



Hi,
My name is Inbal Rief and I help
companies deliver products
customers want to use.

#product #data_design #simplify #delight #CX

{from}

Ask /

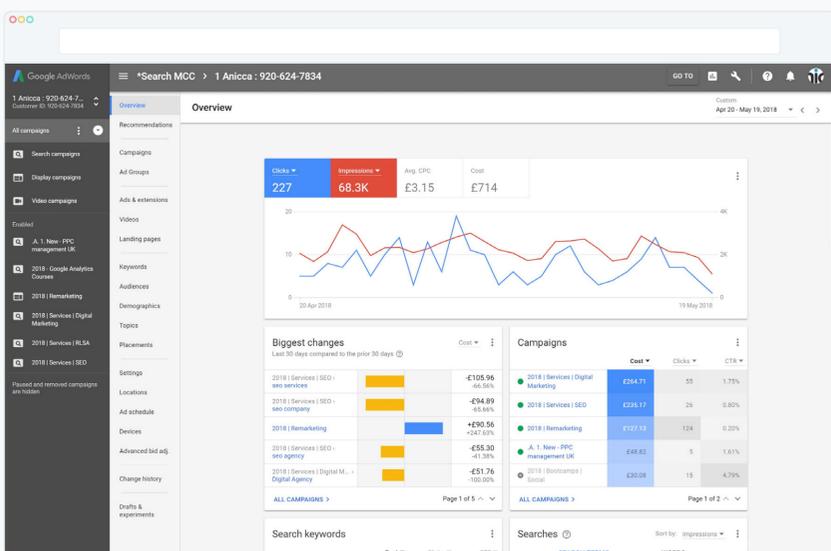
Publisher: "To utilize Google
adwords effectively I have
to consult with experienced
professional."

{to}

Solution /

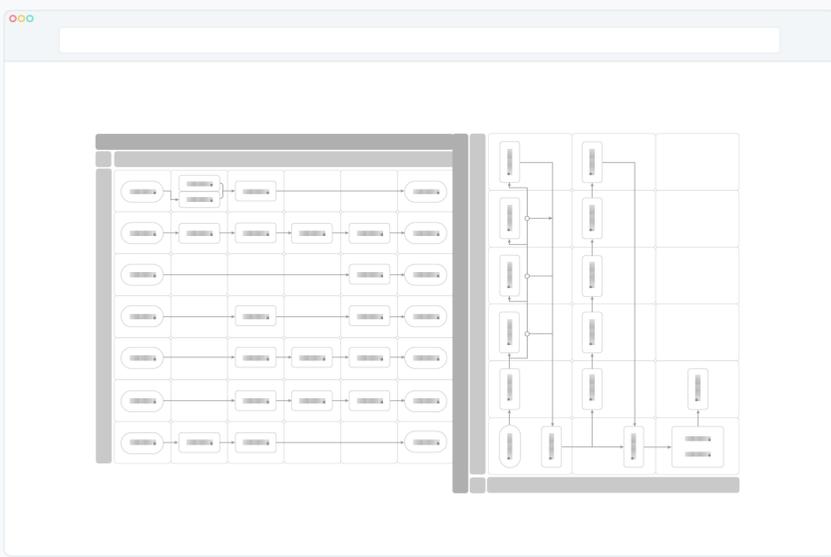
Introducing **fanviz**, c
and playful ad-platform that
visualizes your campaigns
performances.

View it...



