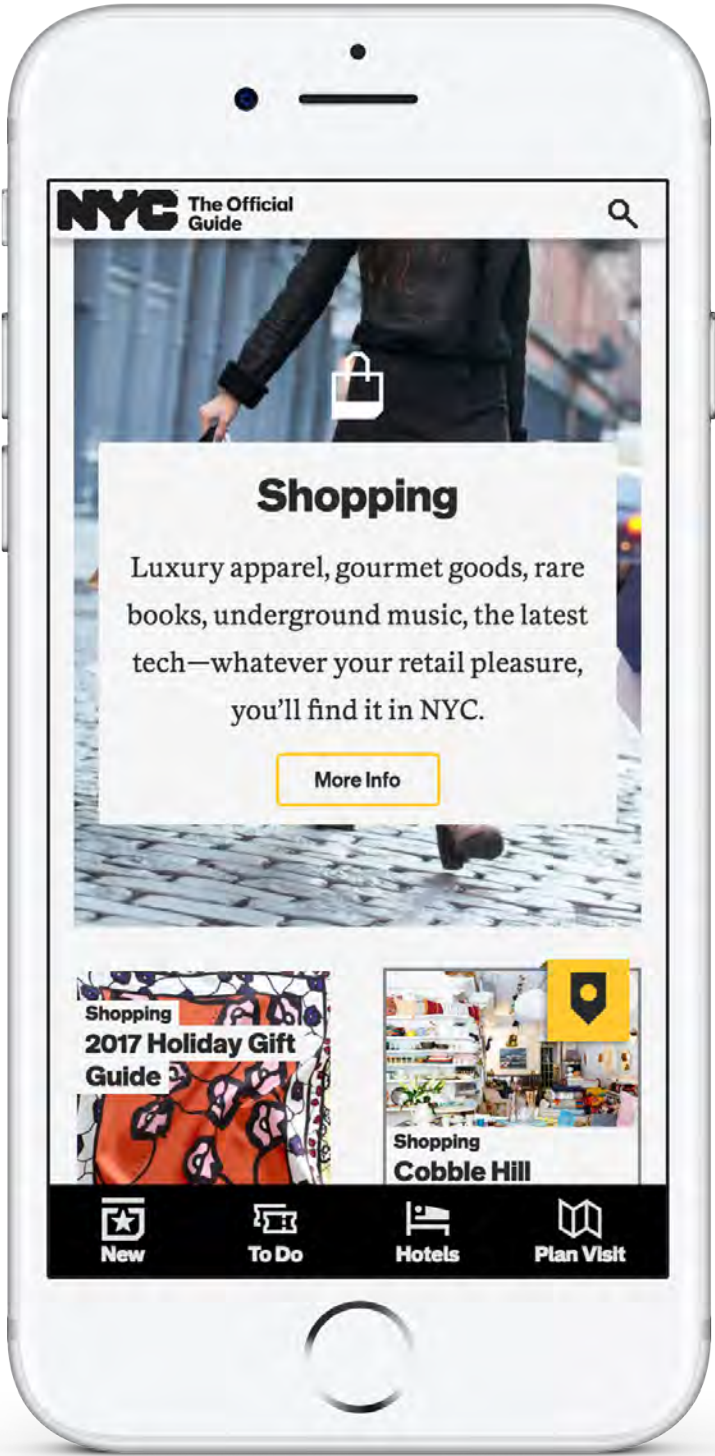


HELLO!

I'm a photo editor and photographer originally from Rochester, New York, now based in New York City. I have five years of experience in editing and photographing, freelance and on commission. I've acted collaboratively as stylist, photographer, editor, and retoucher for marketing programs such as NYC Restaurant Week, as well as photographing interiors, creating travel imagery, and commissioned portraits. I earned a BFA from the Rhode Island School of Design in 2012, and have lived in Brooklyn since.

