

Hello@
PedroMoreno
.Design

EDUCATION

Communication Design, B.F.A. TEXAS STATE UNIVERSITY	2015–Present
Communication Design, A.A.S. SAN ANTONIO COLLEGE	2014
Liberal Arts, A.S. PALO ALTO COLLEGE	2012

WORK EXPERIENCE

Perishables Representative Specialist H-E-B	2007–Present
<ul style="list-style-type: none">-Provide superior customer service-Take orders from customers by telephone or in person-Answer customer questions regarding products and assists them with selections-Use suggestive selling techniques to meet customer needs and build department sales-Assist in technical areas as needed-Merchandise product effectively-Properly handle and maintain the operation of all equipment	

Intern H-E-B DESIGN AND CONSTRUCTION	Summer 2017
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Intern H-E-B CREATIVE ADVERTISING	Summer 2015
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Designer STRUCTURED ELEMENTS	Jan. 2014–Nov. 2014
<ul style="list-style-type: none">-Prepared work to be accomplished by gathering information and materials.-Planned concepts by studying information and materials.-Illustrated concepts by designing rough layout of art and copy regarding arrangement, size, type style and related aesthetic concepts.-Prepared finished copy and art by operating printing and similar equipment.-Ensured operation of equipment by completing preventive maintenance requirements.	

EXTRACURRICULAR

Art Director NATIONAL STUDENT ADVERTISING COMPETITION	2017–2018
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President AIGA STUDENT GROUP	Spring 2016–Fall 2017
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Volunteer AIGA NATIONAL CONFERENCE	2017
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Volunteer SAN ANTONIO AAF AWARD SHOW	2017
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Volunteer AIGA NATIONAL CONFERENCE	2016
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Volunteer CREATEATHON	2016
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MEMBERSHIPS

AIGA	2015–Present
AAF	2016–Present

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AWARDS

AAF District 10 3rd Place	2018
NATIONAL STUDENT ADVERTISING COMPETITION	
NSSC Winner	2018
PACKAGE DESIGN	
NSSC Winner	2018
BRANDING CAMPAIGN	
NSSC Winner	2018
ENVIRONMENTAL	
Recipient	2018
AAF SAN ANTONIO SCHOLARSHIP	
Graphic Design USA Winner	2018
PACKAGE DESIGN	
ADDY Local Gold	2018
PACKAGE DESIGN	
Graphis New Talent Annual Merit	2018
LOGO DESIGN	
AIGA Blue Ridge Flux Winner	2018
IDENTITY	
ADAA Honorable Mention	2017
COMMERCIAL PRINT	
ADDY District Bronze	2017
LOGO DESIGN	
ADDY Local Silver	2017
BOOK DESIGN	
ADDY Local Bronze	2017
TV SPOT	
ADDY Local Silver	2017
AD CAMPAIGN	
Graphis New Talent Annual Silver	2017
LOGO DESIGN	
Graphis New Talent Annual Silver	2017
PRODUCT ADVERTISING	
Graphis New Talent Annual Merit	2017
LOGO DESIGN	
Graphis New Talent Annual Merit	2017
PACKAGE DESIGN	
Graphic Design USA Feature	2017
STUDENTS TO WATCH	
Recipient	Fall 2016
TEXAS STATE FINE ARTS SCHOLARSHIP	
ADDY National Silver	2016
PACKAGE DESIGN	
Graphic Design USA Winner	2016
PACKAGE DESIGN	
Recipient	Fall 2015–Spring 2016
LILLIAN WALTON FOUNDATION SCHOLARSHIP	
Recipient	2013–2017
H-E-B SCHOLARSHIP	

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EXHIBITIONS

Carrying The Banner: A Reflection of Social Justice through Art	Spring 2016
SAC Comm. Design Juried Art Exhibition	Fall 2014
SAC Fine Art Juried Art Exhibition	Spring 2014
Palo Alto Juried Art Exhibition	Spring 2012

COMPETENCIES

Computer

Adobe Creative Suite, HTML, CSS, Microsoft Word, Excel, and Power Point

Foreign Languages

Advanced Spanish speaking and writing

Photography

Experience in film,digital and image processing