

## Siena Heights University Syllabus — Winter 2018

### ART 118 INTRODUCTION TO BOOK ARTS

3 credit hours

Studio Angelico, Studio 9

MON | WED 1-4:00pm

Mad Mohre, Assistant Professor of Art

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### Course Description:

*This course will serve as an introduction to the book as cultural artifact. Students will create a variety of traditional and non-traditional book structures. Students will also practice material investigation of the visual book using found imagery and transfer methods and will produce a series of decorated papers to be used in binding. Through the projects, students will learn, identify, and apply the basic elements and principles of design within an artwork. Prerequisite: None Studio fee: \$75*

### Reading Requirements:

The reading requirements for this course include a minimum of 100 pages related to book arts (books, magazines, online articles, technical information, critical theory, etc.) and as approved by the professor.

**This is equivalent to an annotated bibliography and will be reflected in your journal entries.**

### Course Requirements:

#### General

Each student will be expected to complete assignments in and out of class, readings, a midterm review and a final portfolio review. Be prepared to fully participate in the life of the class; this means completing assignments on time, regular attendance (see Attendance), **good studio etiquette (good attitude, good work ethic, etc.)**, and thoughtfulness during one on one discussions and critiques.

Missed assignments can be discussed with the professor — these may be made up, but the student must attend all general, mid-term, and final critiques. Student will maintain a sketchbook throughout the semester including notes and design outcome information (see below). Both sketchbook and journal must accompany you every day you are in this class.

#### Course Outcomes

The student will:

- **Employ fundamental design elements:** color, value, line, texture, pattern, shape, scale, space (as they relate to books and decorative papers)

### Course Outcomes Cont'd

The student will:

- **Employ fundamental design principles:** balance, hierarchy, rhythm, variety and unity (as they relate to books and decorative papers)
- **Become familiar with a general history of book arts and book artists** through the attendance of the professor's lectures and through individual research
- **Discuss historical themes and techniques** applied to prints in individual critiques and group discussions
- **Learn basic vocabulary** of Book Arts
- **Demonstrate competency in the following book arts processes:** Origami (3 variations), Pamphlet (4 variations), Simple Case, Flag, Tunnel, Perfect Bound, Side Sewn (3 variations), Coptic, Exposed Tapes with French Links, Long Stitch, and box construction
- **Develop technical innovation**
- **Work productively and diligently**

### Course Requirements

The student will:

- **Maintain a sketchbook** with demonstration and lecture notes, artist research, writings, sketches, etc.
- **Complete ten journal entries**
- **Generate a portfolio containing all assignments** (listed under grading policy)
- **Fully participate in the life of the print and book class;** this means completing assignments on time, regular attendance (see Attendance/Lateness policy), **good studio etiquette**, and **participation** in class discussions and critiques.

### Learning Strategies

The professor will provide:

- Presentations and technical demonstrations as required
- Lectures describing historic and contemporary practices provided to support student's studio work
- Daily consultation with student
- Supplemental reading and video links

### Art Department Learning Outcomes

For a full list, please visit MySiena > Departments and Offices > Art Department > Art Department Learning Outcomes.

### Assessment Strategies

The professor will:

- Individually critique student's portfolio—once at midterm and once at finals
- Grade and review sketchbooks and journals—once at midterm and once at finals
- Observe student's attendance, punctuality, attitude and **work ethic**.

**1 PORTFOLIO** will be graded on the student's accomplishment of course outcomes. These outcomes should be visually obvious and able to be thoughtfully discussed by the student.

**1 JOURNAL** will include ten reports on artworks from book artists. Each entry should include one stapled or glued image, a 100-word, handwritten statement discussing historical facts about the artist who created the work (if available), and a general critique of the work. Reports must differ from those examples of

artists/artworks presented in class. Five reports are due at midterm and the remaining five at finals. Seven of these reports must be from sources other than the Internet (i.e., a physical book) and all sources must be identified on the report.

**1 SKETCHBOOK** will include extensive note taking from class demonstrations, discussions, and planning for assignments. A weekly report of class accomplishments and how they relate to the art department outcomes and the course outcomes is also required. Pick one bullet from number 1-6 of the art department outcomes (online) to address as well as one bullet from the course outcomes (see above) to address. Please leave 15 minutes at the end of class every Wednesday to accomplish this task.

### **Grading Policy:**

Student work will be assessed at midterm and Finals.

<u>MID TERM PORTFOLIO</u>		<u>MID TERM ADDITIONAL REQUIREMENTS</u>	
Map book	10%	Journal (construction and completion)	2.5%
Flag book	15%	Sketchbook research	2.5%
	7.5%	Test—terminology, historical overview	
<u>FINAL PORTFOLIO</u>		<u>FINAL ADDITIONAL REQUIREMENTS</u>	
Tunnel book	10%	Journal (construction and completion)	2.5%
Exposed Tapes/ French Links book	15%	Sketchbook research	2.5%
Memory Capsule book	20%	Exam—terminology, historical overview	7.5%
17 demo books + 1 demo box	5%		

### **Grading Scale:**

- A+ (100%) means that you **perfectly** demonstrated assessment criteria.  
 A (99%-90%) means that you **thoroughly** demonstrated assessment criteria.  
 B (89%-80%) means that you **sufficiently** demonstrated assessment criteria.  
 C (79%-70%) means that you demonstrated **some** of the assessment criteria.  
 D (69%-60%) means that you demonstrated **a little** of the assessment criteria.  
 F (below 60%) means that you demonstrated **none** of the assessment criteria.

