

julia fletcher

photographer & designer

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education

2015 - 2019

**Maryland Institute
College of Art**

BFA in Photography + Art
History

skills

Photography
Videography
Graphic Design
Art Direction
Social Media
Photo Editing
Photo Retouching
Prop Styling
Studio Lighting
Team Management
Client Communication
Copywriting

programs

Lightroom	Premiere Pro
Photoshop	Acrobat
InDesign	Bridge
Illustrator	MAC OS

references

References available
upon request.

experience

Julia Fletcher

September 2019 - Present
New York, NY

— Freelance Photographer + Graphic Designer

Experience in portrait, commercial, and studio photography. Post production includes proficient knowledge in photo retouching and photo editing with Adobe Photoshop and Lightroom. Design work includes proficient knowledge of InDesign, typography, and book layouts. Recent freelance projects include: music flyers, album artwork, and social media assets, and merchandise.

AdHoc Presents

October 2019 -
Present
New York, NY

— Freelance Photographer

Live photographic coverage of music events showcased by AdHoc, provides quick turnaround time for deliverables the following day for online blog. Designs flyers and marketing material for upcoming shows

ALT CITIZEN

October 2019 - Present
New York, NY

— Editor

Works collaboratively with managing editor to help plan sponsored events, manages and writes posts on Wordpress blog, photographs live events, designs graphics for social media.

NEUTRALALMONDMILKHOTEL

June 2019 - Present
New York, NY

— Co-Founder

Co-runs a music Instagram (@neutralalmondmilkhotel) with a growing audience, creates a variety of visual content to boost engagement, manages daily posts.

Creative Media Marketing

May 2019 - July 2019
New York, NY

— Freelance Digital Content Creator

Assessed strategic briefs for beauty & skincare brands and created digital assets for a monthly content social media calendar based on collected data. Digital content produced includes product photography, graphic design, video, and animation. Wrote copy for social media posts, and tailored assets based on client feedback.

Patients & Purpose

August 2019 -
September 2019
New York, NY

— Freelance Art Director

Conceptualized campaign strategies with team, managed design and visual identity for projects, assisted in project development from digital to print, worked closely with copy and account services to ensure all needs for brands are met.