

CV

PRADEEP EDUSSURIYA

225 Old Spring Lane, Dublin, OH

740-707-6516

pradeepedussuriya@gmail.com

www.pradeepedussuriya.com

www.linkedin.com/in/pradeepedussuriya

EDUCATION

2009 May: Master of Fine Arts in Film, Ohio University

2005 May: Bachelor of Arts in Digital Cinema, Northern Michigan University

WORK EXPERIENCE

2016 November - Present: Senior Media Producer for McGraw-Hill Education, Columbus, Ohio. I conceptualize, produce and execute brand engagement and marketing video campaigns for McGraw-Hill Education.

- Work with various cross-functional teams to incorporate McGraw-Hill Education's brand narrative into media campaigns.
- Provide visual solutions, video and photography strategy for style guides.
- Work with various product marketing teams to identify, define product positioning narratives through media campaigns.
- Lead and guide teams through project kickoff (defining objectives, identifying audiences, outlining outcomes, goals, budget, developing story, copy, visual narrative, etc.)
- Work with various cross-functional teams during pre-production: research and analytics, contracts, legal, media licensing, UX, marketing and social media.
- Secure talent, locations, and equipment as needed
- Develop a production plan.
- Serve as a producer, liaison, collaborator between both internal and external partners during production.
- Lead teams through production.

2014 November - 2016 November: Media Designer for McGraw-Hill Education, Columbus, Ohio. I conceptualize, manage and produce video, and photography projects for various cross-functional teams at McGraw-Hill Education: creative, brand, design, advertising, UX design, marketing and product development teams.

2014 April - 2014 November: Media Coordinator for McGraw-Hill Education, Columbus, Ohio. I support product development teams to research, acquire, track, and seek approval for media assets within schedule and budget requirements. I manage vendors with media research, art creation and creative asset acquisition. I also support the creative teams and image designers by implementing the prototype vision through creative research, art direction, photo and video productions.

2009 August - 2014 March: Media Producer for People + Land Media of Athens, Ohio, division of National Network of Forest Practitioners. I work as a media producer for the National Network of Forest Practitioners, creating multimedia and photographic essays about forests and forest communities in the US. The objectives of my work are to inspire, educate and bring forth a dialogue on natural resource conservation in the US. Project partnership includes USDA, NRCS, and the Roundtable on Sustainable Forests.

2013 March - 2014 March: Freelance Photographer (Part time) for The Athens News.

2006 August - 2009 November: Multimedia Specialist (Part time) at Ohio University, Athens, Ohio.

2009 April - 2009 November: Digital Image and Video Archivist (Part time) at Ohio University, Athens, Ohio.

TEACHING EXPERIENCE

2017 Fall: Adviser/ Adjudicator (Part time) for the seniors at Department of Theatre and Film at Bowling Green State University, Bowling Green, Ohio.

2017 Spring: Instructor (Part time) for Columbus North International School, Columbus, Ohio. Developed video tutorials of instructions on media creation for high school students at Columbus North International School, Columbus, Ohio.

2009 June - 2013 August: Resident Filmmaker, Instructor, Photographer and Director of Collaborative Arts (Part time) for Circle Round the School, a summer arts enrichment program which serves at-risk youth from disadvantaged backgrounds in Nelsonville, Ohio. In these roles, I designed and implemented a collaborative film-theater-visual arts curriculum with the goal of introducing students to a fun and participatory experience of visual storytelling.

2009 Summer: Film Instructor (Part time) for The Athens County Historical Society, Athens, Ohio.

2009 Spring: Instructor (Part time) for The Athens Photographic Project, Athens, Ohio, an award-winning art program using photography to foster mental health recovery and community integration.

2007 September - 2008 May: Graduate Film Faculty (Part time) at Ohio University School of Film, Athens, Ohio. I taught Film Techniques, a foundation 16mm film undergraduate production class. Students were taught basic filmmaking principles where they photographed their work using 16mm Bolex cameras and Sekonic light meters, and edited the final movies on Steenbeck flatbeds.

2006 Summer: Film Instructor (Part time) at The Dairy Barn Arts Center, Athens, Ohio.

2005 September - 2006 December: Teaching Assistant (Part time) at Ohio University School of Film, Athens, Ohio. I taught undergraduate introductory film history classes, with responsibility for my own twenty student breakout group.

SELECT MEDIA CAMPAIGNS:

2018: The Science of Learning. Client: McGraw-Hill Education (Creative Director, Director of Photography)

2017: Literacy–McGraw-Hill Education. Client: McGraw-Hill Education (Producer, Director of Photography, Editor)

2016: What If. Client: McGraw-Hill Education (Producer, Director of Photography)

2015: The Art of Teaching. Client: McGraw-Hill Education (Creative Director, Director of Photography)

2013: My Woodlot Matters. Client: Ohio DNR Division of Forestry (Producer, Director of Photography, Editor)

2013: Virginia Forest Make-Over. Client: Virginia New River-Highlands RC&D Council (Producer, Director of Photography, Editor)

2012: America's Longleaf Restoration. Client: America's Longleaf Restoration Initiative (Producer, Director of Photography, Editor)

2011: The Roundtable on Sustainable Forests. Client: The Roundtable on Sustainable Forests (Producer, Director of Photography, Editor)

SELECT FILM SCREENINGS AND AWARDS

2016: The Art of Teaching (Film campaign), Bronze Telly Award

2009: Pretty For Girls (Short film), Athens International Film Festival, Athens Ohio

2008: Dream Dream Dream (Music video), Athens International Film Festival, Athens, Ohio

