

cassette



An 80's Inspired Music Player App

Cassette uses tags to allow the user to categorise their songs, to create a kind of pick and mix listening mode. Feel like you need your Disco mix but with a side of melancholy? Just select those custom created tags and stare moodily into the disco inferno

Sketch / Photoshop / Procreate

Visual Inspiration



My bold and colourful inspiration helped me to develop my first ever UI. I've detailed it over the next pages.

UI Version 1 – Colour Palettes

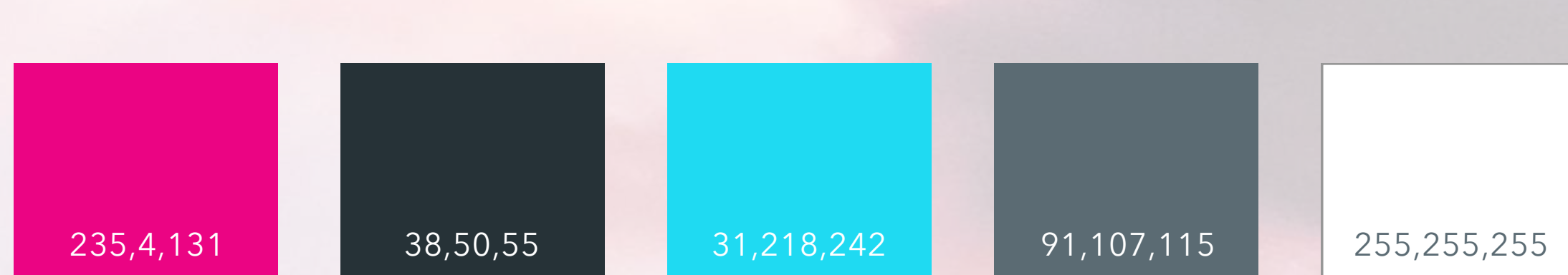
I trialed 2 colour schemes early on in this project.

Ultimately, I chose option 1. I felt that the palette is more cohesive and appropriate for the app's identity as cool and retro. I wanted to use option 2 originally, but the colours did not look pleasing in combination (primarily in the illustrated repeat patterns I made). Having applied the colours, I am pleased with my decision. The colours are bold and certainly invoke the visual interest which I was intending to create with my visual elements and palette.

I do think that the palette is quite imposing, and that this app may be too busy overall. In my next project, I want to scale back my elements and use more white space in my planning at the low fidelity and mid fidelity stages.

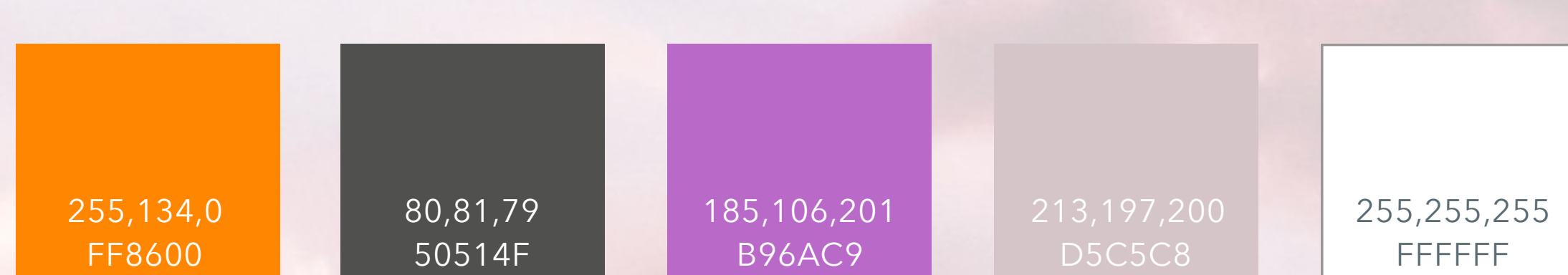
Option 1

- magenta and cyan work together; they are modern, bright and bold
- warm greys as an alternative to black and to give contrast
- reflects colours represented in visual inspiration
- cool, modern with 80s edge



Option 2

- I like the orange, I think it is a great shade for the app's pops of colour
- I wanted to use purple since I initially brainstormed the app
- On reflection, the purple with orange look goofy/halloween rather than cool/80's



