



SeanMcSherry  
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## Education

CUNY New York City College of Technology, Brooklyn, NY  
Graduated May 2019 *Magna Cum Laude*  
BFA in Communication Design | Concentration: Advertising  
Extracurricular Activities: Art & Design Club

## Work Experience

Thursday Boots Company, New York, NY  
Aug 2017 - Present

*Brand Ambassador, Content Creation*

- Helped conceptualize new products, promote & grow the Team Thursday Community
- Interacted with Campus Ambassadors across the country
- Managed events, challenges, and contests
- Created content for social media to promote & market product to college student demographic

Kenneth Cole Productions, New York, NY  
Jun 2018 - Aug 2018

*Digital Design Intern*

- Gathered photography and image resources for marketing campaigns
- Participated in Internship workshops and events
- Shot and assisted with photoshoots for e-commerce and social
- Created pitch decks and moodboards for marketing concepts

Eleven James, New York, NY

Apr 2018 - Jun 2018

*Graphic Design Intern*

- Assisted with content creation for various marketing channels
- Designed and managed digital assets
- Retouched images for digital marketing campaigns

American Kennel Club, New York, NY

Dec 2017 - Mar 2018

*Marketing & Graphic Design Intern*

- Designed & developed ideas for digital marketing campaigns
- Maintained organization of shared assets & working files across departments
- Conceptualized strategies to grow e-commerce business
- Worked closely with Marketing team to create creative assets

## Skills + Software

InDesign  
Photoshop  
Lightroom  
Illustrator  
Premiere  
After Effects  
Audition  
Keynote  
Studio Photography  
Photo Retouching  
Illustration  
Video Production

## Awards & Exhibitions

CUNY TV Urban U

May 2019

CUNY Photo Challenge

May 2018

Head Too Gallery Salon Show

June 2017

Dean's List

Jan 2016 - Present

Grace Gallery Student Show

2015-2018