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## EXPERIENCE

**Freelance Art Director/Designer** *Oct 2019 - Present*  
Spil Creative, Brooklyn NY

Worked with a small team to concept, create, and design visuals for clients across various industries. Deliverables included moodboards, wireframes, mockups, social media content, and digital display advertising.

Clients: Plymouth Gin, Cover Girl Swimwear, Brightcast Media, Fatbear Scooters, Camp Rockaway

**Art Direction Intern** *Jun 2019 - Aug 2019*

Havas, New York, NY

Worked to develop and produce creative assets including presentations, concepts, case studies, and storyboards.

**Campus Brand Ambassador** *Aug 2017 - May 2019*

Thursday Boot Company, New York, NY

Helped conceptualize new products, promote & grow the Team Thursday Community. Created content for social media to promote & market product to college student demographic

**Digital Design Intern** *Jun 2018 - Aug 2018*

Kenneth Cole, New York, NY

Gathered photography and image resources for marketing campaigns  
Shot and assisted with photoshoots for e-commerce and social media.  
Edited visual content for website updates.

**Design Intern** *May 2018 - Jun 2018*

Eleven James Inc, New York, NY

Worked for the "Netflix of Rolexes" a month before they went bankrupt.  
Coordinated with Creative Director and Marketing team to create and shoot images for social media posts. Participated in creative brainstorming, created moodboards, layouts and retouched photos.

**Design Intern** *Dec 2017 - Mar 2018*

American Kennel Club, New York, NY

Same as above except with dogs.

## EDUCATION

**New York City College of Technology (CUNY)** *Aug 2015 - Jun 2019*

BFA in Communication Design — Magna Cum Laude (3.7 GPA)

**Adhouse Advertising School** — *Jan 2020 - April 2020*

**School of Visual Arts** — *Sep 2019 - Jan 2020*

Continuing Education

## AWARDS + RECOGNITION

One Club Creative Bootcamp: 1<sup>st</sup> Place

COMD Conceptual Creativity Award

CUNY TV Urban U

CUNY Photo Challenge: Photo of the Month

CelebratingArt.com: Top Ten Winner

Head Too Heavy Art Gallery: Salon Show

Dean's List

## SOFTWARE + SKILLS

**Adobe Creative Suite**

Photoshop, InDesign, Illustrator, Xd, Lightroom,

Premiere Pro, Audition, After Effects

**Creative Skills**

Art Direction, Concepting, Photography,

Strategy, Copywriting, Graphic Design,

Illustration, Typography, Frame Animation

**Other**

Project Management, Microsoft Office, Avaza,

Spark AR, Retail Sales, Customer Service,

## VOLUNTEERING

**Volunteer Staff** *Sept 2019*

Advertising Week, New York, NY