UI Version 1 – Text Stylesheet

TITLES & HEADINGS

Heading 1 | Bold, 71.5px

Heading 2 | Medium, 59px

Heading 3 | Medium, 40px

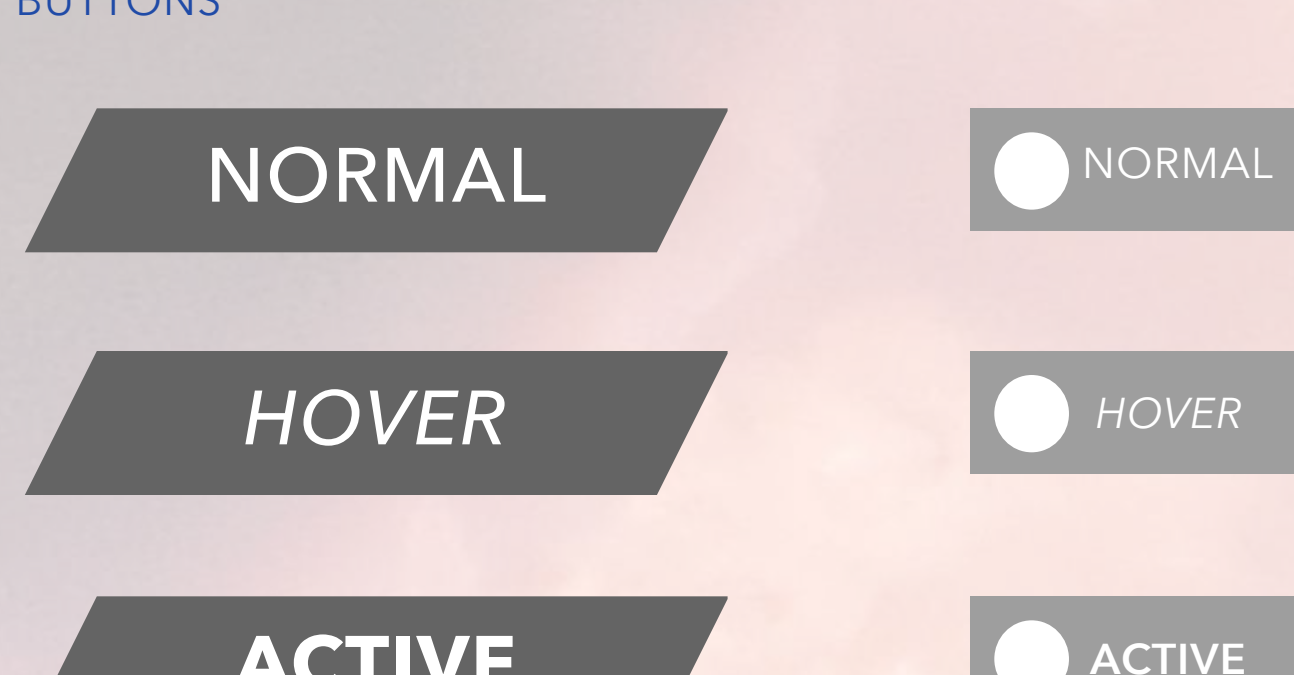
Heading 4 | Medium, 30px

Heading 5 | Demi-Bold, 21px

BODY TEXT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam nibh mi, finibus a massa sed, vehicula scelerisque orci. Donec rutrum neque rhoncus tristique mattis. Phasellus scelerisque ultricies nisi, et dignissim nisl.

