



AGENDA

Promptography, Synthography. Not Photography.

Structure of a Prompt + Extensions.

Definition of Terms: Inpainting, Outpainting, Seeding + Upscaling.

Copyright - Legal Situation.

Overview of Providers.

Term for this new Medium.

The exact term for AI-generated images remains open. Concepts like „Synthetic Image Generation,“ „Promptography,“ or „Synthography“ are emerging. Unlike traditional photography, which captures light through a lens, AI uses algorithms and data analysis to create realistic images without a camera. While photography documents or stages reality, AI synthesis generates entirely new realities based on data patterns, unlocking vast creative freedom.

- Schaffernak, after an extended dialogue with ChatGPT, 2025-09-10

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

Photo (black-and-white / colour),
wet-plate photo, daguerreotype, ambrotype,
cyanotype, camera obscura, stereoscopy, polaroid,
photoscan, photocopy, digital photo,
of..

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

a dog

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

German Shepherd

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

beautiful, magnificent, realistic, glamorous, funny,
strange, odd, impressive, classy..

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

zero perspective, linear perspective, aerial perspective, one point perspective, two point perspective, diminishing scale perspective, bird's eye level (view), worm's eye level (view), in the background..

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

4k, 8k, ultra-realistic, photorealistic, 3D model, Blender Render, Cinema4D Render, unreal engine 5, DirectX Render, ray tracing...

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

by F.C.Gundlach, by Lee Miller, by Ansel Adams, by Nick Knight,
by Magnum Photos, posted on tiktok 2018, found on Shutterstock, 1970s..

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

Amateur photography, fine art ph., advertising ph., architectural ph.
Astro ph., event ph., fashion ph., crime scene ph., still life ph.,
food ph., landscape ph., photojournalism, paparazzi, portrait ph.,
wedding ph., wildlife ph....

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

Analogue film, Canon 5D Mk II, Lens? Aperture? Shutterspeed?
Print paper? Sepia Look?

COLOURS

LIGHTING

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

vivid colors, pastel colors, rich earth tones, electric neon colors, duotone color palette , soft and dreamy hues, achromatic colors...

Structure of a Prompt.

FORMAT

SUBJECT

SOLIDIFIER

VIBE

PERSPECTIVE

BOOSTER

REFERENCE

GENRE

FORMAT TECH

COLOURS

LIGHTING

butterfly lighting, split lighting, Rembrandt lighting, rim lighting, broad lighting, short lighting, backlight, side lighting, hard light, soft light, ambient light, flashlight...

Applications.

Outpainting extends an image beyond its original boundaries by adding additional content to enlarge or modify the image. Other software, refers to this specific feature as „Generative Expand.“ with generating AI-generated content matching the original scene.

