, blend and blend some more.

All my clients (see gallery) have some form of contouring and/or bronzing applied, however it is done tastefully to enhance or minimise a particular feature but be starkly obvious.

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*Have Fun! I am sure you
do not plan on doing this
again. So do NOT stress on
your wedding day. Plan
wisely, hire the right
professionals and enjoy
being stunningly gorgeous!*

GLOW BABY

Using a very light hand and correct placement is key if using illuminizing and shimmering products as they can photograph to make skin look greasy especially in a hot tropical country like Jamaica.

I take the clients skin type, time of wedding and lighting the photographer will be using into consideration when choosing the best method to highlight my brides, so that they look flawless and not like a disco ball in their wedding photos. I also keep foundation as light as possible so that the skin can "shine" through while still looking beautiful in photographs.

Conclusion

It is my wish that you are able to sift through the vast information out there and find some golden nuggets in this article to help you design and plan for your wedding day makeup style.

As a bridal makeup artist for the last 10 years servicing destination brides, I keep up with the global beauty trends and can help you in creating that "Barely there but beautiful" look for your wedding day.

Blessings!

Schedule a complimentary phone consultation

Looking for more personalized makeup suggestions for your wedding day?

Let's chat!

Schedule your 10 minute phone call now. Click Below.



BOOK A CALL