BUTTONS



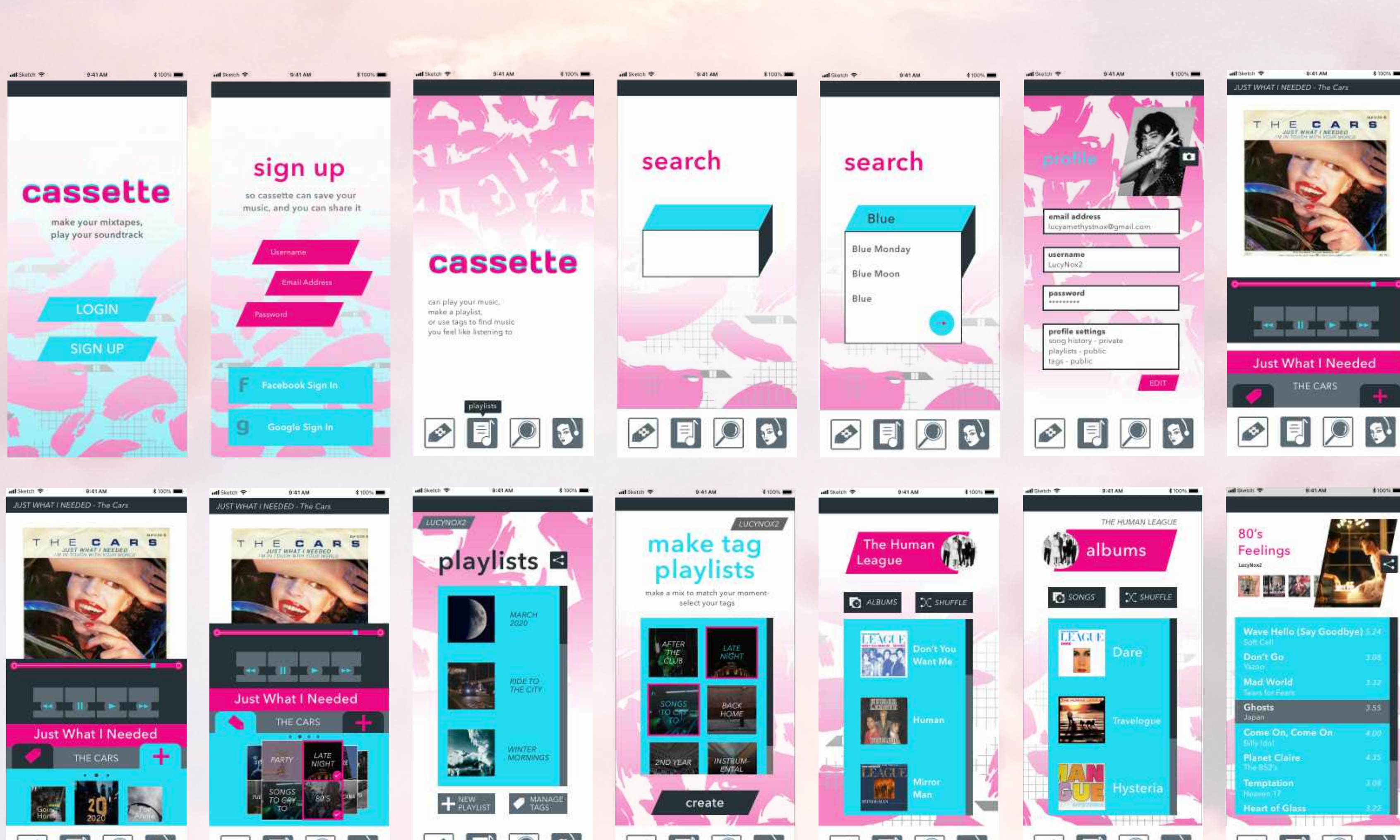
TEXT EMPHASIS

Bold *Italic* Hyperlink

CONTENTS

- Unordered List
- Unordered List
- Unordered List
- 1. Unordered List
- 2. Unordered List
- 3. Unordered List