Outpainting



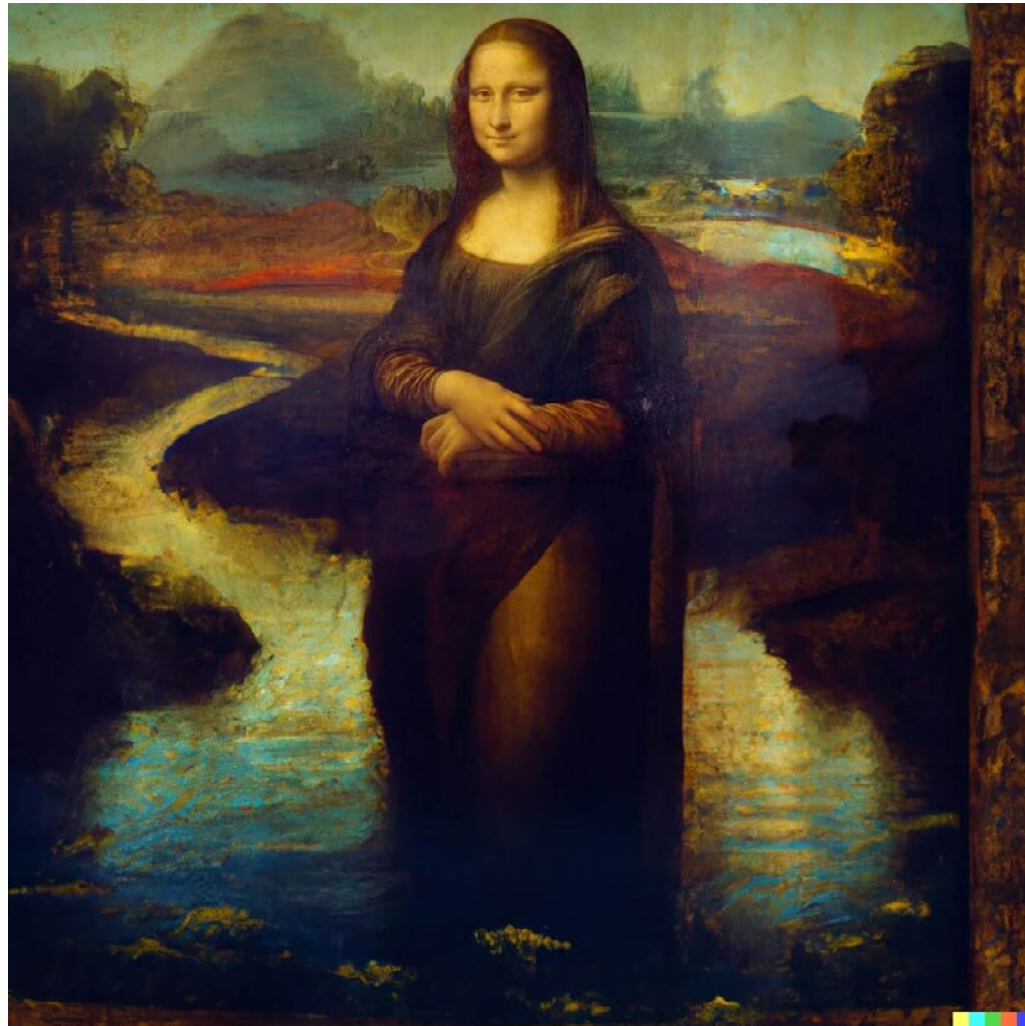
Outpainting



Outpainting



Outpainting



Inpainting

Inpainting: The process of automatically reconstructing missing, unwanted, or damaged parts of an image to modify it. A new way of designing: simply select the areas you want the AI to complete, and the machine fills them with new data—it's that simple.

Inpainting



<https://www.youtube.com/watch?v=uW13BzNcy-k>

Seeding

Seeding refers to the starting point or initial data used in AI algorithms for image processing. This serves as a guide or input to create, for example, a series of images with a consistent style and feel.

For example:
seed=2988137826

Upscaling

This process increases the size of an image using AI algorithms to improve image quality and add extra detail. This helps enhance sharpness and clarity, or prepares images for printing.

10 Best upscale tools:

<https://www.unite.ai/best-ai-image-upscaler-tools/>

Platforms for Image Prompting.

<https://www.artbreeder.com/>

<https://openai.com/dall-e-3>

<https://www.midjourney.com/> via Discord

<https://dreamstudio.ai/>

<https://stablediffusionweb.com/>

<https://raphael.app/de>

<https://leonardo.ai/>

Copyright – Legal Situation.

A US court ruled that AI-generated images lack copyright protection, while Germany still lacks Federal Court of Justice rulings. Under German law, data mining and AI training are permitted, but copyright only protects human creations.

Users can gain rights if the AI serves strictly as a tool and the human contribution reaches a higher level of creativity. Additionally, replicating existing works requires the original author's consent. The legal situation remains ambiguous, resulting in clear legal gray areas.

