# Finna Wang

product designer

www.finna.wang
wangfinna@gmail.com

## Experience

### State Street
**Lead Product Designer,** *May 2022 - present*
- Plan and lead new, personalized dashboard project for recently established business segment
- Partner with internal stakeholders to gather requirements for end user needs and goals for dashboard
- Manage timeline and resources for design and development across multiple projects
- Mentor design team members on design systems and overall design process
- Consult for various internal product teams to initiate and maintain design system alignment in their products

**Product Designer,** *Apr 2021 - May 2022*
- Conducted user research, interviews, and analysis to understand user goals and pain points
- Designed customizable widgets for personalized dashboard to provide users with summaries of critical and actionable information relevant to their workflows
- Participated in development sprints to ensure accurate and timely delivery of final product
- Contributed to design system by developing new and modifying existing components

### WeVidIt
**Product Designer,** *Oct 2020 - Apr 2021*
- Developed design system for desktop, iOS, and Android apps
- Conducted competitive research to inform designs for user flows, such as browsing homepage feed, interacting with content, and editing personal profile
- Designed wireframes and prototypes for aforementioned user flows

### Jambb
**Contract UX Designer,** *Aug 2020 – Sep 2020*
- Built preliminary site map to organize website screens within prototype and to guide user flows
- Spearheaded UI style guide and design system
- Wrote user testing plan for remote, unmoderated testing on Usertesting.com
- Iterated on Figma prototype based on user testing feedback

## Education

General Assembly '20
UX Design Certificate

Drexel University '17
BS Interior Design
Minor Sustainability

## Tools

Figma
Sketch
Adobe XD
Dovetail
Jira
Usertesting.com
Photoshop
Illustrator
InDesign
AutoCAD
Revit
SketchUp

## Skills

Wireframing
Prototyping
Competitive Research
Conducting Interviews
Design Systems
Hand Sketching
Construction Drawing
2D & 3D Modeling