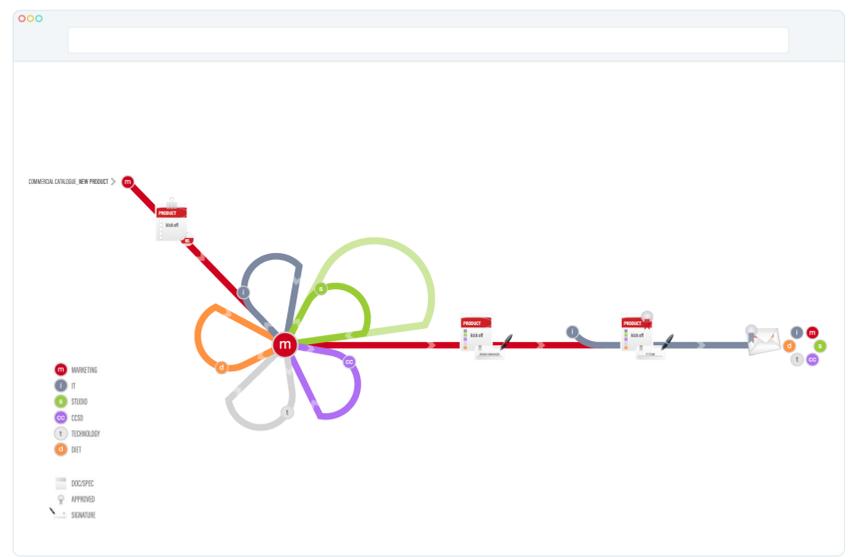
{from}

Ask /
Innovation Marketing Mgr:
“Get everyone on the same page and in control of whatever’s going on.”



{to}

Solution /
A real-time tracking process system, designed for **Nestlé** - enables visibility, track & trace and multi-channel interactions.



Ask /
VP R&D: “How do I assess my product team strength and diversity?”

	STORY	ELABORATION	ORIGINALITY	EFFECTIVENESS	CLARITY	INSIGHT/MESSAGE	SCORE
Team A	4	3.5	4	3.5	3	3	3.50/17.50 (84)
Team B	3	2.5	2.5	2.5	2.5	2.5	2.50/14.00 (72)
Team C	3	2.5	2.5	2.5	2	2.5	2.50/12.50 (72)
Team D	4	3	3	2.5	2.5	3	3.00/17.50 (84)
Team E	4	4	4	2.5	2.5	3	3.33/18.33 (88)
Team F	3.5	2.5	2.5	3	2.5	3	2.83/17.00 (80)
Team G	4	4	4	4	3.5	4	3.91/19.51 (97)
Team H	4	4	4	3.5	3.5	4	3.83/19.00 (95)
Team I	2.5	2.5	2.5	2	2	2	2.25/16.25 (70)
Team J	3.5	3.5	3.5	3	3	3	3.25/18.25 (85)

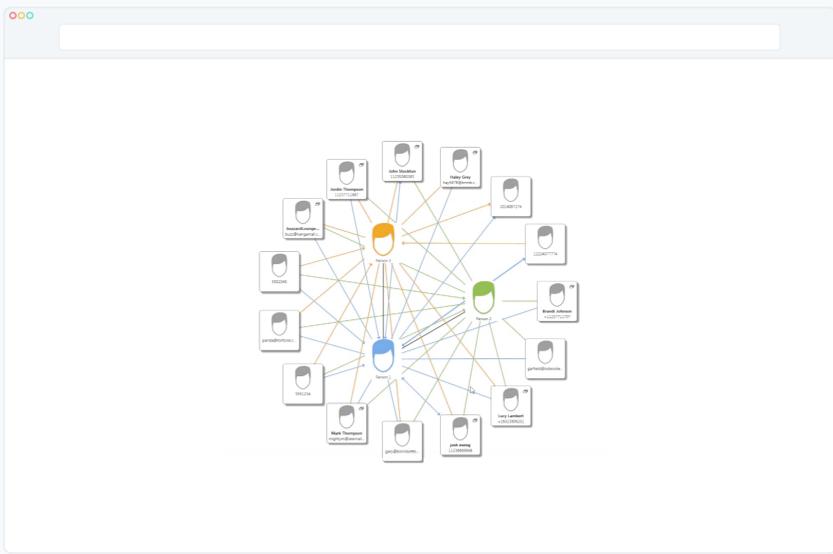
Solution /
Introducing **CI** (Creative Intel.) engine that helps you assemble diverse + powered team.