More Info:

<https://www.urheberrecht.de/kuenstliche-intelligenz/>

<https://www.freelancemap.de/blog/urheberrecht-von-ki-generierten-bildern/#:~:text=In%20den%20USA%20hat%20ein,eines%20KI%20Unternehmens%20Stephen%20Thaler.>

ANY QUESTIONS?

Contest: Image description based on the reference image.



Contest: Image description based on the reference image.

Tatsumi Orimoto
„Bread Man Son and Alzheimer’s
Disease Mother” (1996)



Contest: Fascination of Impossibility.

Generate an image that you construct in your mind. Create a mental concept that is impossible to solve photographically. Go beyond the limits of reality, the sourcing of props, and the „real“ physical world. Create a concept, a list of keywords...

The most important part: **Have fun and try something imposible that comes to mind.**

Contest: Fascination of Impossibility.

an eye floating with white flesh and pink feathered hair, hyper-realistic water, decaying landscapes, realistic anatomies, captures the essence of nature, hyper-realistic, 8k, realistic and grotesk, in the style of a flickr photo, dreamland, --ar 5:7
Schaffernak using midjourney



Heroes of Promptology.



sy_the_ai_photo_guy
Times Square, New York City

sy_the_ai_photo_guy "You know what they say about guys with big feet." -Quentin and co., Times Square, 1989

made with Midjourney #ai // this is not real

DM for commissions!

#artificialintelligence #streetphotography #comedy #aiart #midjourney #aiphotography #aiartist #aiartwork #characterdesign #onlyinnewyork #promptography #aistreetphotography #promptart #scifi #scifiart #characterdesign #feet 🙌🙌🙌

Bearbeitet · 1 Tag · Übersetzung anzeigen

Für dich ▾

goat_cigs Footastic! You "nailed" it. How the heel do you do it!? Hahaha ok I'm done

1 Tag · Gefällt 4 Mal · Antworten · Übersetzung anzeigen

— Antworten ansehen (1)

jonnnnnno Okay, this is getting out of hand (foot)

1 Tag · Gefällt 4 Mal · Antworten · Übersetzung anzeigen

— Antworten ansehen (1)

fm_electric Never fail to nauseate me 🤢

1 Tag · Gefällt 1 Mal · Antworten · Übersetzung anzeigen

— Antworten ansehen (1)