2006: The Apple on the Street (Short film), Athens International Film Festival, Athens, Ohio
2005: My life Just Ended (Short film), Jacobs Well Gallery, Traverse City, Michigan
2005: The Proposal (Short film), University Art Gallery, Marquette, Michigan
2004: Edward Hooper's Nighthawks (Short film), *Honorable Mention*, Sag Gallery, Marquette, Michigan
2004: The Logo (Short film), Gallery 231, Marquette, Michigan
2004: Different (Short documentary), Sag Gallery, Marquette, Michigan
2004: This is a Love Story (Short animation), Radio X Film Festival, Marquette, Michigan
2004: All I Had (Short film), University Art Gallery, Marquette, Michigan
2003: Untitled (Short film), *Honorable Mention*, University Art Gallery, Marquette, Michigan

SELECT FILMOGRAPHY: DIRECTOR, CINEMATOGRAPHER, EDITOR

2010: Blue Satellites-part two (Short film)
2009: Pretty For Girls (Super-8 short film)
2009: Beautiful People (Short film)
2008: Feel like going home (Short film)
2008: Dream Dream Dream (Short film)
2006: Apple on the Street (16mm short film)
2006: Pollyanna (16mm short film)
2005: My life Just Ended (Short film)
2005: The Proposal (Short film)
2004: Edward Hooper's Nighthawks (Short film)
2004: This is a Love Story (Animation short film)
2004: All I Had (Short film)

CREW POSITIONS: FEATURE FILMS

2008: Camera Operator, Reclaim Music Festival, Director: Luke Ostrowski
2007: Camera Operator, African American Presence In The Ohio River Valley, Producer: Ohio University African American Studies Dep.
2007: Camera Operator, Amino Kano; Once Upon Nigeria, Director: Yakubu Lamai

SELECT CREW POSITIONS: SHORT FILMS

2011: Set Photographer, Night of a Carnival, Director: Sajjad Haider
2011: Set Photographer, In Exile (16mm film), Director: Neha Belvalkar
2011: Assistant Camera, Soldiers Mother, Director: Majdi Ammari
2011: Lead Gaffer, Need, Director: Jie Li
2010: Gaffer, The Decapitated Chicken, Director: Damiano Cinque
2009: Director of Photography, Second Unit, Mom and Pie, Director: Catherine Kim
2009: Director of Photography, Untitled, Director: Julia Marino
2009: Camera Operator, Tea Party (Super-8 film), Director: Luke Ostrowski
2009: Gaffer, Blue Satellites, Director: Peter Earl McCollough
2008: Director of Photography, Stitches in Time, Director: Nicole Wydra
2008: Director of Photography, Together we can (16mm), Director: Sajjad Haider
2008: Lead Gaffer, As I Live and Breath, Director: Ben Pascoe
2008: Director of Photography, Coming Home, Director: Archana Mahalingam
2008: Camera Operator, Alicia's Love, Director: Manuel Fonseca
2008: Camera Operator, Another Journey, Director: Majdi Ammari

2008: Director of Photography, Siren, Director: Linling Zha
2008: Gaffer, Out of The Holes of the Rocks, Director: Jeremy Moss
2008: Set Photographer, Varroa, Director: Bruce Parsons
2007: Gaffer, Jurassic Fight Club: The History Channel
2007: Sound, Electric Girls and the Invisible World, Director: Laura Larson
2007: Assistant Camera, Open, Director: Satish More
2007: Assistant Camera and Sound) Never Too Late, Director: Damiano Cinque
2007: Assistant Camera, Wayfaring , Director: Novia Chen
2007: Assistant Camera Parting, Director: Jamal Dunn
2006: Camera Operator, Medicine (16mm film), Director: Bruce Parsons
2006: Assistant Camera, Dark Spots (16mm film), Director: Daniela Muck
2006: Assistant Camera, Pedaphobia (16mm film), Director: Kassandra Kimball
2006: Gaffer, Untitled (16mm film), Director: Morgan Riles
2006: Gaffer, Untitled (16mm film), Director: Novia Chen

SELECT PHOTOGRAPHY EXHIBITIONS

2015: 2nd Place, Horse logger—Conversations on Morality, Politics, and Society program, Ohio State University, Columbus, Ohio
2013: 4 Excursions in Wood (Group exhibition), Multicultural Center Art Gallery, Ohio University, Athens, Ohio
2012: Celebrate Forests: Glimpses into the Communities and Ecosystems that Sustain Us All (Group exhibition), Roper Arts Gallery, Frostburg State University, Frostburg, Maryland
2011: Celebrate Forests: Glimpses into the Communities and Ecosystems that Sustain Us All (Group exhibition), Dairy Barn Arts Center, Athens, Ohio
2010: Circle Round the School, Stuart's Opera House, Nelsonville, Ohio
2004: Non Parallel (Group exhibition), Sag Gallery, Marquette, Michigan
2004: DeVos Art Museum (Group exhibition), Marquette, Michigan
2004: Gallery 231 (Group exhibition) Marquette, Michigan

BOOKS AND PUBLICATIONS

2012: Edward Hooper's Nighthawks (Short film), Glassworks: Rowan University's Master of Arts in Writing Graduate Program.
2011: Celebrate Forests: Glimpses into the Communities and Ecosystems that Sustain Us All (Group book publication)
2011: Cineaste Magazine
2010: Venus Zine

MEMBERSHIPS:

2015 - present: National Press Photographers Association

WORKSHOPS:

2016: NPPA Southeast Storytelling Workshop, Atlanta, Georgia
2010: LOOK3 Festival of the Photograph, Charlottesville, Virginia