



NEIL UHL IS A DESIGNER.

He enjoys conceptualizing things and creating things. He works with his head, and with his hands. He would love to work with you.

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Experience

09/18 - 10/18

Freelance Designer

Bluewolf, an IBM Company
San Francisco

Publication design, data visualization and infographics for the 72-page State of Salesforce 2018 report. Environmental and supergraphics for DreamForce convention and hospitality spaces. Design and animation for web, social, and outdoor advertising.

10/17 - 08/18

Freelance Designer

Chicago Cubs/Wrigley Field

Integrated marketing campaigns for Cubs-owned properties such as AA Conference Center, Gallagher Way, and Wrigley Rooftops. Web, social, print, and outdoor advertising. Promotional brochures, wayfinding, and supergraphics for public events.

11/16 - 10/17

Senior Designer

Peet's Coffee
Emeryville, CA

In-store marketing and visual branding. Communication systems for signage, sales displays, environmental graphics, web ads and social media. Concept and direct photo shoots. Special packaging and gift items. Develop the brand through an ongoing cycle of seasonal campaigns.

09/10 - 10/16

Art Director

San Francisco Symphony

Visual communications, integrated collateral and marketing campaigns. Branding for special events. Oversee production for print, digital, television, environmental, and outdoor media. Concept and direct photo shoots. Storyboard video and animation. Maintain brand standards throughout the Symphony's marketing.

04/08 - 03/10

Creative Manager

Institute on Aging
San Francisco

Annual reports, brochures, ad campaigns, and other print communications. Identity systems for special events and campaigns, including logos, print and web collateral, signage, and ads. Concept and direct photo shoots. Maintain branding standards for all materials.

02/02 - 02/07

Graphic Designer

University of California
Education Abroad Program
Goleta, CA

Visual communications and annual rebranding for extensive set of brochures, guidebooks, posters, and flyers, including an annual 60-page magazine. Collaborate with team of production artists, writers, editors, and printers. Design and maintain a 3,000 page website. Occasional t-shirts and environmental graphics.

Education

Master of Fine Arts

Graphic Design
Academy of Art University
San Francisco
2.5 years completed

Bachelor of Arts

Philosophy / Fine Art
Westmont College
Santa Barbara
Magna cum Laude

Technical Skills

Design

Illustrator
Photoshop
InDesign
Acrobat
Sketch

Code

HTML
CSS

More Skills

Photography
Illustration
Copywriting
Storyboarding