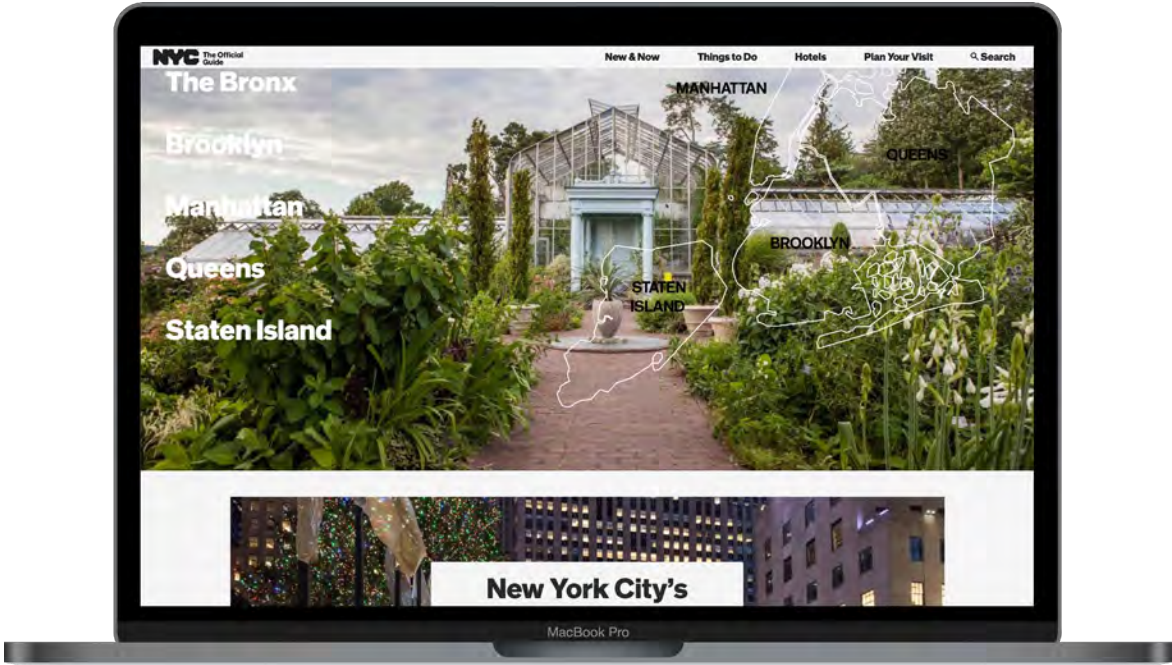
TRAVEL + TOURISM

As Senior Photo Editor of NYC & Company, I provided photography direction for a re-branding of nycgo.com in 2016, including an overhaul of image-based style guidelines. I oversaw all editorial-based photography content and provided imagery to internal and external stakeholders, including the press and travel industries. I acted collaboratively as stylist, photographer, editor, and retoucher for marketing programs such as NYC Restaurant Week, See Your City, and NYC Broadway Week, among others. I was the lead photographer for the NeighborhoodxNeighborhood and Insider Guide programs, while simultaneously managing a fluctuating staff of ten, including Assistant Photo Editors, occasional freelance editors, and a roster of freelance photographers.





