

Qualifications:

Copywriting
Photography
Video Production
Video Editing
Motion Graphics

Computer Skills:

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Lightroom
Adobe Premiere
Adobe Audition

Education:

The Creative Circus

Copywriter
2015 - 2017

Awards:

2017 Creative Circus
Student Show Award
Winner (Heely's-Gold,
Pink Pearl Eraser-
Silver).

2016 Creative Circus
Student Show Award
Winner (Photography-
Silver & Bronze).

Jonathan Banks

Copywriter / Content Creator

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Cool.
Creative.
Determined.
Father.

Work:
Brunner

August 2017 - Present

- Write clear, compelling copy for diverse mediums, including: print, radio, collateral, social, online content, television, and direct mail.
- Execute content (within the defined scope and project requirements) that communicates and maintains the creative concept design.
- Perform at a highly conceptual level in a very collaborative environment. Content is owned from concept to completion. Includes writing, editing, proofreading and additional creative support where applicable.
- Compile competitive information, stay abreast of advertising and marketing trends, and obtain additional background and current development through continuous education.
- Apply creative vision, design, and knowledge to produce work that meets all specifications and standards for quality and accuracy.
- Act as integrator and liaison translating creative vision to production when appropriate.
- Use additional creative skills (design, photography, videography, etc.) to create simple marketing communication from the ground up.