{from}

Ask /

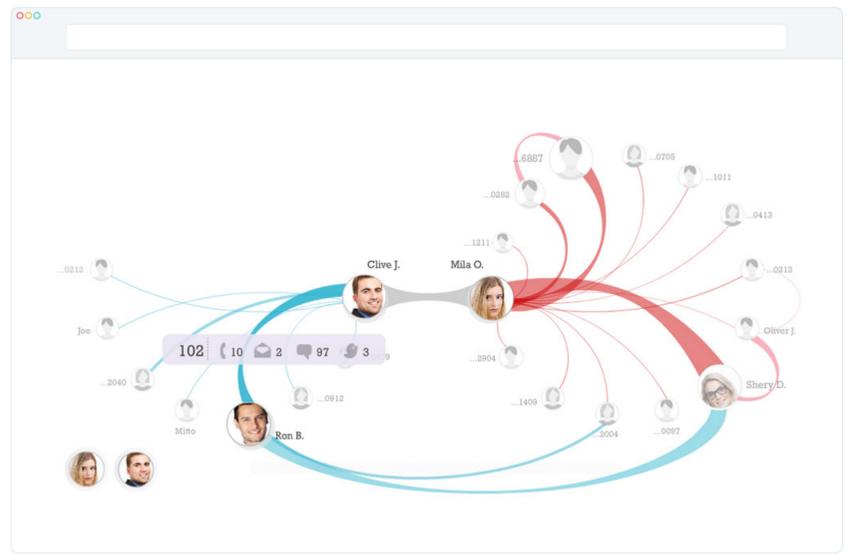
Sr. Director: "This visual clutter affects data interpretation and highlighting imputed data."



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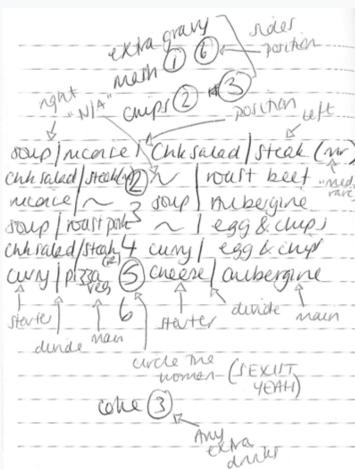
Solution /

Simplified viz of **Cellebrite's** UFED product, allowing the user to uncover the story with ease.



Ask /

Hospitality Investors:
"How can we serve up a great restaurant customer experience?"



Solution /

Introducing **IMPACT**, front-of-restaurant intel solution that creates engaging and memorable interactions.



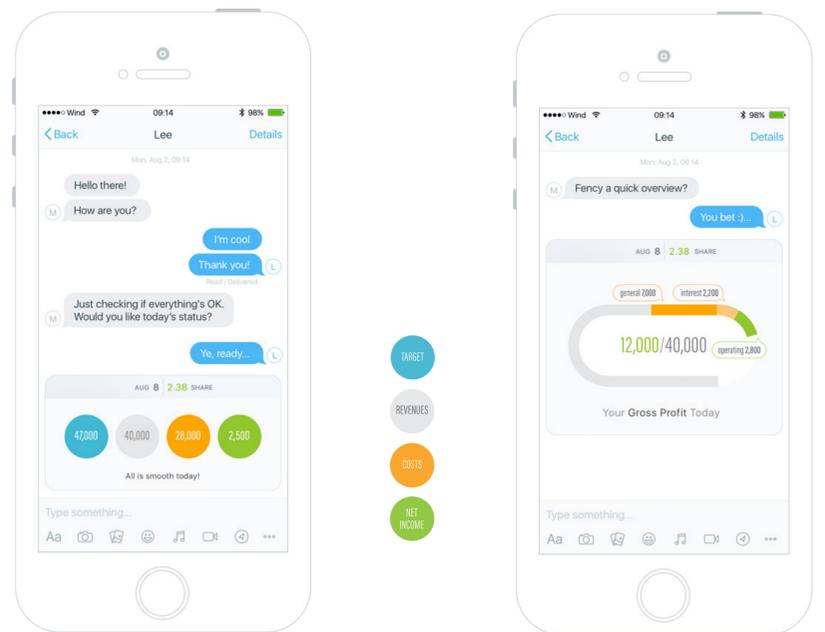
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Ask /
Business Owner: "How do I measure my business performance and cash flow day by day?"

	July	Aug	Sept	Oct
REVENUES	41,000	41,000	30,000	30,000
COSTS AND EXPENSES				
Cost of Sales	8000	8500	8000	10000
Labour Expenses	10000	12000	11000	8000
Other Expenses	6000	6000	7000	10000
Depreciation	3000	3000	2000	3000
General and administrative expenses	2000	2100	1500	2000
Impairment of assets and other intangibles	1300	1300	1100	2700
Provision for doubtful accounts	0	0	0	0
TOTAL COSTS AND EXPENSES	34300	36900	32700	75000
Income from operations	5700	4500	3300	14800
Income and other non-operating items	100	100	100	200
Income before income taxes	5800	4600	3400	15000
Income tax expense	800	800	700	1800
Net Income	4800	3800	2700	13200

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Solution /
Clarity, your financial AI solution - always know how your business is doing without running reports.