UI Version 1 – Screens



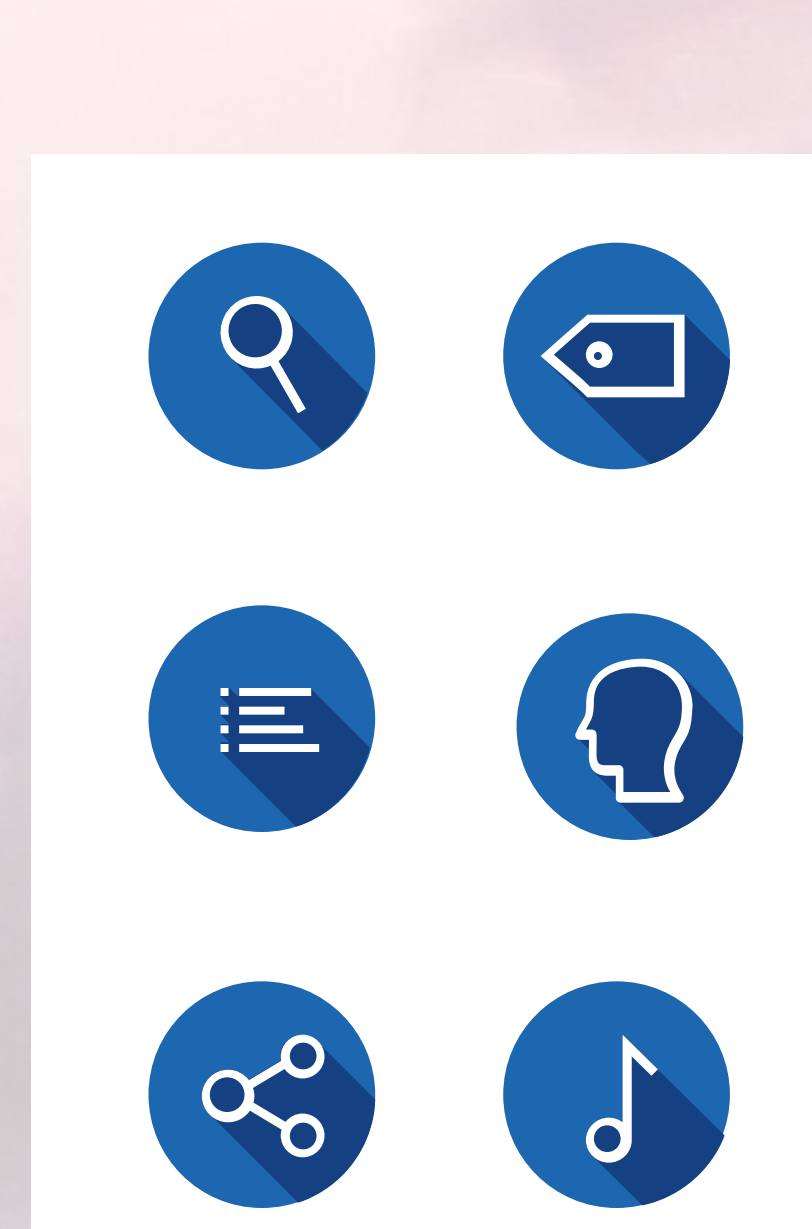
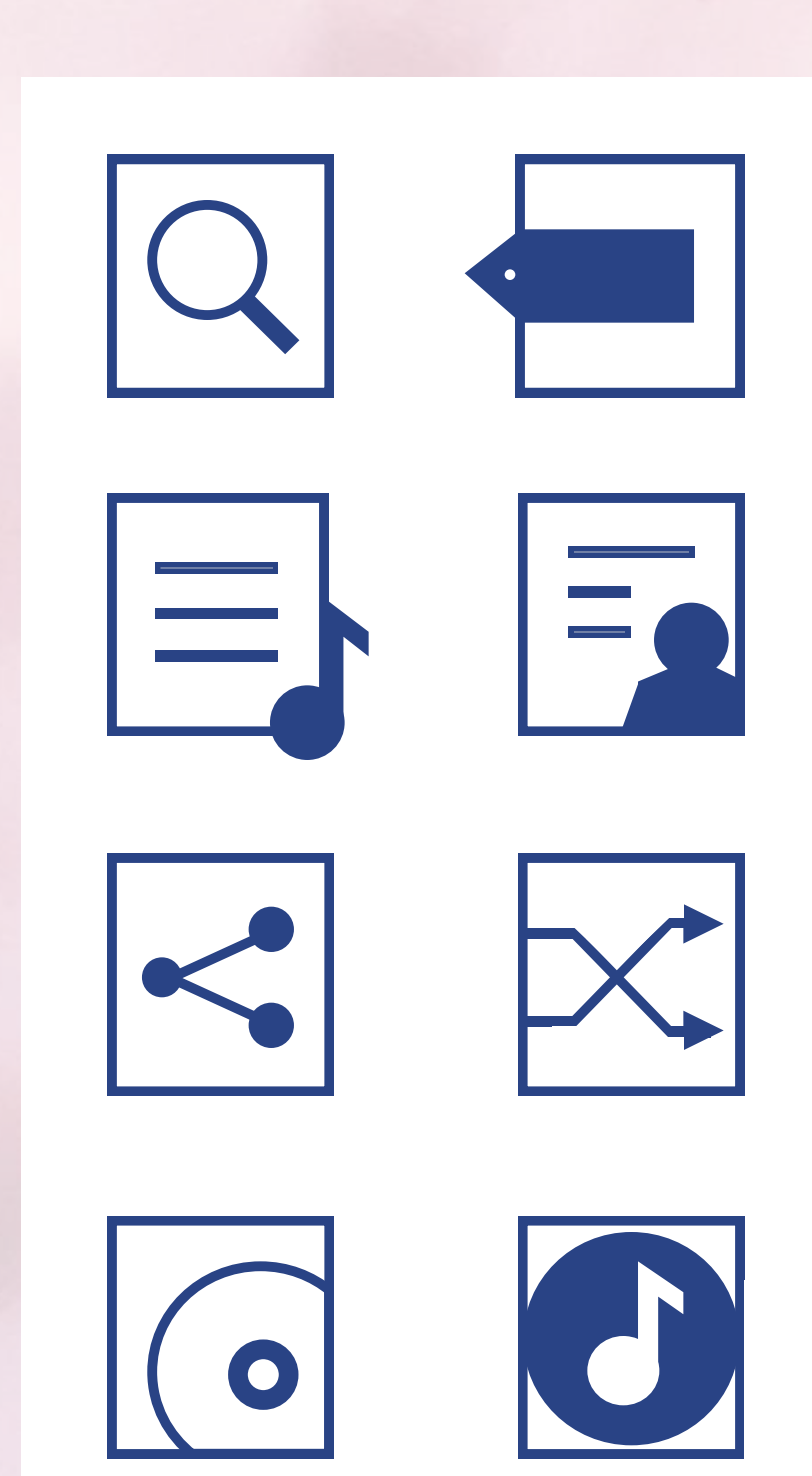
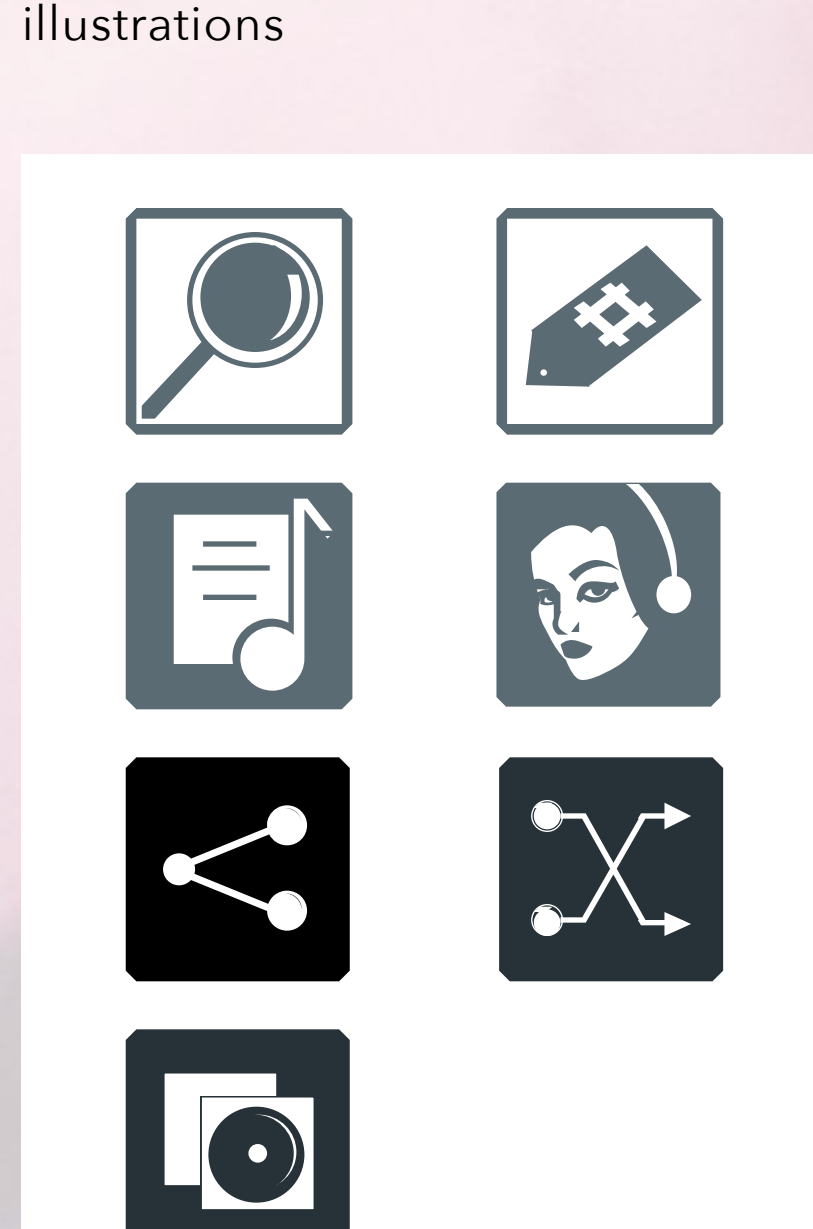
In retrospect I'm pleased with my first ever attempt at UI screens. However, with mentor guidance, it was clear that I needed to simplify, streamline and refine the project.

