

## **GDPR Privacy Policy**

Jo Sutherst Photography considers internet user privacy and data protection to be of paramount importance.

Jo Sutherst Photography's websites comply with the new GDPR Data Protection Laws in relation to all processing of personal data supplied to us by users and other personal data in our possession for any reason.

## **Websites covered by this policy**

[www.josutherstphotography.co.uk](http://www.josutherstphotography.co.uk)

[www.josutherstphotography.com](http://www.josutherstphotography.com)

[www.josutherstphotography.blog](http://www.josutherstphotography.blog)

[www.fractured-identities.co.uk](http://www.fractured-identities.co.uk)

[www.fractured-identities.com](http://www.fractured-identities.com)

<https://fractured-identities.format.com>

[www.mask-of-divine-proportion.online](http://www.mask-of-divine-proportion.online)

[www.mask-of-divine-proportion.com](http://www.mask-of-divine-proportion.com)

[www.mask-of-divine-proportion.co.uk](http://www.mask-of-divine-proportion.co.uk)

[www.josutherstphotos.co.uk](http://www.josutherstphotos.co.uk)

## **Notice**

The privacy and security of your personal data is extremely important to us. This privacy policy explains the types of personal data we, Jo Sutherst Photography, may collect about you whilst you interact with us. We collect and process data in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679 and the Data Protection Act 2018. We do not disclose data to any third parties unless it is necessary for the fulfilment of a service, you have specifically given consent for a particular service, or we have a legitimate interest in disclosing data. Instances in which we do disclose data to third parties are outlined below.

## **Site Activity Data**

Jo Sutherst Photography considers Internet user privacy and data protection to be of paramount importance.

The Jo Sutherst Photography websites comply with the Data Protection Act 1998 in relation to all processing of personal data supplied to us by users and other personal data in our possession for any reason. It is the policy of Jo Sutherst Photography to maintain the privacy and confidentiality of any personal information, such as your name, address, email address, or telephone number that you provide to us. Because your privacy is important to us, we maintain this website privacy policy to protect your personal information. By using this site, you consent to the terms of this website privacy policy. We do not collect, use or disclose your personal information for any purpose other than those identified below, except with your consent or as required by law.

Each time you visit our website [www.matt-thomas-photography.co.uk](http://www.matt-thomas-photography.co.uk) the web server collects and logs certain information. We keep these access logs for a reasonable period of time. These logs include but are not restricted to: your computer's TCP/IP address, your username (if applicable), date, time and files accessed. These logs also contain information about referrer information if you clicked on an external link in order to access a webpage. We use these logs solely for performance, site administration and security reviews. We do not sell or share this information with any third party.

## **Personal Information**

We collect only personal information about you, such as your name, address, email address, or telephone number that you voluntarily provide to us. For example, we may receive personal information about you when you send us an email through our website or sign up for our newsletter (where applicable). We may forward the personal information you provide to us to the person or department (internally) equipped to handle your request or respond to your inquiry.

We do not sell any personal information we receive through our website to any third party, nor will we add such information to any bulk email list we may prepare.

Visitor comments are checked through an automated spam detection service.

## **Cookies**

A "cookie" is a block of text placed in a file on your hard drive by a website you've visited. Portions of the website may use cookies for security and authentication purposes.

We use cookies on this website for a number of reasons, including but not limited to tracking the number of people who read each article (via [Google Analytics](#)), and serving advertisements. Our use of Google Analytics includes the service's advertising features in order to customise the advertising that you see on the site.

If you do not wish to have cookies stored in your browser, you may instruct your web browser to reject them. Here are instructions for doing so in [Google Chrome](#), for example, and [Firefox](#), but the same result is possible in just about any browser.

We do not share or sell information we may learn about you through our use of cookies to any third party or for any purpose.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

## **Comments**

When visitors leave comments, we collect information about visitors that use our Akismet anti-spam service. The information we collect includes the commenter's IP address, user agent, referrer, and Site URL (along with other information directly provided by the commenter such as their name, username, email address, and the comment itself).

An anonymised string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Automattic Gravatar service privacy policy is available online here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

## **Contact Forms**

When using our contact form, we collect the following information which is directly provided by the user:

- name,
- email address
- contact number
- the message itself.

The information provided is only used to reply or for direct contact with the user. This information is never used by third-party services or sold.

## **Embedded Content from Other Websites**

Articles on this site may include embedded content (e.g. Videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

## **How Long We Retain Your Data**

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognise and approve any follow-up comments automatically instead of holding them in a moderation queue.

We generally store information about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it. For example, we will store order information for 5 years for tax and accounting purposes. This includes your name, email address and billing and shipping addresses.

## **What Rights You Have Over Your Data**

If you contacted us, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## **Our Online Store / Online Bookings**

### **PayPal**

We accept payments through PayPal. When processing payments, some of your data will be passed to PayPal, including information required to process or support the payment, such as the purchase total and billing information.

Please see the [PayPal Privacy Policy](#) for more details.

Any information you provide during the transaction will be stored with PayPal, and not with Jo Sutherst Photography, in accordance with their privacy policy.

We generally store information about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it. For example, we will store order information for 5 years for tax and accounting purposes. This includes your name, email address and billing and shipping addresses.

We will also store comments or reviews, if you choose to leave them.

## **What We Share with Others**

We share information with third parties who help us provide our orders and store services to you;

### **Google Analytics (Google Inc.)**

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities

and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

### **Policy Revisions**

Any changes to this website privacy policy will be promptly communicated on this website. Any such change will be prospective only and will not affect how we handle personal information submitted to us before the change occurs.

### **Contacting Us**

If you have any questions about this Privacy Policy, please contact me via email: [josutherstphotography@outlook.com](mailto:josutherstphotography@outlook.com) or using the contact form on the website.

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