Tagger Yancey IV

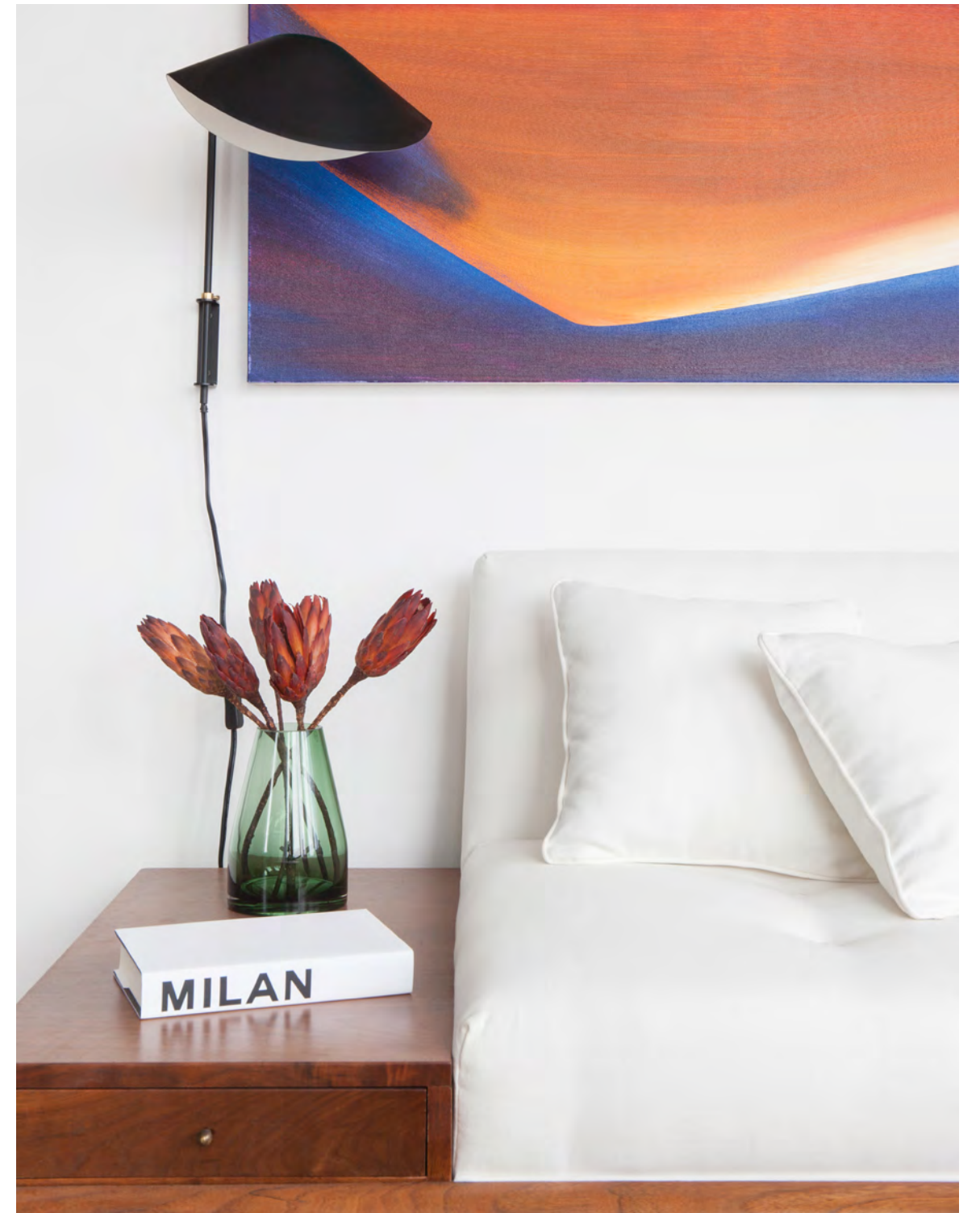






INTERIORS + PRODUCTS

Since beginning a freelance practice, I've been commissioned various times to photograph residential interiors for ASH Staging. I've worked closely with the director of staging, adapting to client feedback as needed. I was responsible for all photographs and performed all retouching. Recently, I've been working with a furniture and lighting startup, creating image-based style guidelines and managing all visual matter for social media and promotional materials. I've shot for all collateral, including process images, material studies, and finished in situ images.





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FOOD + DINING

NYC Restaurant Week is a semiannual promotion that celebrates fine dining at an affordable price. I worked closely with the Creative Director, the Design team, and the Marketing Department to continue to develop the brand and visual language of this legacy program into a cohesive campaign. Additionally, I liaised with the Production department to ensure the quality of all printed material. I led the primary selection of restaurants, photography, on-site food styling, and performed all retouching.