Reworking the UI – Icons

The first iteration of my icons were very representational, and you can see that I approached them like illustrations

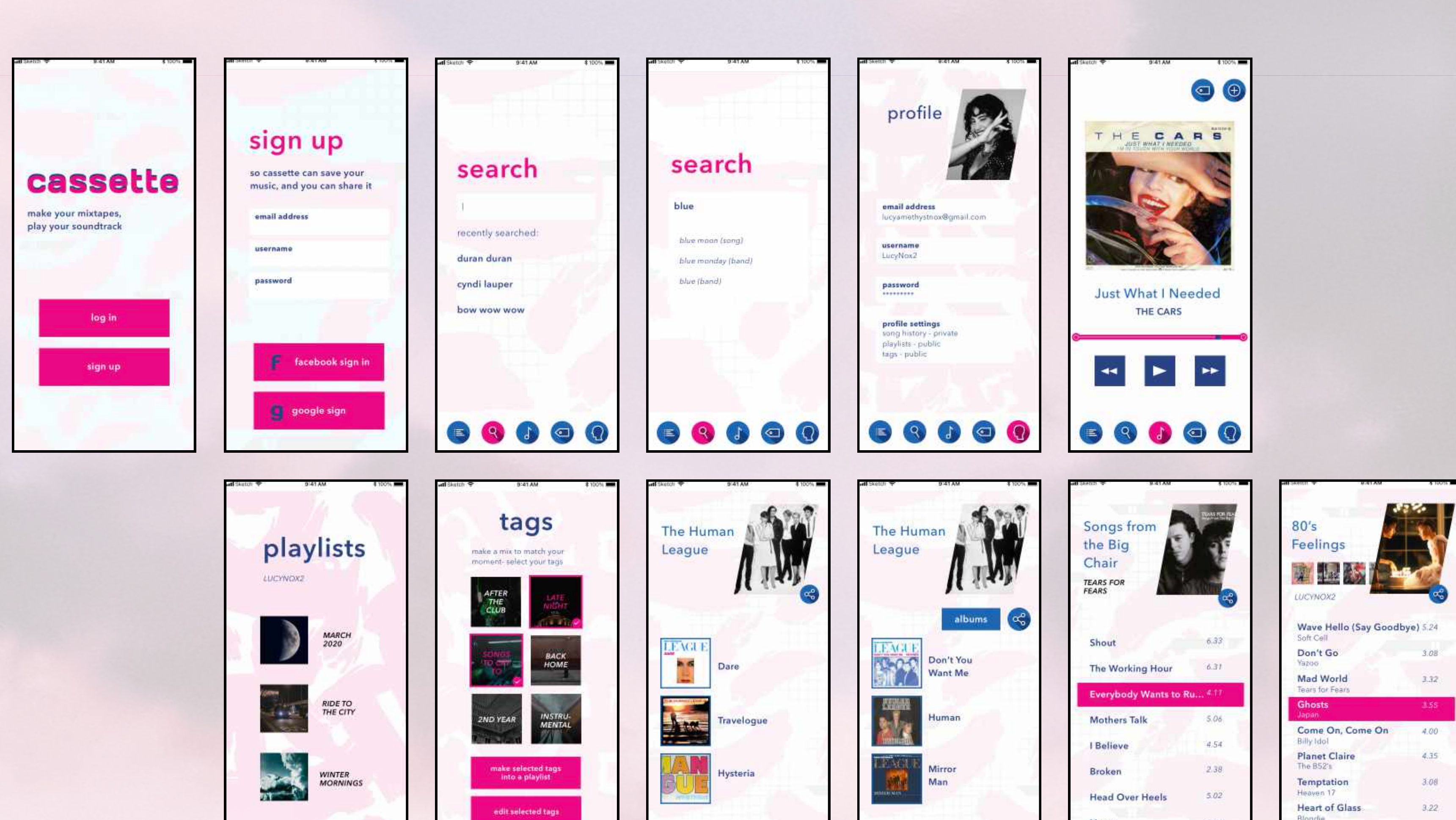
The second iteration was more geometric and made the lines more consistent

For my third iteration, I decided to use existing free icons from a website



In this case, whilst it was interesting to try and create icons, I am treating them like typography, and using specialist graphic elements made by an icon designer. Icons courtesy of Dinosoft Lab.

UI Version 2 – Screens



For the final product I changed not only the icons, I altered the colour palette and adjusted the typography. It is something I would like to return to the future to make another iteration, but overall I am pleased with the final screens. I think they reflect the tone I was aiming for, and they function together. I also think the idea of the music 'tags' is something which could be innovative if developed.

Thank you for viewing my project!