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# Ioana Lupascu

London based artist and designer exploring the relationship between the built environment and human interaction. Her current work spans a diversity of media but always seeks to translate places of togetherness into objects, installations and narrative environments.

## SELECTIVE WORK EXPERIENCE

**2015/present - Spatial & Exhibition Designer, Creative Producer, Researcher, London**

Ongoing collaborator of architecture, design, art and new media studios; design fairs and brand innovation consultancies, delivering projects from small to medium scale locally and internationally. Selective clients and projects:

*Walala Studio (2019, 'Walala Lounge - LDF', London; 2018, 'This and That', Fui Gallery, Shanghai; 2018, 'Salt of Palmar' Hotel, Mauritius; 2017, 'Vila Walala', London Design Festival Highlight; 2017, 'Walala x Play', NOW Gallery, London; 2016, 'Crazy Golf', London Design Festival)*

*D&AD Festival (2019, 'D&AD Awards Exhibition', collaboration with Praline Studio)*

*Hirsch & Mann (2018, 'The Big Piano' immersive installation, John Lewis Oxford Street, London)*

*London Design Fair (2019, The Bathroom Gallery, Elle Decoration Stand; 2018, 'Material of the Year: Plastic, Beyond the Chipper'; 2017, 'USA Pavilion', curation by Sight Unseen)*

*BRD Residence Scene9 (2018, 'Blue Banks - Feminine identities in the rural area', multimedia exhibition, Bucharest)*

*Collective Works (2018 'Royal Albert Haul', LFA Community pavilion)*

*Sam Jacob Studio  
2018, Cartoon Museum, relocation competition, London*

*Katie Fotis, A New Direction, Sam Jacob Studio, Broadwick Live Agency, NOW Gallery, Emma Rios, Studio Jotta & Sebastian Kite, British Land, Adidas, Bath Spa University.*

**2016-present, Speed Dating Event Host, LNASDCML, London**  
**2015-2017, Exhibition Assistant, The Book Club, London**  
**2014-2017, Creative Technician, Puck Studio, London**  
**2016-2016, Architectural Designer, ZAP, London**  
**2013-2014, Internship, Zeppelin Architecture, Bucharest**  
**2013-2014, Internship, Calup, Bucharest**

## EDUCATION

**2012-2014, RIBA II, MA Architecture, 'Ion Mincu' University of Architecture and Urbanism, Bucharest**

**2008-2012, BA, RIBA I, Architecture, 'Ion Mincu' University of Architecture and Urbanism, Bucharest**

## LEARNING

**The New Center for Research and Practice**  
Architecture after the Internet Seminar Scholarship.

**MaDe, Material Designer**  
Barcelona, Summer School Grant

**CircularX: Circular Economy Course, Ellen MacArthur Foundation + Delftx**

**Think Resilience, Post Carbon Institute**

**The Exploded Body, Facciocose, Physical Theater Course.**

## SOFTWARE

**Adobe (Illustrator, Indesign, Photoshop), AutoCad, Sketchup.**

## LANGUAGE

Romanian (native), English(C2), Spanish(C1), French(B2), German(A1)