



NEIL UHL IS A DESIGNER.

He enjoys conceptualizing things and creating things: he works with his head, and with his hands. He would love to work with you.

neiluhl@gmail.com

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neiluhl.com

Experience

02.19 – 02.21

Senior Art Director

DocuSign
San Francisco

Identity and brand development. Brand standards, systems, and visual language for marketing, product and UX. Infographics, iconography, and illustration. Event and conference design, including virtual events, live streams, digital campaigns, physical placemaking and wayfinding. Concept and direct video and animation.

10.17 – 02.19

Freelance Art Director

Various clients

Integrated marketing campaigns, web, social, print, and outdoor communications. Logo design and identity systems. Wayfinding and supergraphics for public events. Product packaging. Partial client list includes the Chicago Cubs, Bluewolf: An IBM Company, and the Masons of California.

11.16 – 10.17

Senior Designer

Peet's Coffee
Emeryville, CA

In-store marketing and visual branding. Communication systems for signage, sales displays, environmental graphics, web ads and social media. Concept and direct photo shoots. Special packaging and gift items. Develop the brand through an ongoing cycle of seasonal campaigns.

09.10 – 10.16

Art Director

San Francisco Symphony

Visual communications, integrated collateral and marketing campaigns. Branding for special events. Oversee production for print, digital, television, environmental, and outdoor media. Concept and direct photo shoots. Storyboard video and animation. Maintain brand standards throughout the Symphony's marketing.

04.08 – 03.10

Creative Manager

Institute on Aging
San Francisco

Annual reports, brochures, ad campaigns, and other print communications. Identity systems for special events and campaigns, including logos, print and web collateral, signage, and ads. Concept and direct photo shoots. Maintain branding standards for all materials.

02.02 – 02.07

Graphic Designer

University of California
Education Abroad Program
Goleta, CA

Visual communications and annual rebranding for extensive set of brochures, guidebooks, posters, and flyers, including an annual 60-page magazine. Collaborate with team of production artists, writers, editors, and printers. Design and maintain a 3,000 page website. Occasional t-shirts and environmental graphics.

Education

Master of Fine Arts

Graphic Design
Academy of Art University
San Francisco
2.5 years completed

Bachelor of Arts

Philosophy / Fine Art
Westmont College
Santa Barbara
Magna cum Laude

Technical Skills

Design

Illustrator
Photoshop
InDesign
Sketch
PowerPoint

Code

HTML
CSS

More Skills

Photography
Illustration
Copywriting
Storyboarding