absurdityinventor

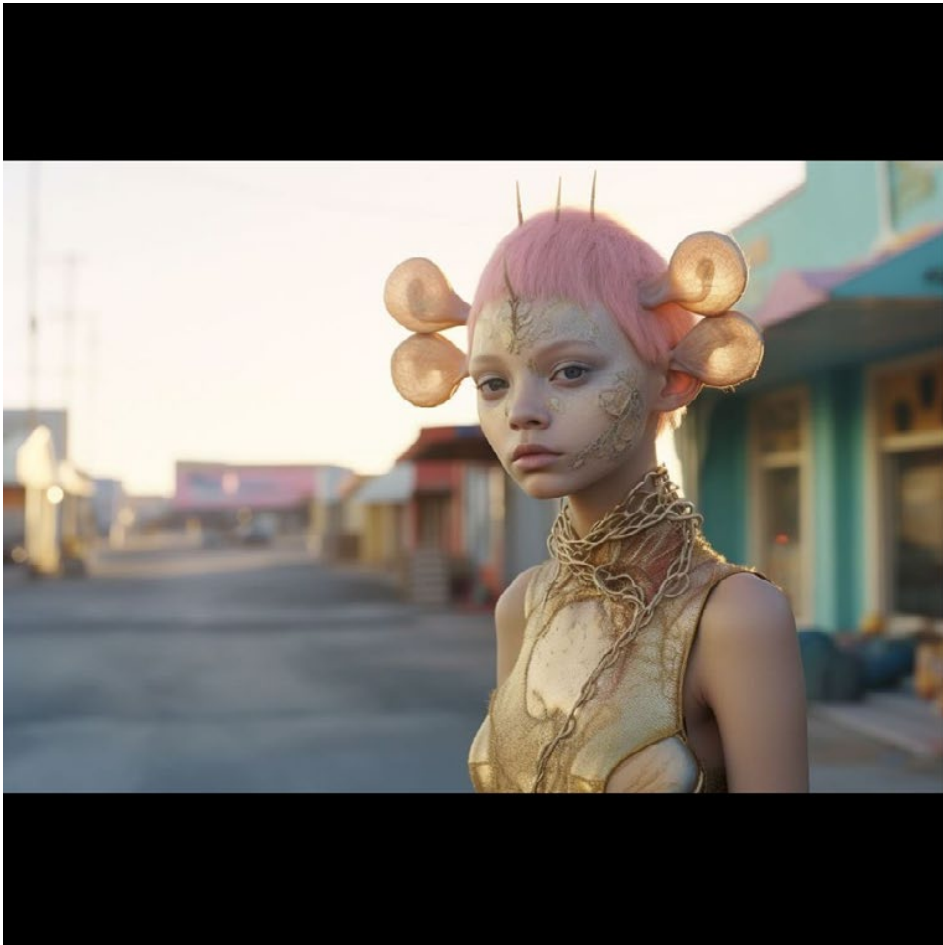
🤍 💬 📌

Gefällt blumquist_ und 1.523 weitere Personen

Gestern

😊 Kommentieren ... Posten

Heroes of Promptology.



midnite_on_mars
midnite

midnite_on_mars Date: November 04 2042
Time: 21:00 (Mars Time)

Morning breaks over Midnite, and the world comes alive in a caffeinated symphony. Here I sit, steaming mug in hand, a witness to the daily rebirth of the cosmos in a cup. The locals shuffle by, each a character in their own unwritten novel, while the alien sun crests the horizon, bathing the streets in an otherworldly glow.

I'm plotting my next move in the sanctity of this caffeinated temple, mind racing faster than the patrons around me. Something new is simmering in my thoughts, not unlike the dark roast in my mug. What it is hasn't fully brewed, but I can feel the promise of it, percolating with possibility.

#midjourneycommunity #alart #alien #fashion
13 Wo. Übersetzung anzeigen

Für dich ▾

orco.mondo.fashion.ai ADORABLE + LOVELY HAIRCUT ❤️
13 Wo. Gefällt 1 Mal Antworten Übersetzung anzeigen

deasy_hidayana 😍😍
13 Wo. Gefällt 1 Mal Antworten

mid_wai 😍😍😍
13 Wo. Gefällt 1 Mal Antworten

ralf.k.lang 🍷🍷🍷
13 Wo. Gefällt 1 Mal Antworten

👍 🗨️ 📌

Gefällt 644 Mal
6. November 2023

😊 Kommentieren ... Posten

Heroes of Promptology.



kentskooking · Folgen

kentskooking No peeking
.
.
.
.
#aisurrealism #aiart #artificialfriends #midjourney
#postphotography #weirdcore #synthography
16 Wo. Übersetzung anzeigen

Für dich ▾

horrorvacuai Wow 🤯
16 Wo. Gefällt 1 Mal Antworten
— Antworten ansehen (1)

dissociative_dreams Ok fist-face strikes again!
16 Wo. Gefällt 1 Mal Antworten Übersetzung anzeigen
— Antworten ansehen (1)

fingerless_mouth_food Old Facehands McGee
16 Wo. Gefällt 1 Mal Antworten Übersetzung anzeigen
— Antworten ansehen (3)

a.i.chemist Omg. Crazy and cool 🤯🔥
8 Wo. Gefällt 1 Mal Antworten Übersetzung anzeigen
— Antworten ansehen (1)

eyeloca235 Knuckle head 🤯🤯🤯
15 Wo. Gefällt 1 Mal Antworten Übersetzung anzeigen

👍 🔍 🗑️