



KASSI CORONADO

visual/graphic designer

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kascoronado.com

EDUCATION

Academy of Art University
San Francisco, CA | Spring 2021
BFA Advertising

SOFTWARE

Adobe Creative Suite

- Illustrator
- InDesign
- Photoshop
- After Effects
- Media Encoder
- Premiere Pro

Microsoft 365

- Microsoft Office (PowerPoint, Word, Excel)
- SharePoint, OneDrive

Others

Google Workspace, Jira, Slack, Monday, Asana, Basecamp, Figma, Keynote, CapCut, Canva, Klaviyo, Shopify, Hootsuite, Sprout Social, WordPress, Miro

ACHIEVEMENTS

Bronze Clio Award, 2022
Integrated Ad Campaign
XAA - Figuring It Out

Silver ADDY Award, 2021
Integrated Ad Campaign
The Sill - Plants > People

Silver ADDY Award, 2021
Integrated Ad Campaign
The Summer of Olipop

AAU Spring Show "Best in Show Award", 2021
The Sill - Plants > People

STUFF I'M INTO

Shooting film, Seinfeld (aka the greatest show of all time), bass, jigsaw puzzles

EXPERIENCE

AG Consulting Partners (AGCP) x Microsoft - Seattle, WA

Senior Design Consultant | April 2025 – October 2025

Microsoft Copilot Studio

- Lead visual and presentation design across Copilot Studio, Power Platform, AI Apps & Agents Tour, and Ignite 2025.
- Owned project management and design execution for the new Microsoft Copilot icon rollout, coordinating timelines, assets, and cross-functional reviews.
- Designed executive- and field-facing decks, templates, diagrams, and visual systems aligned to Microsoft brand standards.
- Used AI-assisted design workflows to accelerate ideation, layout exploration, and content refinement while maintaining brand quality.

Microsoft - Seattle, WA

Contract Visual Designer | February 2024 – July 2024

Microsoft Developer Division Design Studio (D3 Studio)

- One of two designers on the team, managed own workload and deliverables.
- Designed and maintained the visual aesthetic for high-visibility executive presentations,
- Leveraged skills in typography, data visualization, and visual storytelling.
- Created custom complex presentation templates every two weeks (60+ page presentation decks), icons, graphics, and small animations using Figma, PowerPoint, and Adobe Creative Suite
- Designed layout templates for SharePoint intranet sites.

Freelance - Remote

Freelance Visual/Graphic Designer | August 2019 – Present

Clients: CMD Agency, Opus Agency, Google, NetApp, Old Caz Brewing, Healthy Spirits, Benedictine University at Mesa, Young & Hungry, B Parlor Salon, Santa Clara County Police Department

- Provide visual/graphic design, art direction, visual design, production design, logo design, print and digital design, motion graphics, social media assets, infographics, collateral design, display advertising, event merch/promotional materials

Opus Agency - Seattle, WA

Freelance Graphic Designer | April 2023 – October 2023

Client: NetApp

- Created event collateral and large-scale print and digital signage, ensuring print readiness.
- Developed cohesive visual identities for event, ensuring brand consistency across digital and physical assets.
- Applied expertise in Photoshop, Illustrator, production design, and asset optimization for multi-channel distribution.

Chapter & Verse - Seattle, WA

Senior Designer | July 2022 – April 2023

Clients: Amazon, Adobe, Expedia, Egencia, Netflix, Meta, Microsoft, AT&T

- Directed the development of web and mobile assets for Amazon, managing the process from product photography to final deliverables under an extremely tight deadline.
- Conceptualized and created video assets for Expedia using After Effects.
- Applied a global eye for design and typography trends to create visually compelling and innovative assets using Photoshop, InDesign, and Illustrator.

CMD Agency - Portland, OR

Jr. Studio Designer/Art Director | August 2021 – July 2022

Clients: HEAD, Xbox, Intel, Microsoft, GoGo squeez, Banner Bank, CarToys, Port of Vancouver, Portland Clinic, Verathon, Nike

- Assisted in the conceptualization of an award-winning integrated Xbox campaign.
- Designed packaging for worldwide distribution in Costco stores.
- Transformed complex technical content into user-friendly designs within white papers, solution briefs, one-pagers, and infographics.
- Supported digital and print production design across multiple brands and collaborated closely with a tight-knit team at all stages of the design process.

John McNeil Studio - Berkeley, CA

Freelance AD/Designer | August 2021