



Sean McSherry
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Education

CUNY New York City College of Technology, Brooklyn, NY
Expected May 2019
BFA in Communication Design | Concentration: Advertising
Extracurricular Activities: Art & Design Club | GPA 3.66

Work Experience

Thursday Boots Company, New York, NY
Aug 2017 - Present

Brand Ambassador, Content Creation

- Helped conceptualize new products, promote & grow the Team Thursday Community
- Interacted with Campus Ambassadors across the country
- Managed events, challenges, and contests
- Created content for social media to promote & market product to college student demographic

Kenneth Cole Productions, New York, NY
Jun 2018 - Aug 2018

Digital Design Intern

- Gathered photography and image resources for marketing campaigns
- Participated in Internship workshops and events
- Shot and assisted with photoshoots for e-commerce and social
- Created pitch decks and moodboards for marketing concepts

Eleven James, New York, NY
Apr 2018 - Jun 2018

Graphic Design Intern

- Assisted with content creation for various marketing channels
- Designed and managed digital assets
- Retouched images for digital marketing campaigns

American Kennel Club, New York, NY
Dec 2017 - Mar 2018

Marketing & Graphic Design Intern

- Designed & developed ideas for digital marketing campaigns
- Maintained organization of shared assets & working files across departments
- Conceptualized strategies to grow e-commerce business
- Worked closely with Marketing team to create creative assets

Skills + Software

InDesign
Photoshop
Lightroom
Illustrator
Premiere
Adobe XD
After Effects
Audition
Keynote
Branding
Studio Photography
Photo Retouching/Editing
Illustration
Video Production

Awards + Exhibitions

CUNY Photo Challenge
May 2018
Dean's List
Jan 2016 - Present
Head Too Heavy Gallery
Jun - Jul 2017
Scholastic Art & Writing Awards
2015
CelebratingArt.com Top 10
2015
Cleveland Institute Of Art
2015