



Giulietta is a multidisciplinary designer and manager with expertise in experiential design.

CAPABILITIES

art direction

overall conceptual design, moodboards, styling

3D

environmental design: floorplans, mock-ups + renderings, furniture/prop/decor sourcing, build drawings

2D

brand identity + guidelines, presentation/deck design, invitations + collateral, signage/ wayfinding, small + large format print file creation, print mechanicals + production

project management

timelines, budget management, vendor management (print, scenic, rental), installation oversight

software

illustrator, indesign, photoshop, sketchUp + layout/podium, google suite, microsoft office

recruitment

job descriptions, candidate screening, interviewing + assessment, process development

EXPERIENCE

Freelance Designer July 2016 - present

agency partners

Invisible North, MKG, Grow Marketing, Rubik Marketing, Dera Lee Productions, Ashley Jackson Events, Lacy Maxwell Experiential, Plinth Creative, TH Productions, Civic, Paper to Table, Jack Morton, Rock + Paper, Bait Shoppe, Time + Space Fabrication

clients

Museum of Broadway, Color Factory, Google, Nike, Netflix, YouTube, Dell, La Mer, Zola, Hasbrouck House, NYAA, Runa, Kindbody, Blue Apron, Shiseido, IKEA, Bobbi Brown, Arrow, The Glenlivet, Westfield, Nars, Ole Henriksen, Stanley, Secret

MKG | New York City

Studio Manager March 2013 - June 2016

Leadership role within the design department working directly with Design Director to manage the full-time & freelance design team. Responsibilities included recruiting & interviewing, internship program management, internal resources management, template creation, systems & processes development & oversight, as well as provide design support or management on client projects when needed. Also lead MKG green initiatives & lead or provided direction & support on office-specific big picture & day-to-day needs.

Designer June 2009 - February 2013

Lead designer on 100+ experiential projects, managing intern and junior designer support

clients

Clients include: Delta Air Lines, Moet Hennessy, RayBan/Persol, NARS, Neiman Marcus, Whole Foods, Google, Absolut, The Whitney, AMC, Evian, JCPenney, GQ, BarkBox, SKYY, L'Occitane, Campari, Estee Lauder, Shiseido

Design Intern March 2008 - December 2008

Nottingham • Spirk Design Associates | Cleveland, Ohio

Design Intern March 2007 - June 2007

Target (Headquarters) | Minneapolis, Minnesota

Design Intern March 2006 - December 2006

EDUCATION

University of Cincinnati | College of Design, Architecture, Art & Planning
B.S. Industrial Design, 2009

CONTACT

giuliettatripoli@gmail.com | 216.409.1288 | based in Cincinnati, OH