



KASSI CORONADO

art director

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kascoronado.com

EXPERIENCE

CMD Agency - Portland, OR
August 2021
AD/Design Contractor
Clients: Microsoft, Xbox, Intel, GoGo squeeze,
HEAD, Verathon, Nike

John McNeil Studio - Berkeley, CA
August 2021
Freelance
Client: Teradata

Young and Hungry Agency - San Francisco, CA
Spring 2019
Art Director Intern
Clients: NextDish, MicroBiz

EDUCATION

Academy of Art University - San Francisco, CA
Spring 2021
BFA Advertising, Art Direction

ACHIEVEMENTS

AAU Spring Show, 2020
Campaign: Twitter Retrogamming

AAU Spring Show, 2021
Campaigns: Olipop, The Sill

AAU Spring Show "Best in Show Award", 2021
Campaign: The Sill "Plants > People"

Silver, ADDY award 2021
Integrated Advertising Campaign
Campaign: Olipop - "Summer of Olipop"

Silver, ADDY award 2021
Integrated Advertising Campaign
Campaign - The Sill "Plants > People"

SKILLS

Sprout Social, Hootsuite, HTML/CSS, Invision,
Procreate, Adobe Creative Suite

STUFF I'M INTO

Film photography, Seinfeld (aka "The
Show About Nothing"), bourbon, houseplants