

SOCIAL MEDIA CONTENT CREATION & MANAGEMENT RATES

THE ESSENTIALS

Content Management Only. Client provides all content and scripts/captions.

- 3 feed posts per week
- 6 story posts per week
- Feed curation and posting using photos, videos and scripts provided by the Client.
- Scheduling, market & hashtag research
- Basic photo and video editing, Graphic Design and post optimization as needed.
- Monthly analytics report or meeting to review progress and brand strategy

Starting at \$1000*

THE ELITE

Need content to be created or the perfect stock images and videos? This is the package for you!

- 4 feed posts per week
- 8 story posts per week
- Content Creation: Photo/Video/Infographics. Content editing.
- Stock Image and Video acquisition
- Feed curation, script writing & posting
- Scheduling, market & hashtag research
- Monthly analytics report or meeting to review progress and brand strategy

Starting at \$1800*

THE ULTIMATE

The complete package with daily posting, more video options

- 7 feed posts per week
- 10 story posts per week
- Powerhouse Content Creation includes: Photo and video captured and sourced on location. Infographics Design
- Video Editing, Graphic Design and post optimization.
- Feed curation, script writing posting
- Scheduling, market & hashtag research
- Monthly analytics report or meeting to review progress and brand strategy

Starting at \$2400*

CREATIVE CONTENT

Quality content uniquely created for you to post on your own schedule and social media platforms.

- Content created that is unique to you and your brand. Includes, photo, video and infographics
- 4 feed posts per week
- 4 story posts per week
- Two (2) revisions per post as needed

This package is for the creation of the content only that will be handed over based on a mutually agreed upon schedule. Client does all research, script/caption writing and posting.

Starting at \$1500*

Rates are for Instagram and Facebook, per month with a minimum contract of three (3) months for new clients.
*Final quote may vary based on quantity of posts per week and the type of posts. Video, photo or both mediums.

à la carte

Looking for quality content uniquely created for you but prefer a collaboration on a by project basis, then these à la carte options are for you! Need extras or content created for a special project? These options can also serve as add-ons for a current package.

- Infographics Content: \$200 per post
- Photo Content: \$ 250+ per post
- Video Content: \$300+ per video (raw video, no editing)
- Video Content with Editing: \$400+

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*Final rates may vary based on quantity of posts.