### **Studio Work Time Policy:**

Five in-class hours per week should be used to their fullest extent. This means arriving on time (see below), coming to class prepared with materials, and turning in assignments when required. Plan on devoting four hours per week outside of scheduled studio time to completing assignments, watching supplemental video, reading supplemental articles and working towards your final portfolio review.

### **Attendance/Lateness Policy:**

Because this class is structured on a workshop/demonstration format, **attendance from beginning to end of class and punctuality are mandatory**. One absence will be permitted. If you need to be absent for any reason, please email me in advance. Unless it is an extreme emergency, emails must be sent the night before the next day's class.

If you miss two classes in a row without letting me know why, I am required by Federal law to report these absences to the University's Retention Management System. This might have financial aid implications.

Absences include missing class, **attending class but not working**, leaving class and not returning without prior explanation, not working until the end of class, excessive lateness (more than 15 minutes late). Grades will decrease ½ grade for each absence thereafter. Lateness is not an acceptable behaviour. Being late twice will equal ½ absence, therefore being late four times will equal one absence. Be on time and be prepared to work.

**You are fully responsible for making up any missed work.** This includes getting notes from a classmate and having one of your peers go over any missed demonstrations.

At the start of the semester, I will collect all students cell phone numbers and send urgent notifications through Remind. Your number will be kept private and used only for the duration of the course. If you have any concerns, please speak with me and I will be happy to address them. If you do not have a cell phone number, please provide the number of someone who can be reached on your behalf.

### **Cell Phone and Music Policy:**

Students are not allowed to use hand-held electronic devices in this class unless specifically directed to do so. If you need to know the time, please reference the wall clock. No texting or other uses of handheld electronic devices including cell phones and iPods are permitted. Wait until the end of class to add assignments to your calendars. If you are found using these devices, you will be asked to hand them over until the end of class. This behaviour falls under **good studio etiquette** guidelines and counts against your participation grade as it is distracting. **Music, when appropriate, will be communal.**

### **Academic Accommodations Policy:**

Siena Heights University is committed to providing a learning environment that benefits all students. Pursuant to the Americans with Disabilities Act of 1990 all reasonable accommodations will be made to meet the documented needs of students. Siena's Accommodations Policy for Students with Disabilities requires students to provide written documentation of his/her disability to the Office of Accessibility (303 Sacred Heart Hall/ (517) 264-7683). The student will discuss with the coordinator of the OA how the disability impacts performance in the academic setting. The student should initiate this process at the beginning of the semester, so that accommodations may be arranged before the student experiences difficulty. If you require special accommodations, it is your responsibility to notify each of your instructors during the first two weeks of the semester.

### **Academic Dishonesty Policy:**

Any form of academic dishonesty, as defined in the 2016-2018 Siena Heights University Catalog, page 358, will result in the student failing this course. A pdf of the catalog is available online at: [http://sienaheights.edu/Portals/0/SHU%202016-18%20course%20catalog%20final\\_web2.pdf?ver=2017-10-20-100633-997](http://sienaheights.edu/Portals/0/SHU%202016-18%20course%20catalog%20final_web2.pdf?ver=2017-10-20-100633-997)

You are responsible for upholding the standards described in this policy even if you have never read it.

## Supply Overview:

The supply fee for this course includes the use of all equipment: blenders, nipping presses, triangles, cutting mats, Citra Solv and small tools. In addition, the instructor will provide inks, thread, some decorative paper, plates, boards and glue, etc. for demo books. Photocopies for class are also included. Listed following are a number of basic tools that you **MUST** purchase if you don't already have them. **This must be done by the third week of class.** Materials for this course will run approximately \$75.

### SUPPLIES YOU WILL NEED

Purchased materials must be brought to class by Monday of the third week

#### PROVIDED (YOU WILL RENT AS A KIT)

- glue pot
- glue brush, ¾"-1" round with natural bristles
- awl (small)
- bone folder (small)
- tearing knife (flat palette knife)
- glue stick (small UHU stick)
- needles (two straight)
- equipment case
- rubber grip (small)

#### TO BRING (APPROXIMATE COSTS PRE TAX)

- white eraser \$1.50
- X-Acto Knife \$2.43
- X-Acto replacement blades (15 pack) \$6.49
- 18" metal ruler \$7.29
- pencil(s) \$ variable
- small box to hold supplies \$5.99
- 3 ringed notebook or folder for handouts \$6.10
- 9"x12" cutting mat (optional but HANDY) \$8.09

PAPER is provided for each sample book. Students needing additional sheets for the four main assignments may purchase them as they work through the semester. Mohawk Superfine paper runs \$1.50/sheet and Stonehenge paper runs \$3.50/sheet. Bookcloth must be purchased at a provided retailer (Hollanders or Talas).