Ask /
Business Owner: "I'd like to get instant insights into my business in a format that's simple to understand."

ORDER NUMBER	PO NUMBER	ORGL	TOTAL	CUSTOMER	CUSTOMER USER	OWNER	PAYMENT STATUS	PAYMENT METHOD	SHIPPING METHOD	DISCOUNT	CREATED AT	PAYMENT TERM
FR1012401	CV032342USDO	Jun 23, 2017	\$872.50	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 30
FR1012402	AB10100USDO	Jun 23, 2017	\$4,290.52	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 60
FR1012403	CV032341USDO	Jun 23, 2017	\$19,726.91	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 30
FR1012404	AB10101USDO	Jun 23, 2017	\$770.30	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 60
FR1012405	AB10103USDO	Jun 23, 2017	\$40,705.33	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 90
FR1012406	RT104568EUR	Jun 23, 2017	\$1,199.92	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 60
FR1012407	RT104568000	Jun 23, 2017	\$4,296.00	Company A	Amanda Cole	Anthony Battle	Paid in full	Payment Term	N/A	\$0.00	Jun 23, 2017, 12:47 AM	net 90
4458596f-0312-4454-abee-85f96f593e			\$415.94	Wholesaler B	Nancy Bates	John Doe	N/A	N/A	N/A	\$0.00	Jun 23, 2017, 2:25 AM	---
4c08215-5213-4aa1-989a-0b678f5932			\$851.89	Company A	Amanda Cole	John Doe	N/A	N/A	N/A	\$0.00	Jun 23, 2017, 3:25 AM	---

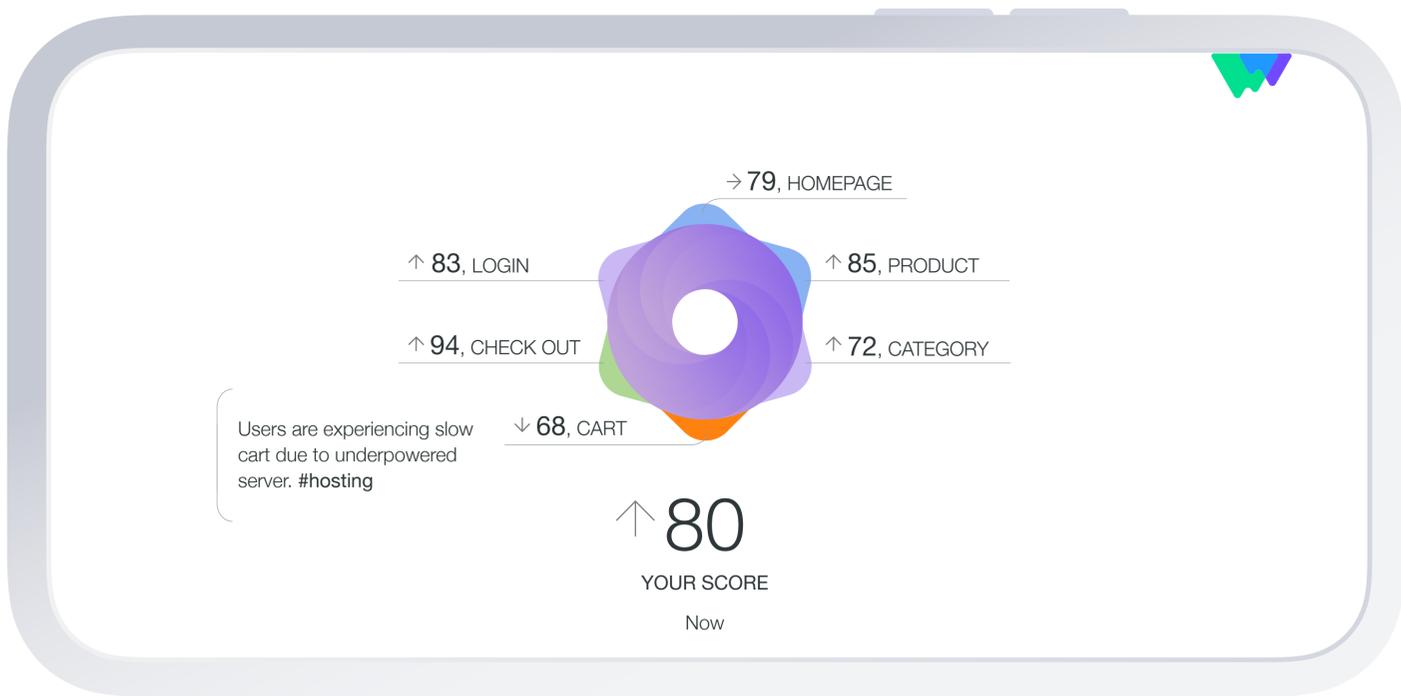
Solution /
Clarity's Op, simplifying and streamlining your business processes.



