

ALEXANDRA HONG

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EDUCATION

- (2012) Ryerson University – Professional Achievement Certificate in Business Management from the Ted Rogers School of Management
- (2011) University of Toronto – Honours Bachelor of Arts with Distinction in Semiotics and Communication Theory and Philosophy; Minor in Fine Art History

PROFESSIONAL EXPERIENCE

- (2018 - Present) Project Officer, Experiential Learning, Centre for Emerging Artists and Designers, OCAD University
- (2018 - Present) Board Member & Collaborator, BUMP Television, public access online television station
- (2017) Co-Creator / Executive Producer / Production Designer, *This Art Works!* for CBC Arts
- (2011 - Present) Co-Director, Madeleine Co. art collective
- (2012-2013) Program Coordinator, Youth Wing, Mammalian Diving Reflex, theatre company

EXHIBITIONS / SITE SPECIFIC INSTALLATIONS

- (2018) *zau naan (走難)*, curated by Layne Hinton and Rui Pimenta of Art Sin for *Holding Patterns*, Planet Storage Toronto, Ontario
- (2018) *Listen to the Chorus*, curated by Hamilton Artists Inc. for *Photophobia: Contemporary Moving Images Festival*, Hamilton Artists Inc. ArcelorMittal Dofasco Courtyard * Hamilton, Ontario
- (2017) *Listen to the Chorus*, curated by Barbara Fischer for “Taking to the Streets”, Nuit Blanche Toronto * Toronto, Ontario
- (2017) *Works for Change*, exhibition, curated by the Gardiner Museum as part of the *Gardiner Community Art Space*, Gardiner Museum * Toronto, Ontario
- (2017) *Life After Utopia*, in collaboration with Sheraz Khan and William Pemulis, aMAZement: Immersive Art Maze, curated by Toronto for Everyone, Honest Ed’s Toronto, Ontario

- (2016) *After Utopia*, in collaboration with Sheraz Khan and William Pemulis, UrbanSpace Gallery Toronto, Ontario
- (2016) *It's Still Appropriated Art*, in collaboration with William Pemulis), curated by Leaf Watson and Sanjit Dhillon for *It's (Still) Privileged Art* as part of *Public Exposures: Art and Activism of Carole Condé + Karl Beveridge*, 401 Richmond Toronto, Ontario
- (2014) *L&Slide*, created in collaboration with IAIN BAXTER&, Presented at the Canadian Pavilion at the Shenzhen-Hong Kong Biennale of Urbanism/Architecture, curated by Janine Marchessault and Yan Wu (Gendai Gallery), Shenzhen, China
- (2013) *Mouth Shapes*, curated by Labspace Studios for *The Noise Project*, 99 Gallery * Toronto, Ontario

PERFORMANCES / PROJECTS

- (2019) *Yellow Pond Lilies 1-3*, curated by Alvin Luong and Shellie Zhang as part of a Red Pocket collaboration Toronto, Ontario
- (2018) *Live from...*, as part of BUMP Television, curated by Long Winter and Nigel Edwards of Lost is Found, Long Winter Toronto, Ontario
- (2018) *The Bumpies: BUMP TV's Awards Show*, as part of BUMP Television, Owl's Club Toronto, Ontario
- (2016) *Climate Talks: Not in My Backyard*, curated by Asad Raza for Art of the Danforth Toronto, Ontario
- (2016) Climate Talks, commissioned by the Ryerson Image Centre in conjunction with "The Edge of the Earth: Climate Change in Photography and Video Exhibition", Ryerson Image Centre Toronto, Ontario
- (2016) *From Place to Being (++)*, curated by Crazy Dames for "We Built This City", as part of the *Community Art Space*, Gardiner Museum Toronto, Ontario
- (2015) *Let's Imagine Canada's Future | Imaginons L'avenir du Canada*, commissioned by the Social Sciences and Humanities Research Council, and the Canadian Federation of Humanities and Social Sciences, National Art Centre Ottawa, Ontario
- (2015) *Art Can Change*, created for "Creative Catalyst" Symposium, Ryerson University Toronto, Ontario
- (2014) *Foreign Encounters*, Ryerson University Toronto, Ontario
- (2013) *L&Slide*, created in collaboration with IAIN BAXTER&, curated by Janine Marchessault for "Land|Slide Possible Futures" Toronto and Markham, Ontario
- (2013) *Future Tastes of Toronto: At the Kids' Table*, in collaboration with Mammalian Diving Reflex, Luminato Festival, Distillery District * Toronto, Ontario
- (2013) *Peter and the Dinosaurs*, in collaboration with Musica Reflecta, St. Barnabas Anglican Church * Toronto, Ontario

