

Jeffrey Hong

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Editor, Producer, and Videographer with over 7 years of experience, specializing in commercial video production. Looking to grow as a Video Producer and Director, sharing experiences, knowledge, and skills with those around me.

EDUCATION

Adelphi University
Garden City, NY

- B.F.A. in Media Communications – Specialization: Moving Image Arts
GPA 3.8; Class of 2017

SKILLS

- Video Production, Cinematography, Editing
- 1AD, Producer, Editor, Shooter.
- Proficient in RED, Canon, ARRI, & DSLR/Mirrorless Workflow
- Adobe Creative Suite, Final Cut Pro X
- Microsoft Office, Data Management
- Live Event Production & Coordination

PROFESSIONAL EXPERIENCE

Producer & Editor
FightCamp

2018 – Present

- Conceptualized, written, produced, directed, shot, and edited commercial and long form narrative content used for advertising.
- Edited weekly content for subscribers to consume for their every day workouts.
- Provided full service end-to-end media production services for a thriving startup.
- Helped organization to scale to over \$1M in annual revenue for paid subscriptions.
- Manage equipment and organize assets to streamline production workflow.

Producer & Editor
MAUL Media

2017 – 2018

- Specialize in visual short form storytelling for television, web, and branded content.
- Team up with clients to help develop creative media strategies that convey the brand's message and agenda.
- Produce, direct, shoot, and edit several projects for clients including Google, Colgate, Sports Illustrated, Dell, and LG.
- Manage equipment and organize assets to streamline production workflow.

1AD & Producer
Freelance

2014 – Present

- Managed projects, received requests from various departments, and kept crew and cast on schedule on shoots spanning several days of prep, execution, and post.
- Planned and executed shoots from conceptualization to delivery between clients and Production Companies.
- Organized rentals, bookings, contracts, and legal documents for cast, crew, and clients.

Production Assistant
Freelance

2016 – Present

- Arrived on location to aid in production crew duties, assembling lights, cameras, and props/set design, and properly breaking down at the end of the days.
- Operated Audio/Visual equipment during shoot days.
- Organized and distributed call sheets for each shoot day.