

THOMAS KIM

Consultant

T: +1 514 946 8327

E: email@thomaskim.ca

Toronto, Ontario
www.thomaskim.ca

Experience in consulting, strategy, design research, UX/iX/UI design, service design, and project management across multiple industries from tech to the financial sector. Adept communicator who has crafted compelling narratives and persuasive presentation decks that concisely convey actionable insights, creative solutions, and strategic recommendations for an executive-level audience.

Innately curious, a strategic thinker comfortable with both qualitative and quantitative analysis who enjoys solving problems through cross-functional collaboration. A facilitator whose decision-making process incorporates buy-in from project stakeholders for impactful client solutions.

EDUCATION

BACHELOR OF DESIGN
Class of 2021

Ontario College of Art and Design (OCAD) University
Toronto, Ontario
Industrial Design (Major)

BACHELOR OF ARTS
Class of 2013

McGill University
Montreal, Quebec
Economics and History (Double Major)

PROFESSIONAL EXPERIENCE

DESIGN STRATEGY CONSULTANT

2021 (Summer)

[SCOTIABANK](#)

Toronto

- Presented **insights and recommendations** for future digital customer experiences and services to **senior executive leadership**.
- Collaborated on a final report that articulated research findings concerning **future business challenges and requirements**, synthesizing nine weeks of qualitative research and analysis into an internal cross-functional strategic foresight and design research resource with actionable insights.
- Researched alternative currencies (**cryptocurrencies**), current technological developments (**blockchain**), **emerging platforms**, and investment vehicles (**NFTs and smart contracts**) to propose personal banking financial services, product, and system opportunities that enable an innovative and sustainable, client-friendly, future financial eco-system.

PROJECT MANAGEMENT

2019- 2020

[THETHETHE](#) (Co-Founder)

Toronto

- Produced and curated five independent art and design exhibitions that **grew in attendance from 30 people to over 1,000**.
- Implemented media strategy that resulted in **international press coverage** in publications such as [Architectural Digest](#), [SightUnseen](#), and A/D/O.
- Established **strategic partnerships and relationships** with internationally recognized artists, curators, gallery directors, and collectors, which resulted in invitations to curate exhibitions overseas, professional speaking engagements, and **operational profitability**.

UX/UI/iX DESIGN INTERN

2017 (Summer)

[GESTURETEK](#)

Toronto

- Identified new markets for GestureTek's AR (Augmented Reality) technology and **recommended client acquisition strategies** over a period of 10 weeks.
- Designed interactive AR mockups for a philanthropic donor-recognition project.

JOURNALIST

2009 - 2016

FREELANCE

Toronto/Montreal

- Published in [The McGill Daily](#), [DAJ.com](#) and [NOW Magazine](#).
- Researched news, sports, and culture stories through various methods including interviewing and observation.

EVENT PRODUCER

2011 - 2013

SELF-EMPLOYED

Montreal

- Executed a variety of weekly, monthly and one-off events with **up to 300 attendees, which generated single-day revenue exceeding \$10,000**.
- Contracted support staff, on an as-needed basis. Delegated audio and security responsibilities, oversaw visual content creation, and **led teams of up to seven**.
- Notable clients** included [Bjorn Borg](#) and [Travis Taddeo](#).

SOFTWARE

Proficient in Adobe Creative Suite
Proficient in Microsoft Office
Competent in Solidworks
Familiar with Rhino, Figma, and Miro
Understanding of Arduino, Processing, & HTML

LANGUAGES

English (native)
French (conversational)

SKILLS & INTERESTS

Research (Desk & Field)
Quantitative & Qualitative Analysis
Financial services & products
Agile Project Management
Technological trends
Collaboration
Communication
Workshop facilitation
User Experience (UX)
Design-thinking methodology
Leadership
Stakeholder engagement
Human-centred design
Relationship building
Strategic foresight methods
Logistics
Service design

NOTABLE AWARDS

FIRST PLACE (CANADA)

[IBM iX + Adobe XD Creative Jam](#)

48 Hour Design Challenge
Submission: [BeeLeaf](#)
A user-centred digital product that utilizes emerging technological innovation while encouraging and rewarding greener choices through financial incentives.

JUROR'S CHOICE:

[DesignTO 2020](#)

Awarded by [Anahita Azrahimi](#) for [Themselves](#), an exhibition I co-curated as part of the [Design Collection @ stackt](#).