

# JOHANN BONA

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Studio www.redbulbstudio.ca  
Portfolio www.johannbona.com  
Asia Representation www.artistsandcomanila.com/johann-bona

## Education

October 2008 - June 2009 Istituto Marangoni Milan  
Master in Fashion & Luxury Brand Management  
Honour: Cum Laude

April 2009 University of the Arts London (Central Saint Martins)  
Short Course: Fashion Magazine Business

## Experience

2010 - Present Photographer / Creative Director / Founder  
Red Bulb Studio (Johann Bona Studio Inc.)  
Represented by Artists & Company Manila since December 2013  
formerly known as Jed Root Inc.

September 2018 - Present Professor  
Portrait, Photography Program  
Advanced Image Portfolio, Media Communications Program  
Humber College - Faculty of Media & Creative Arts

## Selected Clients

BBDO Guerrero, Mountain Dew, Wrangler, ClearLife, IURI Milan, Folded&Hung, SM Women, SM Men, SM Youth, SM Kids, Jellybean, Freshgear, Penshoppe, Havaianas and Philippine Consulate General of Toronto

## Selected Publications

Esquire PH, L'Officiel Manila, Juxtapoz, GQ Brazil, 1968, Highsnobiety, Town & Country PH, Lifestyle Asia, Rogue, Preview, Mega, Metro, UNO Guam, Business World High Life and Tatler PH

## Recent Press

Metro Style Magazine <https://bit.ly/300XkZz>  
Forbes Magazine <https://bit.ly/2XtSTFc>

## Lectures Conducted

October 2018 Lecture on Visual Signature  
University of Toronto

December 2017 Career Talk - Johann Bona  
Seneca College

June 2017 Lecture on Visual Representation of Brands in the Fashion Industry  
College of St. Benilde - School of Design & Arts

March 2017 Lecture on Visual Signature  
University of the Philippines - College of Fine Arts

April 2015 Career Talk - Johann Bona  
University of the Philippines - College of Fine Arts