

Tagger Yancey IV

Photographer – Photo Editor

EDUCATION

Rhode Island School of Design (RISD)

Providence, RI 2008–2012

Bachelor of Fine Arts, Photography

Honors Student 2009–2012

EXPERIENCE

In Common With Studio, Brooklyn, NY

Photo Editor/Photographer 2017–Present

Worked closely with the two founding partners to develop a consistent visual brand. Styled, photographed, and retouched all products for their initial lighting collection, providing imagery for all promotional materials, including web, print, and social media.

NYC & Company, New York, NY

Senior Photo Editor 2015–2017

Provided photography direction for a re-branding of nycgo.com in 2016, including an overhaul of image-based style guidelines. Oversaw all editorial-based photography content. Provided imagery to internal and external stakeholders, including press and travel industry. Acted collaboratively as stylist, photographer, editor, and retoucher for marketing programs such as NYC Restaurant Week, See Your City, and NYC Broadway Week, among others. Managed a fluctuating staff of ten, including Assistant Photo Editors, occasional freelance editors, and a roster of freelance photographers.

Assistant Photo Editor 2012–2015

Acquired imagery for editorial features, including performing research and assigning work to freelance photographers. Contributed photography and retouching for various in-house campaigns. Performed general tagging and archiving duties. Assisted the Senior Photo Editor with any overflow work.

SKILLS

Computer

Highly proficient with the Adobe Creative Suite. Efficient with Microsoft Office. Comfortable with various archiving software, Google Docs, and file sharing systems.

Studio

Experienced in digital printing and scanning. Adept in traditional black and white darkroom processing and printing (35mm, medium and large formats). Advanced knowledge of photo retouching and color-correction.

Other

Detail-oriented and enthusiastic. Excellent verbal and written communication skills. Strong analytical skills, exceptional teamwork and collaborative skills. Refined visual sensibility, with the ability to acquire compelling imagery.