



XIANA TEIMOY

ILLUSTRATOR
& GRAPHIC DESIGNER

WORK EXPERIENCE

Present
2015

SENIOR GRAPHIC DESIGNER & ILLUSTRATOR

at Master´s degree on Design and Illustration

Valencia

Day to day work includes taking on design responsibilities and getting stuck in all stages of the creative process: leading briefs, working on concept creation and finalising designs for production. Mainly focused on designing for the printed page. This includes brochures, flyers, cards, leaflets, notebooks, all of them stuck to the graphic line of the Master´s Degree. Projects will vary from branding to poster design for exhibitions and events. An excellent attention to detail: layout, typography, colour range is always present. Strong creative and master in ACS, specifically InDesign, Photoshop and Illustrator. Also designing online graphic concepts is a daily duty: creating banners, animated gifs, web design, assets for social networks. Feel comfortable designing and illustrating across a variety of platforms. Design and conceptualization of digital and print campaigns and pitches for the annual Master´s ad campaign. Natural idea generation skills.

2014 - 2015

GRAPHIC DESIGNER & ILLUSTRATOR.

at Ilustrafic, 2nd International Congress on Illustration, Art and Visual Culture

Valencia

Conceptualization and design of all visual assets for both print and web corporate brochures, posters, vinyls, advertising banner, merchandising products (tote bag, notebook, postcards, flyers). Active role in contributing conceptual ideas in brainstorming or offline creative development. Layout design of the conference Minute book. Redesign of the brand and corporate website and application on all the communication aids.

Present
2013

FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER

Design and illustration projects for several clients. Conceptualization and contribution of graphic solutions:

- Visual identity design. Logo design
- Advertising illustration. Poster design
- Children illustration
- Press illustration

Major clients: *Massachusetts Institute of Technology / Institute of Biomedical Investigation / El Mundo newspaper / Politechnic University of Valencia / Mainel Foundation / Momento marketing / Rodos comunicaci3n*

COURSES

2014 - 2015

DIGITAL TOOLS INTENSIVE COURSE

at Politechnic University of Valencia

Valencia

Work with the Adobe creative professional software: Adobe Photoshop, Illustrator and Indesign. Technical concepts and application of these tools to the resolution of posters, vector illustrations, layout and dossiers.

2010 - 2014

THE FUNDAMENTALS OF ILLUSTRATION

at Politechnic University of Valencia

Keys to achieve a good interrelation between text and image. Resources to enhance its narrative sense and the graphical adaptation to the context. Solve a briefing and transmit concepts through the search, the documentation and finally the materialization of illustrations as a mean of representation.

WHY ME?

So impassioned: the work I do gets me up in the morning. I'm a visual thinker who can take complex ideas and translate them in a way that's clear, meaningful and memorable for an audience. Exceptional conceptual and design skills understanding of how details contribute to design. I am a team oriented-person. Creative, imaginative and innovative. Committed and responsible. Flexible and easy-going. Emphatic, positive and enthusiastic. Always energetic and with a sense of humor and open & curious mind.

EDUCATION

2014
2015

MASTER'S DEGREE

ON DESIGN AND ILLUSTRATION
at Politechnic University of Valencia
www.masterdiseñoilustracion.com

2010
2014

FINE ARTS B.A.

at Politechnic University of Valencia
www.upv.es

SKILLS

Adobe Photoshop	● ● ● ● ●
Adobe Indesign	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
MS Excel	● ● ● ● ●
MS Word	● ● ● ● ●

LANGUAGES

Spanish	● ● ● ● ●
English	● ● ● ● ●
Italian	● ● ● ● ●

CONTACT

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