- (2012) *12 HR Zine Machine*, curated by Gladstone Hotel for “Fly by Night”, Scotiabank Nuit Blanche, Gladstone Hotel *
- (2012 - 2015) *These are the People in Your Neighbourhood*, walking performance, conceived by Mammalian Diving Reflex, and developed in conjunction with Madeleine Co., Art of the Danforth and Jane’s Walk, Toronto; Come Out Festival, Adelaide, Australia; Asian Culture Complex, Gwangju, South Korea; Helsinki Festival, Helsinki, Finland *

DOCUMENTARIES / FILMS / SERIES

- (2017) *This Art Works!* (10 Episodes) CBC Arts Original Series, in partnership with OCAD University *
- (2016) *Art Works!* (Short) commissioned by OCAD University *
- (2015) *What Can Art Do?* (Documentary) *

CURATORIAL PROJECTS

- (2015) *Creative Catalyst: Symposium on Art and Social Innovation*, Ryerson University *
- (2012) *Ephemera : Zone X*, for Art of the Danforth *

SELECTED PRESENTATIONS / ARTIST TALKS

- (2018) *Here to There: Exploring Careers in the Arts*, panel at University of Toronto
- (2018) *Collaborative Art Practice*, artist talk at OCAD University and Ryerson University
- (2016) *Powerful Conversations*, presentation and screening of *Climate Talks*, Reelworld Film Festival
- (2016) *The Conversationalists II: Panel on art and social change*, organized by OCAD University, Scrap Metal Gallery
- (2015) *How it Works: The Vision*, presentation on art collective Madeleine Co., organized by OCAD University
- (2015) *Walking as Performative Practice*, Theatre School, University of Arts
- (2015) *Creative Catalyst: Artists as the Cultural Instigators of Social Innovation and Creative Catalyst: How Art Defeats Apathy and Promotes Co-Creation*, Engineers without Borders National Conference

SELECTED WRITINGS / PUBLICATIONS

- (2016) "Art Works", *Creating Momentum*, publication by Impact Collective and OCAD U Student Press Toronto, Ontario
- (2014) Jackson S., Hong A., Hsu C., & Cukier, W. Research With/In the Social: The Role of Data Collection and Art in Social Innovation Design. Paper accepted and presented at the European Group for Organizational Studies (EGOS) Colloquium Rotterdam, Netherlands

RESIDENCIES

- (2018) Xpace Holiday Residency, as part of BUMP Television Toronto, Ontario
- (2013) NOISE PROJECT Residency, hosted by Labspace Studio * Toronto, Ontario

AWARDS / COMPETITIONS

- (2017) Ryerson University Julia Hanigsberg Make Your Mark Staff Award for contributions as member of Ryerson's Lifeline Syria Team
- (2016) ArtReach Grant *
- (2014) Ontario Centres of Excellence (OCE) and Social Sciences and Humanities Research Council (SSHRC) Social Entrepreneurship Fellowship
- (2012) Fifth place finalist for the 2011-2012 Challenge: Future Global Youth Think Tank Competition based on "radical inclusiveness and open innovation"
- (2011) Crescam Serviendo "Growth through Service" Student Leadership Award
- (2011) University of Toronto Gordon Cressy Student Leadership Award

* created/awarded under art collective Madeleine Co.