PRINTMAKING SUPPLIES are not to be used during this class unless the student has been given express permission by the instructor. Supplies to refrain from using include (but are not limited to) inks, emulsion, linoleum, pronto plates, sintra plates, transparencies and screen printing screens. Citra Solv, however, will be provided to a reasonable point for each assignment.

ADDITIONAL MATERIALS may also be found at Goodwill or Salvation Army in Adrian. These stores provide textured fabrics, including old leather purses and jackets, which work well as book covers. Please be prepared to do a bit of treasure hunting!

#### WHERE TO BUY ADDITIONAL SUPPLIES

- Hobby Lobby (Adrian, Michigan)
- Goodwill (Adrian, Michigan)
- Salvation Army (Adrian, Michigan)
- Crafts2000 (Monroe, Michigan)
- Art Supply Depot (Toledo, Ohio)
- Dick Blick Art Materials (online)
- Talas Art Supplies (online)
- Hollanders (online)

## Course Schedule:

This schedule is subject to change as the instructor sees fit, based on the needs of the class.

Assignments marked with 📖 (or 📖 ) are to be completed **both as a demo book in class, and as an additional book project** emphasizing the student's unique vision. These projects should pay close attention to the relationship between structure and content.

Jan. 8-10	<p>Introductions &amp; overview. Distribute kits. Paste paper demo. Make four, half sheets to be used throughout the semester.</p> <p>Pamphlet Variation: 4 types, tearing demo, begin sewing using prepared paste paper. Hand out journal pages. Assemble with one pamphlet variation and write in journals.</p>
Jan. 15-17	<p>MLK JR DAY. NO CLASS</p> <p>Origami book demo, 3 variations. <b>Map book</b> 📖 using one origami variation. Write in journals.</p>
Jan. 22-24	<p>*** <b>Supplies due by start of class.</b>***</p> <p>Simple Case book demo and discussion of green materials.</p> <p>Transfer method demos and work day for Map book. Write in journals. <i>Please bring a set of stiff, <u>decorated</u> cards by next class 1/30. If you can find them, postcards work well.</i></p>
Jan. 29-31	<p><b>Flag book</b> 📖 demo and lecture.</p> <p>Work day — Map book and Flag book. Write in journals.</p>
Feb. 5-7	<p><b>Tunnel book</b> 📖 demo and lecture.</p> <p>Work day — Map book, Flag book, Tunnel book. Write in journals.</p>
Feb. 12-14	<p>Perfect binding demo. Work day with remaining time — Map book, Flag book, Tunnel book.</p> <p>Work day — Map book, Flag book, Tunnel book. Write in journals.</p>
Feb. 19-21	<p>Side sewn demo (3 variations).</p> <p>Group critique of Map book and Flag book in progress. Work day with remaining class time — Map book, Flag book, Tunnel book. Write in journals.</p>
Feb. 26-28	<p><b>INDIVIDUAL CRITIQUES. Please bring sketchbooks, journals and all finished materials (this includes your portfolio consisting of FINISHED Map book and Flag book projects) with you at this time.</b></p> <p><b>MID TERM TEST &amp; CLEANING</b></p>
Mar. 5-7	<p>WINTER BREAK. NO CLASS</p>

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Mar. 12-14

Coptic book demo and lecture.

Work day — Tunnel book. Write in journals.

Mar. 19-21

**Exposed Tapes with French Links**  demo.

Work day — Tunnel book and Exposed Tapes with French Links book. Begin collecting found objects relating to personal project. *Come to class March 27 with the object and a paragraph detailing a vision for your final project, as well as leather (or pleather) for the Italian Long Stitch demo.* Write in journals.

Mar. 26-28

Italian Long Stitch book demo.

Work day — Tunnel book, Exposed Tapes book. Write in journals.

Apr. 2-4

Box construction demo.

Group critique of Tunnel book and Exposed Tapes book in progress.

Work day — continue box construction if unfinished from 4/3 and individual meetings with the professor to discuss personal vision for final project (memory capsule). Write in journals.

Apr. 9-11

Work day — begin final **Memory Capsule book**  project.

Work day — continue final personal book project.

Apr. 16-18

Work day — continue final Memory Capsule book project.

SCHOLARSHIP SYMPOSIUM. NO CLASS

Apr. 23-25

Work day — Finish all assignments.

**INDIVIDUAL CRITIQUES. Please bring sketchbooks, journals and all finished materials (this includes your portfolio consisting of FINISHED Tunnel book, Exposed Tapes book, and Final Memory Capsule book projects) with you at this time.**

Apr. 30

**FINAL EXAM & CLEANING**