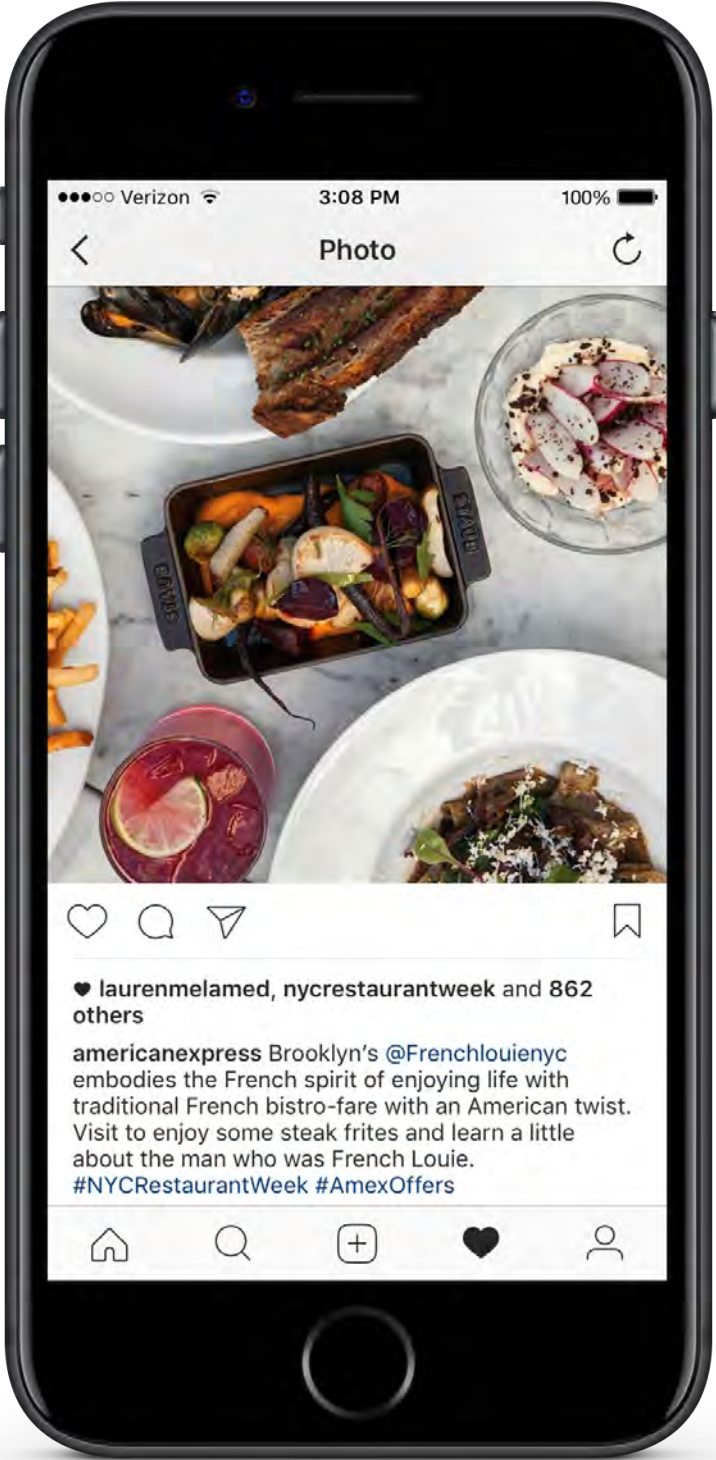
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PORTRAITS

I've created several portraits, both commissioned and as part of my personal practice. In the case of the portraits shot for NYC & Company, I directed, photographed, and performed all retouching. Additionally, I've been commissioned by In Common With to photograph the two founders for press materials. Most importantly, portrait photography is an integral element to my personal photographic practice.

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Thank You!