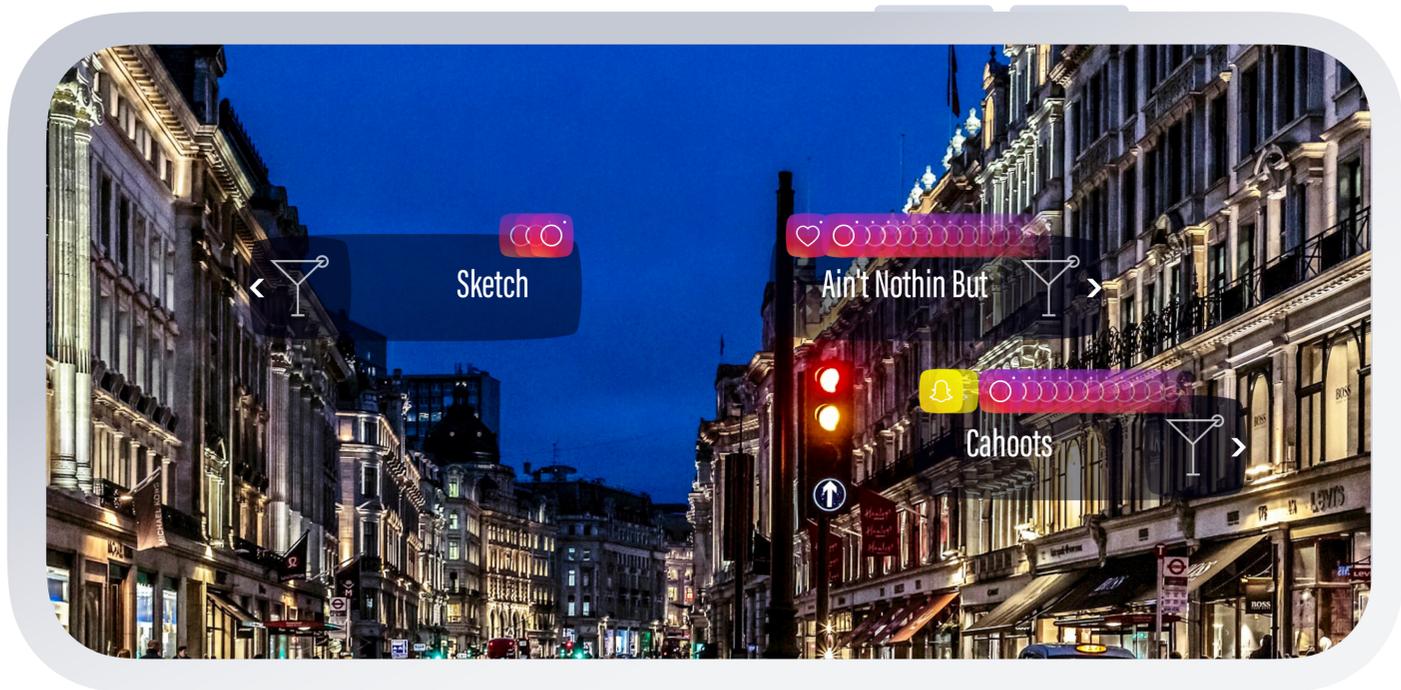
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Solution /
webeyez viz, your
engaging technical
experience benchmarked
against your competitors.



Solution /
White Raven, your
digital journey experience
that augments the physical
world outside the vehicle.



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{and more...}

Thank you.

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